

Xmas Presents

OAK EASELS FROM 50c UP.

Brass Easels,
Gilt Easels,
Silver Easels.All pretty and suitable for a present.
Photogravures.
Pictures,
Engravings,
Fac-Similes,
Recent purchases for the holidays.Photographs,
Photo Stands,
Carbon Photos,
Admired by all and reasonable in price.

A HANDSOME MEDALLION FOR 75c.

O. B. GRAVES,
222 Dundas Street.

Medical Batteries,

ONLY... \$6.00

Highly recommended by the Medical
Faculty for rheumatism, etc.London Electric Co., Ltd.,
339 Richmond Street.

Xmas Furs

—It is always more pleasant to
—give than to receive. Then
—select your Xmas gifts from
—our store, and there will be no
—doubt that the recipient will
—be well pleased. We've a
—splendid stock of furs.
—Prices Low.H. BEATON,
138 Dundas Street.

SKATES.

We keep them, all
styles, sizes and prices.

BROCK'S

Gun and Bicycle Factory,
192 Dundas St. London, Ont.

William C. Wright

BUTCHER
Late of London, England, and Stratford, Ont.,
respectfully asks a share of your esteemed
patronage and recommendation.
Try our celebrated Cambridge Sausages.

336 RIDOUT STREET.

NO PLACE LIKE POCOCK BROS.

Xmas Slippers, All Kinds of Footwear, Trunks & Valises

SEE OUR XMAS SHOW WINDOWS.

Stylish Rubbers and Overshoes at Low Prices.



AT SUCH PRICES AS THESE:

60c TO \$2—Men's—Dozens of styles, silk, plushes, velvets, fine leathers, in all the popular shades, alligator and fine carpet, cozy felt. Also Boys', in all the popular styles, at low prices. Men's, Boys' and Youths' Skating and Hockey Shoes, tan and black leathers, \$1.50 to \$2.50. Men's Patent Leather Dress Pumps and Oxfords.

50c TO \$3—Ladies' Slippers, elegant display. Satins in all the latest novelties and popular shades, white, kid, bronze, ozo and patent leathers, steel and oxidized beads. Ladies' Cozy House Slippers, from 15c to \$1.25. Fine felt, kid leather, carpet, bedroom slippers and common-sense house slippers. Ladies' and Girls' Skating Boots, black, tan, felt lined, from \$1.25 to \$2.25.

SENSIBLE GIFTS.

The gifts that bear most of the giving spirit are gifts of value—gifts of use.

POCOCK BROS.

FREE—Beautiful Dolls and Fine Cream Candies to ever purchaser of over \$1.50 from Saturday to Christmas.

NOVELTIES IN Evening Goods

SEE OUR WEST WINDOW.

Brocade Taffeta Silks Silk Laces
Striped Taffeta Silks Silk Chiffons
Bengaline Silks Beaded Gimps
Faille Silks Beaded Ornaments
Silk Velvets Beaded Fringes
Silk Hosiery and Gloves.

FINE DRESSMAKING.

Priddis Bros.

158 Dundas Street,
157 Carling Street.
Telephone 324.

Watson's Cough Drops

Allay irritation and produce a soothing effect upon the vocal organs. TRY THEM.

UNSETTLED—RAIN OR SLEET.

Toronto, Dec. 17.—11 p.m.—The storm off the Nova Scotian coast yesterday has moved northeastward across Newfoundland, having caused a strong gale in the Maritime Provinces. The pressure is now high from the lakes to the Atlantic, accompanied by fine weather. The pressure is generally high, with fair, cold weather in the Northwest.

Minimum and maximum temperatures: Toronto, 2 below-16; Edmonton, 12 below-6; Qu'Appelle, 2 below-zero; Winnipeg, 14-20; Port Arthur, 28-34; Pelly Sound, 10-34; Toronto, 16-36; Ottawa, 6-24; Montreal, 8-20; Quebec, 4-14; Halifax, 23-32.

