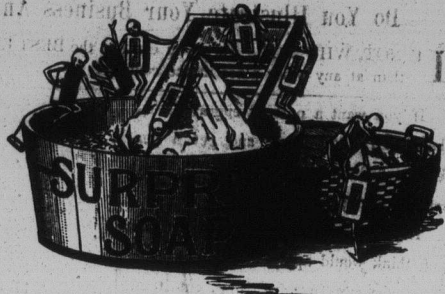


GREAT

care is taken in the manufacture of this Soap, and is thus thoroughly reliable. So good is it, so pure; so easy for all washing purposes it is now called the great

Self-Washer!



WHAT PEOPLE THINK.

SPRINGHILL, Nov. 13, 1887. DEAR SIR: I have only been from England about six months. I like your Soap better than any I have used either in the old country or this. I am sure it is superior to any other. I remain, yours truly, S. MURRAY.

LOCKEPORT, April, 1888. DEAR SIR: We have got a box of your Surprise Soap from Johnson & Churchill, and it is the best Soap ever used in our house. It is the best self-washing Soap made. We tell our neighbors that it is the best Soap that ever was made. Yours truly, F. W. SUTHERLAND.

LINGAN, C. B., Nov. 9, 1887. DEAR SIR: We use no other Soap, as we find the labor greatly reduced in washing, scrubbing or any other work by using Surprise. Yours, MRS. JOHN BURKE.

UPPER GAGETOWN, Oct. 18, 1888. DEAR SIR: Please send me the pictures for twenty-five wrappers. I am only a little boy; my papa keeps shop and sells lots of your "Surprise" Soap. DALE McMULKIN.



PURITY! HEALTH!

Perfect satisfaction by its daily use: for all purposes. Hands soft and white; no chapped or cut up hands with "Surprise." Used Everywhere.

USE

"SURPRISE" SOAP.

Wonderful CLEANSING PROCESS.

"SURPRISE"

on wash day. No boiling, scalding or hard rubbing necessary with this SOAP.

Read the direction on the wrapper.



NEWCASTLE, Dec. 15, 1888. DEAR SIR: I use one pound "Surprise" every week, for there is a big family, and I shall never use any other as long as I can get this, even if I should have to go a good distance for every pound. There is no other like it in the world. MRS. THOS. F. BLACK.

STUDHOLM, N. B., DEAR SIR: We find there is no soap like "Surprise" Soap. We buy all our Soap (Surprise) from Mr. EDWARD LONG. MRS. WM. S. GAMBLIN.

BARRY STATION, Aug. 1, 1888. DEAR SIR: Please send me the picture for the twenty-five wrappers. My mamma says she would not be without your Soap for our family washing for anything. Yours truly, BERTIE L. LITTLE.

ST. JOHN, Dec. 1, 1888. DEAR SIR: With your permission I should like to say a few words in praise of Surprise Soap. I used several different kinds before I tried yours, none pleased me; but your Soap surprised me, indeed. Since using it I have discarded "Pearline" and all other compounds. One seven cent cake cleanses a fortnight's wash, does the after cleaning and scrubbing up, with a piece to spare,—then the perfume is so nice it is grateful as a toilet Soap. I am not a New Brunswicker, but came from Ontario, and naturally favor Ontario, but I must say Surprise competes with, if not surpasses, anything in its line from Ontario. MRS. B. MITCHELL.

AVONDALE, Aug. 14, 1889. GENTLEMEN: I have used your "Surprise" Soap for the past ten years, and I think it as good as you recommend it to be. I hope to be always able to get it. MRS. J. B. JOHNSTON.



SURPRISE INDEED,

Joy and Smiles instead of tired looks; work quickly, easily and perfectly done by this

SOAP,

SURPRISE possesses wonderful lathering and cleansing properties. Clothes sweet, clean and perfectly white on WASH DAY.

Fac-simile.



Wash Dishes, Oilcloths, Paints, Marble, Tin, Brass, Pots, Pans, etc.; Scrub floors and for all general House Cleaning, and for washing clothes.

"WHITE CROSS" GRANULATED SOAP,

A pure dry Soap in fine powder. Harmless alike to hands and clothing, with wonderful cleansing properties.

FREE! Ask your Grocer about "The Cottage Hearth," given away for Fifteen of the Crosses cut from the first packages "White Cross" powder. A GREAT OFFER.

SEA FOAM SOAP,

For Bath Toilet and Fine Laundry. A Pure White SOAP possessing all the most desirable qualities and properties of the best Toilet Soap, and also having this advantage that IT WILL FLOAT.

The St. Croix Soap Manufacturing Company, ST. STEPHEN, New Brunswick.