# Pleasant Matters

# \$1.00 Moreen and Satin Petticoats 69 Cents

Black Moreen Petticoats, with knifepleated and pin-tucked flounce, and black mercerized sateen, made with a tailored flounce and underpiece, patent fastening at band, no draw-string; lengths in the lot 36 to 42. Regularly \$1. Wednesday, to clear, 69c

### GINGHAM HOUSE DRESSES, \$1.25.

Women's Comfortable One-piece House Dresses, of assorted gingham stripes, grey and light or dark blue, square Dutch neck, and three-quarter sleeves, fitted skirt; sizes 34 to 44. Wednesday ......\$1.25

### PERCALE HOUSE DRESSES, 95c

One-piece House Dresses, of printed percales, in navy spots and stripes, also grey and white stripe, in gingham effect, some with turn-down collar and long sleeves, others low neck and three-quarter sleeves, fitted skirts; sizes 34 to 44. Wednesday, 95c

# Sale of Suitings 50 to 54 Inches Wide at 74 Cents

## CREAM AND BLACK PENCIL STRIPE SERGES AT 64c PER YARD.

A SALE OF BLACK PANAMAS, 54 INCHES WIDE, 88c.

# This is our best grade Panama, and sells regularly at \$1.25 per yard. Comes in fine chiffon finish, and is guaranteed fast unfading dye, and permanent finish. A splendid cloth for lightweight summer suits, etc.; 54 inches wide. Wed-

# A \$10 Millinery Day

For the hundreds of women whose limit for a hat is \$10.00, we promise some exceptional oppor-

lower prices that will make any sum you can spend But these \$10.00 Hats have just a little touch here, a twist there, or a piece of unusual trimming used in an individual way that gives the effect of personality to your costume.

Choose carefully—there will be plenty of salespeople, and all day to do your selecting.

The shapes are cable edged, Italian, Milan, Tagel, etc., all of the latest blocks, and the trimmings include white osprey, fancy ornaments, in Persian effects, rich velvets and ribbons of primerate and hurnt oversian and a dozen other received.

# rose and burnt orange, and a dozen other of the new colors. Wednesday, each 10.00 **Dainty Waists** Just Arrived from

New York

A very broad corded pique Middy Waist, that is distinctly original; sizes 32 to 42 inches. Special A beautiful fine satin striped dimity Shirt Waist, with low-cut Peter Pan collar; sizes 32 to 42 inches. Special value ..... \$1.95 A fine white Lingerie Waist, of a severe type, the yoke is cut square, and is composed of dine Anglais and torchon lace; all sizes.

# **Traveling Goods** Specials

25 only, Cowhide Leather Suit Cases, in brown and russet, made on heavy English steel frames, riveted leather corners, two brass locks and bolts, also centre lock and side catches, pocket and in-

leather-covered frame, best brass lock and catches, strong handle, fine leather lining and inside

Size 4-16-inch, regularly \$13.50, Wednesday, \$11.23 Size 5-16-inch, regularly \$12.00, Wednesday, \$10.23 Size 3-14-inch, regularly \$12.00, Wednesday, \$10.23 Size 1-12-inch, regularly \$9.00, Wednesday, \$7.38 Size 2-16-inch, regularly \$16.50, Wednesday, \$7.38 Size 1-18-inch, regularly \$18.00, Wednesday, \$13.49 Size 1-18-inch, regularly \$18.00, Wednesday, \$15.59 Size 1-18-inch, regularly \$12.00, Wednesday, \$10.23

Velvet

Ribbons

Black & Colored

We have completed our range of Black and Colored Veivet Ribbons, in all widths.

Velvet Ribbon for Millinery. Velvet Ribbon for Neckwear. Velvet Ribbon for Dress Trim-

mings. In black, best quality, %, 9c; 1, 12½; 1¾, 15c; 1¾, 20c; 1¾, 25c; 2¼, 30c; 2½, 35c; 3, 40c; 3½, 50c per yard.

In colors — Cerise, coquellot. cardinal, coral, old rose, pink, tan, tabac, emerald, moss, myrtle, Alice, navy, white, etc., ¼, 5c; ½, 8c; 1, 12/2c; 1½, 20c, 2¼, 25c per yard.

# UMBRELLAS

brellas, good wearing American taffeta covers. with tape edge, large range of ebony and metal handles, strong steel rod and frame. Special .93

185 Women's Umbrellas, with a nice assortment of natural wood and fancy horn handles, strong frames, with mercerized 

# Two Big **Boot Bargains**

WOMEN'S BOOTS AND OXFORDS.