PROBABILITIES.

Toronto, Dec. 18.—1 a.m.—Probabilities for 24 hours for lower lake region: Unsettled; local falls of rain or sleet tonight; colder, northwesterly winds on Saturday.

LOCAL TEMPERATURES.

The highest and lowest readings of the thermometer at the observatory yesterday were: 24 above, and 4 above.

OLD SANTA CLAUS

In his array of Christmas gifts has nothing so appropriate, or so much appreciated, as a nice flowering plant, a box of cut flowers, a fern pot with a lovely, dainty fern, or a majestic and graceful palm. We will deliver when required, so.

ORDER NOW!

GAMMAGE & SONS, 213 Dundas St.

Ready

For the Christmas Trade.
I have now a first-class stock of Pipes, Cigar Cases, Cigar Holders, etc., and leading line of Cigars done up in boxes of tens and twenty-fives, especially for Christmas gifts.

JOE NOLAN

Masonic Temple, Richmond St.

Springbank Car

leaves corner Dundas and Richmond streets daily as follows:

7:30 a.m. 2:30 p.m. 5:30 p.m.

London Advertiser.

TELEPHONE NUMBERS.
107.....Business Office.
134.....Editorial Rooms.
175.....Job Department.

London and Environs

—J. D. Saunby, city, was in Hamilton yesterday.

—Mr. Alex. Milne, city, has gone on a three months' business trip to New York.

—Mrs. Bagshaw, of Exeter, is visiting her daughter, Mrs. Graham, in this city.

—Mrs. Will Davis, of London, is visiting her sister, Mrs. Fisher, Huron street, Exeter.

—Miss Oliver, of London, is visiting her sister, Mrs. Horrell, Wellington street, Exeter.

—Pte. Smith, of the Twenty-first Battalion, Windsor, is dangerously ill at the barracks hospital.

—Miss E. Leonard will receive the McRoberts gold medal at Princess avenue school next Tuesday afternoon.

—Mrs. T. Winders and son, of Ingersoll, have returned from visiting Mrs. Winders' mother, Mrs. Casswell, here.

—Mrs. Mulheed, city, who has been spending a week with Mrs. J. Hacker, at beachville, has left for Woodstock.

—Mr. W. J. Martin, of the C. P. R., Streetville, has secured a permanent situation in the London office, and will move his family here shortly.

—Lieut. Liston, of Ingersoll, will assist Adjutant Cass in the local corps of the Salvation Army in the arduous task of obtaining billets for 75 officers who will shortly be in this city.

—Dr. W. R. and Mrs. Hobbs, of Omaha, are returning home from New York, where Dr. Hobbs has been attending the leading hospitals. They will remain in town for a few days.

—The citizens of London will enjoy an interesting visit tomorrow, upon the annual tour of the University of Toronto Glee and Burlesque Clubs. This organization, on Friday, Dec. 11, gave their Toronto concert in Massey Hall, at which the combined amateur societies of the first male chorus in the Dominion, The Bant's, Guitars and Mandolin Clubs have largely increased in numbers, and those who have the good fortune to hear them while here will see a marked improvement upon their previous London performance.

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—Over 500 Collegiate Institute pupils signed a petition to Dr. Campbell, chairman of the Board of Education, asking that Monday and Tuesday be holidays. The request was granted, on condition that they return to school on Jan. 4.

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—Henry Chapman, of Thorndale, and Wm. Thornton, of Petrolia, occupied the dock at the Police Court this morning. Chapman came to town to shop and became intoxicated in the attempt. Thornton came from Petrolia to get work on the sewer. He found getting drunk was much easier. Both were discharged with a warning.

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—At the last regular meeting of Woodbine Lodge, No. 331, A. O. U. W., the following officers were elected: M. W., T. F. Kingsmill; I. P. M., W. T. Glover; foreman, G. Werner; overseer, F. Bartsch; recorder, J. Ward; financier, A. Carrothers; receiver, J. B. Cox; guide, C. J. Hevey; I. W., A. Carrothers; O. W., J. Hance; medical examiner, Dr. Treadwell; representative to Grand Lodge, W. Nichols; alternate, T. Glover. A committee was appointed to arrange for a banquet to celebrate their next anniversary.

