

HEADQUARTERS FOR RELIABLE FOOTWEAR

Waterbury & Rising, Limited

40TH ANNUAL ANNOUNCEMENT

Our exhibit of Christmas Footwear is without doubt the largest and finest array of Up-to-Date Styles ever shown east of Montreal. The Values also compare favorably with any shoe house. Being in a position to BUY RIGHT we never fail to give our customers advantage of it. We have an assortment Pleasing to the Eye and falling in line with the Taste of the Most Critical Buyer.

Permit us to assist you with the following suggestions of Useful Xmas Gifts.

For Women

Warm House Slippers.
All up-to-date Gaiters.
Boudoir Slippers.
Dressy Boots.
All kinds of Pumps and Slippers.
Skating Boots.
Overshoes.
Rubber Boots.
Felt Boots.
Snowshoes and Moccasins.



For Men

Comfortable Kid House Slippers.
Warm Felt Slippers.
Waterproof Boots.
Skating Boots.
Overshoes.
Evening Pumps.
W. & R. Special Boots (all modern styles).
Felt Soled Boots.
Oil Tanned Larrigans.

For Girls

Dress Boots, Warm Leggings, Pretty Slippers, Rubbers, Moccasins, Overshoes, Romper Footwear, Doll's Footwear and Stockings.

Sole Agents for—The Famous "Dorothy Dodd" Shoe for Women—"J. and T. Bell's" Celebrated Footwear for Men and Women—"Winnie Walker" Shoes for Women—"The Vogue Shoe" (a good all around line of Shoes for Men, Women and Children)—The "Romper" Shoe for Boys and Girls—"W. and R. Special" (comprising the products of the best manufacturers)—The "Maltese Cross" Rubber Footwear for everybody, the best line manufactured and sold in all parts of the world. In fact we handle every line of Footwear worth while.

Headquarters for Reliable Footwear—Proved by Forty Years of Shoe Selling.

Waterbury & Rising, Limited

61 KING ST., 212 UNION ST., 677 MAIN ST.



Distinctive Electric Lamps

Beautiful Designs with Shades in the Newest Colorings.
Prices from \$4.00 each to \$30.00 each.
W. H. HAYWARD CO. LIMITED
85 to 93 Princess St.

BROAD COVE COAL

Limited Quantity For Immediate Delivery
CONSUMER'S COAL CO., Limited



I Assure you
that I can thoroughly recommend

Turnbull's PERFECT FITTING RIBBED UNDERWEAR

It is made up to the same high standard as employed in the making of the famous "Ceetee" underclothing. The raw materials used are the very best and no effort is spared to make them as perfect as possible; the seams are strong and smooth and the fabric is extremely elastic and comfortable. On top of all this you have Turnbull's reputation as makers of good underwear for the past 59 years.

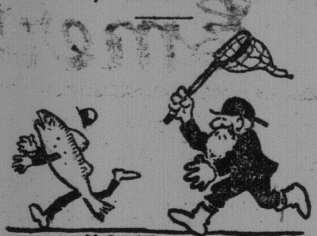
Ask your dealer for "Turnbull's"

The C. Turnbull Co. of Canada, Limited
Galt, Ontario

Also sole manufacturers of the famous "CEETEE" underclothing.

CODFISH TALKS

Issued by Canada Food Board



England's maritime supremacy was built up in the pursuit of the codfish. The hardy men of Devon were codfishermen and were among the first to voyage to Newfoundland. The market for dried codfish in Old England was so good that fishermen ventured in frail ships across uncharted seas to unknown waters in quest of the fish.



Food Board Flashies

Meat is expensive owing to the demand of our Allies in Europe and the cost of feed for live stock. It is well to remember that the food properties of meat can be secured in fish, milk, eggs, green vegetables, and bread and butter. Food ex-

Our Daily "Talks"

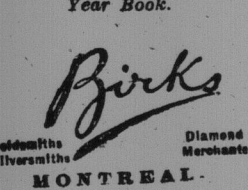
The main object of these little talks in the newspapers is to get you to think about Christmas presents.

We want you to remember that our stores in Vancouver, Winnipeg, Ottawa, etc., as well as in Montreal, are the component parts of Canada's National Gift House.