1,000 pairs Women's High Quality Boots and Oxfords, in samples and regular sizes. "Relindo." "Queen Quality," and "McDermott" brands. The leathers are tan Russia calf, gunmetal, vici kid, and patent colt, ankle strap pumps, two, three, and four eyelet ties, also button and Blucher styles, sizes 2½ to 7. Regular prices were \$2.50, \$3.00, \$3.50, \$4.00. and \$5.00. Wednesday ..... \$1.95

### MEN'S BOOTS, \$1.95.

1,000 pairs Men's Blucher style boots, in patent colt, gunmetal and vici kid leather, Goodyear welt and McKay sewn soles, short and medium vamps, dull matt calf and fancy tops. Sizes 5 to 11. 

# Striped and Fancy **Foulards**

A complete clearance of all broken lines, in striped Messalines, Shot Striped Taffetas. Striped Paillettes, Fancy and Striped Foulards and shot effects in Mousseline Duchesse, black shot, with royal green, rose, helio, etc. Every stripe combination is represented, on light and dark grounds, with wide variety in the fancy silks. All are regularly \$1.50 qualities. To clear on Wednesday, per yard...... 96c

### NEW BLACK SILK-SATIN.

A purchase of 260 yards of this fashionable silk, a rich, skein-dyed black, of Swiss manufacture, one yard wide. On sale Wednesday, per yard.....\$1.24

# **Buy Your Aprons** Wednesday

We are going to have an old-time underprice Apron Day. Thousands of Aprons will be ready for eight o'clock at these extraordinarily low prices. First aid to housecleaners and housemaids will be strongly in evidence all through to-morrow's program.

1,000 Aprons, blue check gingham, with wide fancy border across bottom of skirt. Regularly 25c each. Wednesday Apron Sale......15c

Extra Large Aprons, of heavy cream Irish linen, gored to fit closely over hips, covers whole skirt, large pocket. Regular price 75c each. Wednesday Apron Sale, 50c

Aprons, of blue check ginghams, covers front and back of waist, large skirt, with ruffle on bottom, two large pockets, edges bound with white folds. Regular price 50c each. Wednesday Apron Sale ...... 25c

Fancy Overall Aprons, five striped cambrie or navy blue, with white dot, large skirts, waist buttoned in back, perfect fitting, for 32 to 36 bust only. Regular prices 75c and 85c each. Wednesday, each....55c

Maids' Aprons, of fine white lawn, bib and bretelles of extra handsome embroidery. wide sashes, deep hem on skirt. Regular price 75c each. Wednesday Apron Sale, 39c

Aprons, of fine quality white lawn, plain style, with 11/2-inch hem, and wide sashes; size 38 by 45 inches. Regular price 25c each. 

Maids' or Housekeepers' Aprons, fine heavy pure white linen, tucked bib, wide shoulder straps; skirt has nine quarter-inch tucks, sashes six inches wide; size of skirt 39 by 44 inches. Regular price \$1.50 each. 

# 70-inch Sheeting 23c Yard

1,000 yards Bleached English Sheeting, in twill only, good heavy weight, will make good, strong, serviceable sheets. Regularly 

White English Satin Bedspreads, in pretty floral and scroll designs, large double bed size, 80 by 90. Wednesday ..... \$1.98

# TABLE NAPKINS, 80c DOZEN.

150 dozen Table Napkins, an even weave. hemmed ready for use, 18 by 18 inches. Special Wednesday, dozen ......80c

## Beautiful All-linen 120 only, Women's Um-

Huckaback Bedroom Towels, hemmed or fringed, 19 by 38, 20 by 40; an excellent drying towel. Wednesday, 3 pairs for \$1.00.

100 pieces Fine English Longcloth, bright cambric finish, perfectly pure. Wednesday, 12 yards for \$1.25. Phone Dept., 2nd Floor.

# No Room for Argument About the Mantles at The Simpson Store

Every value advertised by this department has behind it the good faith of the whole Simpson Store.

In every garment you can demand the highest quality the money will buy for we guarantee satisfaction.