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If you want a good, bright, cheerful light for the long nights, get Lilywhite Oil. Ask your grocer for it. It's the best lamp oil now offered. We don't supply peddlers. Gasoline, benzine, cylinder and machine oils at lowest price. Phone 307.—Empire Oil Co.

PERFUMES

We have received a new lot of delicate odors, put up in very dainty cases. One of these makes a most desirable Christmas gift. Come in and examine them. We have also a very fine assortment of English, French and American Perfumes in bulk.

W. S. B. BARK-WELL,
CHEMIST AND DRUGGIST,
268 DUNDAS STREET.

The London Business University

Academy of Shorthand and Typewriting
(Formerly London Commercial College),
212 and 214 DUNDAS STREETWANTS
A number of young men and women to qualify for positions at our disposal. A few dollars in most cases and a few more in some cases for honorable and remunerative employment.

W. N. YEREX, Principal.

Ladies..

I have solved the problem what to give a gentleman for an Xmas gift. My stock of Pipes, Cigar Cases, Cigar Holders, Pouches, Walking Canes, Cigars, etc., is complete. You can buy a present here that is inexpensive, and at the same time appropriate.

Sam K. Stewart,

204 DUNDAS STREET.

Bro. Austin D. Hodgins, W. M., Bro. John Paul, S. W.; Bro. T. W. Scudrett, J. W.; Bro. Chas. C. Reed, chaplain; W. Bro. A. A. Campbell, treasurer; W. Bro. John Overell, secretary; W. Bro. C. W. Davis, W. H. Morgan, Geo. Laing, representatives to board of finance; W. Bro. W. H. Morgan, representative to Board of Benevolence; Bro. Thos. Woolley and S. M. W. Fyfe, auditors; W. Bro. John Robertson, Tyler, R. W. Bro. Munson and Broderick acted as scrutineers. After the election the brethren adjourned to the banquet hall, where a pleasant social hour was passed.

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CARTER'S LITTLE LIVER PILLS

SICK HEADACHE

Positively cured by these Little Pills.

They also relieve Distress from Dyspepsia, Indigestion and Too Hearty Eating. A perfect remedy for Dizziness, Nausea, Drowsiness, Bad Taste in the Mouth, Coated Tongue, Pain in the Side, TORPID LIVER. They Regulate the Bowels. Purely Vegetable.

Small Pill. Small Dose. Small Price.

R.K.Cowan

Barrister, etc., over Bank of Commerce

SANTA CLAUS DRYGOODS HEADQUARTERS.

GREAT SACRIFICE SALE

IN ALL DEPARTMENTS.

SENSIBLE, SERVICEABLE, ECONOMICAL, JUDICIOUS, ATTRACTIVE, APPRECIABLE CHRISTMAS GIFTS.

GLOVES.

Perhaps throughout the whole inventory of drygoods stock nothing strikes one as being more desirable for a gift thing than GLOVES. Our Ladies' Glove Department is the best assorted in the city. We are exclusive agents for four leading manufacturers. Ask to see our

NO. (22 00) NO.
EQUAL (\$3 00) EQUAL
VALUES, (\$4 00) VALUES.
(\$5 00) (\$6 00) (\$7 00)

WOMEN'S IMPORTED COATS, \$5.

Last week we started the selling of about 200 Ladies' Imported Coats at \$5. The number fell to 56. We have received another lot, and there is still about 100 to choose from. These garments started the season at from \$8 to \$15, and at those prices were unmatched values. They are made principally from Beaver and Cheviot Cloths, plain or broad-trimmed, or fur-trimmed. We ask you to examine these before you buy.

HANDKERCHIEFS.

