

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY. COMING-OF-AGE YEAR---1919

Market Adelaide 6100

# Simpson's—Homefurnishings of Sound Value Specially Priced Today

## Sheeting, Blankets, Table Cloths, Towels etc. Reduced

**\$1.55 Bleached Sheeting, \$1.25 Yard**  
Superior quality, linen finished, plain weave English Sheeting. Perfectly white. 2 1/4 yards wide, for large double beds. Regularly \$1.55 yard. Today, special, yard, \$1.25.

**Circular Pillow Cotton, 65c Yard**  
Heavy quality, even finish, circular make. Fully bleached. 44 inches wide. Extra value today, yard, 65c.

**Woolnap Blankets, \$7.95 Pair**  
White grounds with blue, pink, tan and gray check effects. Soft, fleecy and warm. Size 62 x 80 inches. Today, special, pair, \$7.95.

**Table Cloths, \$5.95 Each**  
Satin finished, fine even texture. Manufactured from the best mercerized yarns. Various oval designs, all hemmed. Size 2 x 2 1/2 yards. Today, special, each, \$5.95.

**Irish Linen Towels, \$1.69 Pair**  
Hemstitched ends, heavy quality, all linen huckaback. Size 13 x 36 inches. Today, special, pair, \$1.69.

**Striped Flannelette, 38c Yard**  
Heavy weight close even weave, soft and warm. Pink and white assorted stripes. 45 inches wide. Today, special, yard, 38c.  
Simpson's—Fourth Floor.



## If You Are Looking for Individual Pieces of Furniture

**This List May Present Opportunities to You**

**Folding Card Tables, \$3.75**  
Mahogany and fumed oak finish, green baize top, 30" x 30". \$3.75.

**Jardiniere Stands, \$2.75**  
Mahogany finish, round top and base, turned posts. \$2.75.

**Pedestals, \$5.00**  
In mahogany finish, heavy turned posts with round top and base, height 36 inches. \$5.00.

**\$11.75 Couch, \$9.75**  
Full spring seat, upholstered in imitation Spanish leather, alike both sides. Regularly \$11.75. Today, \$9.75.

**Large Living-room Chairs, \$12.00**  
All-over upholstered, have deep spring seats, with heavily upholstered arms, covered in strong imitation leather, \$12.00.  
Rocker to match, \$12.50.

**Living-room Chairs, \$18.50**  
All-over upholstered in black imitation leather. Back and arms are heavily padded, and deeply tufted. Large comfortable chairs. \$18.50.

**Divanette, \$59.00**  
Frame of solid oak, fumed and golden finish. Fitted with durable link spring, with soft and comfortable mattress. Covered in good grade artificial leather. \$59.00.  
Simpson's—Fifth Floor.

## New Century Sewing Machine at \$35.00



Sewing with one of these high-grade machines is a pleasure—so reliable, smooth running and easy to operate, built to give lifetime service, as special attention is given in the manufacture to the quality of all parts used. Special value today, \$35.00.

Buy Through the Home-Lovers' Club if You Prefer. No Extra Charge.

## Specials in Floor Samples

1 Parlor Cabinet, \$39.50    2 Portable Electrics, \$45.00 Each  
1 Colonial, \$29.50  
We repair all makes of machines, charges moderate. Belts, needles, etc., for all makes.  
Simpson's—Sixth Floor.

## Upholstered Furniture

**Made to Order**  
If you are thinking of including one or more pieces of upholstered furniture in your list of Christmas gifts, it is not a day too soon to place your order. You may select the particular style and size from the samples on the fourth floor and we will make up the furniture. Choose your own covering from the complete assortment of tapestries, etc., on display today.

**Also Window Shades**  
Big stocks now on hand of genuine Scotch Holland, in either pure white, cream or green—also best quality oil-finished opaque cloth in all wanted plain and combination colorings.  
We make no charge for measuring your windows or for submitting our estimate for any number of window shades.  
Phone Main 7841 and we will send our men to take measurements. All orders made and delivered within five days.  
Simpson's—Fourth Floor.