Literally, hundreds of thousands of people will be shopping at our counters during this month—all because of the prestige and the good value which is synonymous with the name Birks.

This may seem like egotism, but we tell you just the bare facts in order to give you the right perspective of the Birks Service.

Write for the Birks Year Book.



Solemnly Guaranteed MONTREAL

perts hold that children under seven years of age do not need meat. Some people declare from their own experience that we can do well without meat. Canadians should eat more fish.

First Officer—Yes, we were marching over a plank bridge when it gave way, and the men fell in. Second Officer—And what did you do? First Officer—I ordered them to fall out.



I Got on a
West Side car today

Just Behind a woman
Whose Hair looked like

The Inside of a

Cheap Mattress.

She Changed a dollar bill

To Pay her car fare

And it made me sick

To Realize that she had

Enough Money left in

Her Purse to buy a

Bottle of Newbro's Herpicide

Yours for beautiful hair,

Herpicide Mary

Sold Everywhere. Refuse Substitutes.

Applications at Barber Shops.

Send 10c in stamps or coin for a generous sample of HERPICIDE. Address Dept. U.S.A.

The Herpicide Company, Detroit, U.S.A.

E. Clinton Brown, Special Agent.



TEN DAYS BEFORE XMAS

Are You Still Wondering What Gifts to Give? A Visit to Our Different Christmas Showrooms Would Prove of Valuable Assistance to You.

One's First Consideration is, Naturally, the Kiddies—We Have Many Interesting Suggestions for Them



The boys would like one of our O. K. Telegraph Games, with Telegraph Instruments, Message Blanks, six Transportable Poles, and cord to connect. Flags, Morse Telegraph Code, Facsimile of Telegraph Buildings, etc. Price \$1.75
Other delightful Toys are "Dumping" Sandys, Automatic Sand Toys, Picture Cubes, the New Pony-Kars, Toy War Ships, Doll Dishes, Beautiful Dolls, Children's Trunks, Books, Games, Baby Yards, Nursery Furniture, Pencil Boxes, as well as many novelties for grown-ups.

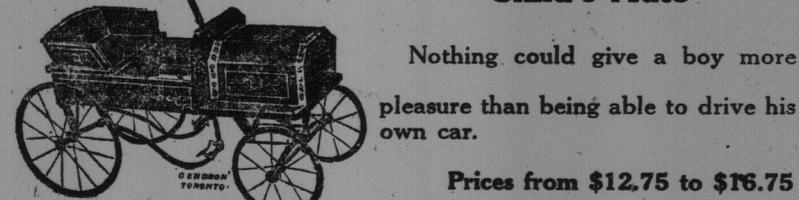
(CHRISTMAS SHOWROOM—GERMAIN ST.)

KEEP THE KIDDIES OUT-OF-DOORS

They will be content to stay out in company with some of these serviceable toys from our

(FURNITURE SHOWROOMS—MARKET SQ.)

Child's Auto



Nothing could give a boy more pleasure than being able to drive his own car.

Prices from \$12.75 to \$16.75

Children's Flexible Sleds

A most seasonable gift, and the most popular sled in use among the boys. Prices from \$2.25 to \$3.50

Rowing Wagons

Another one of the best liked toys for sturdy boys.

Prices from \$9.60 to \$11.50

Doll Carriages

cal suggestions in Gift Furniture
In many varieties; also many practi-



Gifts

From Whitewear Section

Aprons
Many lovely Gift Aprons are now in stock, including pretty styles in Tea Aprons, From 50c. upward And Maids' Aprons in variety.

Camisoles
In white and dainty colored Crepe de Chine and Silk. Many very attractive styles, daintily trimmed.

Silk Night Dresses
Underskirts, Bloomers and Envelope Chemises, in styles to suit the most particular person.

Christmas Kimonos
In softest Silk; popular colors and clever styles.

Boudoir Caps
A very comprehensive showing of latest New York novelties.

Kiddies' Gifts
Dainty Dresses, Wool Jackets, Sweaters, Booties, Rompers and Creepers, in smart styles. Silk Puffs, Baby Toys, Toilet Articles, and many dainty novelties.

RIBBON SPECIALS

Fancy Work Ribbon in fancy stripes and Dressed, 45c. yard
Hair Bow Ribbons Special, 35c. yd.