Our assortment embraces over 1,000 dozens of all kinds, from 5c to 35c. Every one has been reduced. Our buyer took a whole day, at the job of cutting the prices—some lots a quarter off, others a third, and some others a half. They are here for your inspection and choice. Inquire for our Silk Handkerchiefs at 10c and 25c each.

EIDERDOWN QUILTS.

Warm, light, pretty, cheap. Nothing shows better taste in selecting a Christmas reminder than a nice Eiderdown—real Eiderdown—Quilt. We have them covered with cotton, satin, sateen and satin borders, and all satin, ranging in price from \$4 to \$17, and every one a bargain. A line of our own make Sateen-covered Comforters, extra large size, reduced to \$2.25 and \$3.25 each.

DRESS SILKS.

If there's one thing more than another we're proud of it's our Silks. We are strictly within the bounds of truth when we say our silk stock is larger than the combined retail stocks of town. That means big business and big selling, also cheap buying and cheap selling. Just now we are making special dresses in the most fashionable Black Dress Silks. The dress at from \$9 to \$12; former prices, \$15 to \$18.

BLANKETS.

There must be a reason for this blanket selling passing all former records. It is worth money to you to understand the reason and be guided to this one best blanket store. It isn't what we say that keeps the old store a hive of busy bees. It is what we do. See the marvelous values offering at \$2.50, \$3 and \$4 a pair.

DUNDAS STREET KINGSMILL'S CARLING STREET

TAKE A HINT

FROM THOSE WHO KNOW.

ON WHAT?

Why, on the kind of Xmas present to give your friends. We have, at great expense and trouble, purchased a large quantity of samples from a New York House of Slippers and Leather Goods such as were never shown in London before. We are still giving with every purchase of Boots, Shoes, Trunks, Valises and Christmas presents of \$1.25 or over, a

Large, Beautiful Doll FREE!

A few of our specialties which we would ask you to call and examine are:

Purses at.....\$ 15
Purses at.....25
Purses at.....50
Purses from \$1 to.....5 00
Portfolios, all leather.....1 00
Portfolios, extra, \$2 to.....12 00
Cigar Cases, crushed calf.....3 00
Playing Card Cases, cards, case and counters.....2 00
Cold Tea Flasks.....10
Card Cases, leather.....10
Gentlemen's Bill Wallets, 25c to.....4 50
Card Case and Purse, combined.....40
Nurses' Chatelaines.....2 50
Handkerchief Cases, leather.....1 50
Necktie Cases, leather.....1 50
Glove Cases, leather.....1 50
Lunch Cases.....40
Music Cases, solid leather.....1 00
Music Cases, solid leather.....1 50
Drinking Glasses, leather case.....25
Shawl Straps.....20
Razor Straps.....25
Razor Straps, extra.....50
Rubber Sponge Bags, 35c and.....50
Opera Glass Cases.....1 00
Surgeons' Grips.....4 80

Barristers' Brefs.....\$4 20
Ink Bottles, for pocket, leather case.....25
Hat Boxes, heavy leather, with spring lock.....60
Leather Shopping Bags.....25
Dressing Cases, ladies'.....75
Dressing Cases, gentlemen's.....75
Dressing Cases, ladies', extra, with Brush, Comb, Mirror, Manicure Set, Scissors, etc.....3 00
Dressing Cases, gentlemen's extra, with Brush, Comb, Nail Brush, Tooth Brush, Razor, Razor Strap, Leather Brush and Soap Box, in solid leather case.....4 00
Skate Straps.....5
Skate Straps.....10
Skate Straps, long.....15
Trunks.....1 00
Valises.....45

Ladies' Fancy Slippers; Gentlemen's Fancy Slippers—several hundred pairs to be slaughtered for Christmas at cost. Also over 50 samples of Collar and Cuff Sets from 25c up

We are still giving a Large Doll with every pair of Boots or Shoes. See our window

JOHNSTON'S,

198 DUNDAS STREET.