



Q.F How would you describe the purpose of this trip? Is it mostly related to ... (Q2 in 2007/2008) Would you describe the purpose of this trip to be primarily business or personal?

Across demographic groups, those travelling for pleasure are more likely to include women (86%) compared to men (73%) and those who are over age 55 (86%), compared to those aged 35 to 54 (72%).

4. Expected Length of Time Abroad On Current Trip

The majority of travellers (64%) indicated that their intended length of stay abroad was 2 weeks or less (54% say their trip is 1 to 2 weeks in duration; 10% say they plan to be away less than a week). Just under one-quarter (22%) will be overseas for 3 to 4 weeks, while relatively few say their trip is more than a month in duration (10% are travelling abroad for up to 3 months, while just 3% anticipate being overseas for more than 3 months).

LENGTH OF CURRENT TRIP

	TOTAL 2018	Male	Female	Age 18-34	Age 35-54	Age 55+	English	French
	846	426	420	234	294	318	666	180
	%	%	%	%	%	%	%	%
Less than a week	10	12	9	11	14	7	11	9
1-2 weeks	54	52	55	55	56	50	53	56
3-4 weeks	22	21	24	18	22	26	23	21
Up to three months	10	10	9	10	5	14	10	8
More than 3 months	4	4	3	6	3	3	3	6
Don't Know / No Answer	<1	<1	<1	-	-	1	<1	1

Q7. How long do you expect to be outside of Canada on this trip?

There are few relevant demographic variations other than age – specifically, a much higher proportion of those aged 65 and older (32%) indicated they will be overseas for 3 to 4 weeks, compared to the average (22%).

Regionally, residents of the Atlantic region (35%) and the Prairies (34%) were also more likely to say their trip was 3 to 4 weeks in duration, compared to those residing in Ontario (22%), British Columbia/Northern Canada (21%), or Quebec (18%).

Otherwise, length of trip depends, to a large extent, on the purpose of the trip – while 38% of those travelling primarily for business say their trip is under a week in duration (vs. 7% of those travelling for pleasure), 58% of those travelling for pleasure expect to be overseas for up to 2 weeks (vs. 37% of those travelling primarily for business). Notably, just over one-third (35%) of those who indicated the purpose of their trip is related to a volunteer commitment say they will be abroad for a period of up to 3 months and another one-in-five (22%) anticipate being overseas for more than 3 months.

5. Travelling Alone or With Others

A significant proportion of those going abroad are travelling alone (41%). About as many (40%) said they were travelling with family members, while fewer are travelling with friends (17%), as part of a group (i.e., an organized package or tour (4%)), or with colleagues (2%). Very few respondents (1%) are travelling with minor dependents.