(Ribbon Section—Annex)

Manchester Robertson Allison Limited
KING STREET • GERMAIN STREET • MARKET SQUARE •

LOCAL NEWS

The firemen were called out last evening by a still alarm to extinguish a bonfire which had been set by some children in Lower Cove.

T. W. Carroll, New York, general manager of the Western Union Telegraph Co., accompanied by Chester McKay, auditor, is registered at the Royal.

The steamer Melita, with 1,191 soldiers and twenty-six civilians, is due in St. John about December 20, and the Corsican, with 747 soldiers and no civilians, is expected on the following day.

The ladies' auxiliary of the patriotic fund held a meeting in the board of trade rooms yesterday afternoon, to appoint members who will be on hand to welcome the women from overseas.

An entertainment was held last evening in the vestry of the Main Street Baptist church by the Main Street Red Cross Circle. A lecture was given by Mrs. G. A. Kuhling on her trip to England and France. Solos were rendered by C. A. Munro and Miss Gertrude Hatfield.

Miss Jennie Robb gave an address in the hall of the First Presbyterian Church, West St. John, under the auspices of the Women's Missionary Society last evening, her subject being mission work in Korea, where she has represented the Presby-

terian church for the last twelve years. Miss Robb showed the pressing need for greater activities and made an urgent appeal for both money and workers.

In the police court yesterday morning Alexander Clark was before the magistrate charged by Edward King with assault. The matter was settled by the two men shaking hands.

The weekly meeting of the Grand Camp of Trail Rangers was held last evening at the Y. M. C. A. An illustrated talk was given by J. H. Maughan, physical instructor at the Y. M. C. A.

General A. H. Macdonell, accompanied by Major Victor Heron, returned to the city last evening from Fredericton, where they attended a meeting of the Strathcona Trust.

Bertha Joslin and Mrs. LaBelle, both arrested some time ago by the civil and military authorities, were each sentenced yesterday to a fine of \$500 or two and a half years in Dorchester.

The rector of Trinity church has received from the Public Archives of Canada marriage records for Trinity from 1810 to 1814. The records are signed by Rev. Rogers Vells, Jr., who was curate of Trinity at that time.

Luxor Temple of the Mystic Shrine held a ceremonial session in their rooms, Masonic building, Germain street, last evening. The degree was conferred on seven candidates. Following the conferring of the degrees refreshments were served.

AIM AT HALF MILLION FOR VARSITY MEMORIAL
Half This Sum Will Go for Scholarships
—To Launch Campaign Soon.

(Toronto Star.)
An objective of \$500,000 has been suggested by the University of Toronto Alumni Association to provide a University War Memorial. Half of this amount would go to maintain scholarships for returned soldier veterans and other undergraduates, and the other \$250,000 would be used to erect a visible memorial to Varsity's heroic dead. The campaign will probably be launched with the New Year.

Telephone Girl—What did Belle say when you told her your engagement was broken? Second Telephone Girl—Oh, she said it only meant another "ring off!"

GIRLS! ACT NOW! HAIR COMING OUT MEANS CANDRUFF

"Danderine" Will Save Your Hair and Double Its Beauty at Once

Try This! Your Hair Gets Soft, Wavy, Abundant and Glossy at Once.

Save your hair! Beautify it! It is only a matter of using a little Danderine occasionally to have a head of heavy, beautiful hair; soft, lustrous, wavy and free from dandruff. It is easy and inexpensive to have pretty, charming hair and lots of it. Just spend a few cents for a small bottle of Knowlton's Danderine now—all drug stores recommend it—apply a little as directed and within ten minutes there will be an appearance of abundance; freshness, fluffiness and an incomparable gloss and lustre, and try as you will, you can not find a trace of dandruff or falling hair; but your real surprise will be after about two weeks' use, when you will see new hair—fine and downy at first—yes—but really new hair—sprouting out all over your scalp—Danderine is, we believe, the only sure hair grower, destroyer of dandruff and cure for itchy scalp, and it never fails to stop falling hair at once.

If you want to prove how pretty and soft your hair really is, moisten a cloth with a little Danderine and carefully draw it through your hair—taking one small strand at a time. Your hair will be soft, glossy and beautiful in just a few moments—a delightful surprise awaits everyone who tries this.