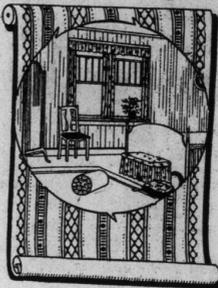
## Wall Papers to Enhance the Beauty of Your Home

**Tapestry Wall Papers, 30 Inches Wide, \$2.50 Roll.**  
A rich foliage effect with a particularly distinctive design, having a remarkable fabric-like appearance. Two distinct combinations of artistic colorings, offering an ideal decorative treatment for the walls of the modern living-room or hall.  
30 inches wide—5-yard roll—\$2.50.

**Dainty Stripe Bedroom Papers, 18c Single Roll.**  
**Cut-out Borders to Match, 7c Yard**  
Neat floral stripe design, with small Dresden-like roses, combined with soft gray shadow stripes. Three distinct color combinations to choose from, pink and blue, yellow and blue, or delicate tints of pink, green and yellow on light colored backgrounds.

**Paper for Halls and Dining-room 12 1/2c 9-inch Border to Match, 3c Yard**  
Small conventional flower and shadow-stripe pattern, nicely printed with pleasing tones of red and green on a rich brown background. 12 1/2c single roll.

**Tapestry Ceiling Papers, 15c Single Roll**  
Neat figured designs, printed on heavy and embossed backgrounds. Colors include soft tones of ivory, gray and fawn.  
Simpson's—Sixth Floor.



## Simpson's Home-Lovers' Club Offers Special Privileges to Members

Perhaps the living-room is in need of a new rug, the dining-room chairs frightfully shabby—or the mattress and springs on the guest-room bed a constant worry. Yet, in view of the high cost of living, the question of replenishing can hardly be faced.

Have you thought about the

### Home-Lovers' Club?

It solves all these perplexing problems in the most convenient way. You may buy the wanted furnishings at cash prices, and arrange with the Club Secretary to have the payments spread over a satisfactory period. No interest is charged and the articles purchased are delivered immediately upon the first payment. Thousands have tested the merits of the Club. Why not you?

## Handsome Electric Fixtures For Living-Room, Dining-Room and Den



The fixture illustrated is just the thing for large dining-room or den, finished in hammered brass, amber glass in shades.

**At \$22.95**  
Semi-indirect Bowl, 16 inches in diameter, with lovely etched design, on three-chain fixture. Finished in brush brass and black.

**At \$81.20**  
5-light candle fixture, finished in silver. Suitable for dining or living-room.

**At \$45.00**  
1 only, heavy copper dome, with amber and green panels, 4 lights under dome, 2 lights at ceiling in canopy.

**At \$18.75**  
5-light fixture drop-on chains, plate 18 inches in diameter, finished in Flemish white shades, with amber tint.  
Simpson's—Sixth Floor.

Shop Early for Christmas

## Opportunities in Attractive Floor Coverings

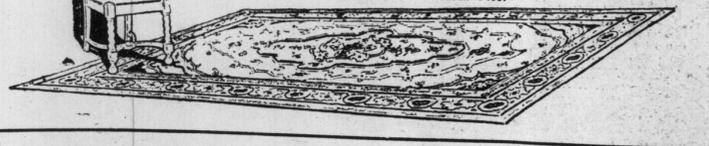
**Tapestry and Brussels Carpets, \$1.95 to \$3.95**  
2,000 yards purchased under exceptionally favorable circumstances, and priced accordingly. Designs and colorings suitable for any floor covering requirement, including stair carpets. 27 inches wide. Yard, \$1.95 to \$3.95.

**Tapestry Rugs**  
Substantial Tapestry Rugs made with one seam. Good designs, quiet colorings. Can be depended upon for hard wear.  
Size 7' 6" x 9', \$14.50. Size 12' x 9' at \$23.25.

**Congoleum Rugs**  
A full assortment of the Gold Seal Congoleum Rugs. Art patterns Congoleum Rugs—damp-proof—do not have to be tacked to the floor—will neither bulge nor shrink in wear.  
Size 12' x 9', \$19.95. Size 9' x 6', \$9.95.

**Inlaid Linoleum**  
A new shipment of inlaid linoleum, in tile and two-tone effects. Bright, clean colorings, and of a durable quality. 6' wide. Square yard, \$2.15.

**The Hoover Electric Suction Sweeper.**  
This is what the Hoover does. In one "sweep" it beats injurious imbedded grit, collects the most stubborn lint, straightens out crushed nap, freshens colorings, emphasizes patterns, and prolongs the life of your carpets and rugs—besides electric vacuum cleaning them. See the demonstration in our Carpet Department today.  
The Baby Hoover, \$62.50. The Hoover Special, \$75.00.  
Simpson's—Fourth Floor.



## Moulding, Paints and Brushes

**R.S.Co.'s High-Grade Paint**  
Guaranteed to Give Satisfaction  
Large Range of Artistic Colors

Inside White.	Devon Gray.	Medium Blue.	Green Tint.
Outside White.	Drab Gray.	Navy.	Pea Green.
Ivory.	Pearl Gray.	Golden Brown.	Green Stone.
Cream.	Medium Gray.	Brunswick Brown.	Willow Green.
Light Buff.	Light Slate.	Dark Brown.	Dark Green.
Buff.	Sky Blue.	Maroon.	Nile Green.
	Light Blue.	Medium Red.	Bottle Green.

Gallons, \$3.69    1/2-Gallons, \$1.89  
Quarts, 98c    Pints, 59c    1/2-Pints, 33c  
Simpson's—Sixth Floor.

## High-Grade Rubberset Brushes

Selected long black bristles, set in rubber, neatly bound with metal or semi-oval shape.

2 inches wide, Special Value, 80c  
2 1/2 inches wide, Special Value, \$1.25  
3 inches wide, Special Value, \$1.50  
Simpson's—Sixth Floor.

## The Moulding

1 1/2" Imitation Oak Room Moulding, 2c foot.  
2" Imitation Oak Room Moulding, 4 1/2c foot.  
2" White Enamel Room Moulding, 5 1/2c foot.  
1 1/2" White Enamel Room Moulding, 3c foot.

2" Imitation Oak Chair Rail, 4 1/2c foot.  
2" White Enamel Chair Rail, 6c foot.  
3" Imitation Oak Plate Rail, 12c foot.  
3" White Enamel Plate Rail, 30c foot.  
Simpson's—Sixth Floor.

## Savings in the Basement Today

Brooms, Stove and Furnace Sundries, Oil Heaters---Priced for Quick Selling

**Phone Main 7841**

**Corn Brooms, 59c**  
A very superior grade, four-string, well made, nicely finished, 86c value. Today, 59c.

**Brush Floor Brooms**  
A good general purpose household broom, complete with long handle, 10 inches wide, today 65c; 12 inches wide, today 75c; 14 inches wide, today 95c.

**Stove Brush and Stove Polish for 25c**  
A good stove brush with a package of oil-kote stove polish, today, both for 25c.

**Hot Blast Oil Heaters**  
A dandy little heater, with two large wicks, blue enamelled front, black japanned body, safe and convenient, will warm up any room in a hurry, 100 only to sell today, each, \$2.49.

**Coal Scuttles**  
Black japanned steel. Today 49c.

**Daisy Dustless Ash Sifters**  
Galvanized steel, seven coal, easy to operate. Today, \$1.75.  
Furnace Shovel, long "D" handle, heavy steel scoop. Today, 85c.

The SIMPSON Company Limited

Redeem Your Pledge to the Men Who Went Over---Buy Victory Bonds