### WHIPCORD SUITS AT \$14.85. Also the New Norfolk Styles.

For women and young girls materials include light and dark grey, and tan whipcords, tweeds in brown and greys, all clever designs, and lined throughout with silk. Some have the notched collar, and long revers, stitched to give the mannish effect, Norfolk style have straps and belt. Skirts 

#### SULTS FUR WOMEN AND YOUNG GIRLS

A variety of pretty tweed mixtures, in small and check weaves. Colors are greys, greens, tan, brown, blue, and black and white mixtures. Coats lined throughout with silks, have notched collar or revers. Skirts are tailored with or without raised waistline. A clearance at a remarkablly low price.....\$8.85

### A COLLECTION OF WOMEN'S DRESSES.

Pretty messalines, foulards, mulls, linens, nets, and cloth fabrics. Waists have set-in sleeves, semi-low or high collars, with pretty lace or novelty yoke, outlined with silk pipings, strappings, and silk braided designs. Colors are navy, brown, black, cream, blue, white, and other shades. Splendid value at......\$7.35

### WOMEN'S VOILE SKIRTS

A very special sale of new Irish all-wool Voile Skirts, in black only. There are several new styles, plain gored or semi-pleated; some are silk trimmed, others are handsomely braided. Sold regularly at \$7.50, \$8.50. \$9.50, and \$10.00. Prices were as quoted. Wednesday ......\$4.95

### SAMPLE COATS, \$8.49.

A limited number of selected samples, in the newest materials and styles for present wearing. Imported serges, in light or dark shades, Panamas, and tweeds, in light or dark mixtures, cut with semi-fitting or loose backs; dressy or plain styles. Regular values \$15.00 to \$17.50. Wednesday .. \$8.49

### IMPORTED BLACK LACE COATS.

From the best European houses, in a wide range of prices and styles. Dressy or plain styles, some handsomely trimmed with satin; lined or unlined. Very suitable coats for middle-aged or elderly women. Prices \$14.50 to \$55.00

# MISSES' FULL-LENGTH NORFOLK

Made of light-weight tweeds, in grey and green tones. These coats are cut on straight lines, with yoke at back and belt; cut singlebreasted, with collar and revers. The best 

### GIRLS' REEFER COATS

Of serge, Panama, and worsted, in grey, green, or brown; double-breasted, trimmed with novelty buttons. They have notched collar, and patch pockets. Sizes 10, 12, and 14. Price.....\$2.15

The SIMPSON Company Robert SIMPSON Limited

# For Discussion Sale of Men's Your Spring Hat Better - Grade Soft hats of specially fine English fur

Suits Wednesday morning we put on sale Men's Suits, made from English tweeds and worsteds, on the new greys, browns, and fancy stripe greens. They are cut single-breasted, three-button

wearing mohair linings. Worth twice the price we mark for them Wednesday......\$11.95 SALE OF PARAMATTA WATER-PROOFS.

style, with close-fitting collars, beauti-

fully tailored, in every detail; good-

These Coats are made from a double-texture English Paramatta cloth, in a fawn. They are cut singlebreasted style, with English Raglan shoulders, good-fitting and absolutely waterproof. Worth much more than sale price Wednesday......\$8.00

### Prices Prove Simpson's the Best Place BOYS' FANCY SPRING SUITS

Boys' Russian Suit, in the military style, buttoning up side, with small stand collar, three pleats down front, pleated sleeve, with cuff and fancy emblem, patent leather belt at waist; neat bloomers, with elastic bottoms. Material is a smooth-finish English tweed, in a medium shade of grey, with a fancy thread 

Russian Sailor Suit, made from a fine imported English tweed, with a light grey stripe, cut on smart double-breasted lines. with full size collar, trimmed with ten rows of silk soutache, self shield, and ornament, grey leather belt; bloomers, with elastic bottoms. Sizes 21/2 to 7 years. Price .... \$4.75

Two-piece Yoke Norfolk Suit, in rich twotone brown check, English tweed; coat is made with box pleats down front and back, and belt; lining is a fine quality lustre to match. Full-fitting bloomers, with belt loops and strap bottoms. Sizes 26 to 28, \$6.50; 29 to 30, \$7.25; 31 to 33, \$7.75.

# Dinnerware Savings

In the China Basement

An unusual opportunity for you to replenish your china closet at, in many cases, less than half the regular prices. See the tables of Odd Doulton Dinnerware. Be here early for this lot.

Genuine Carisbad China Dinner Set, 97 pieces, rich floral decoration. Regular \$16.50. Wednesday .....\$10.78 97-piece Dinner Set, in Grindley's porcelain ware, artistic design. The shapes are a triumph of the potters' art. Wednesday special....\$15.92 \$17.50—For a complete Dinner and Tea Service, in the famous Bridal Rose China. Only 20 sets for sale Wednesday. Cannot accept mail or phone orders for this set.

\$50.00 Limoges China Dinner Set. This is an extra special. The set comprises 102 pieces, rosebud band decorations, all knobs and handles in solid matt gold. Half-price Wednesday....\$25.00 

\$175.00 Limoges China Dinner Set, Wednesday 

# Low-Priced Silver

25 Silver Plated Combination Sugar Bowl and Spoon Holders. The bowl is burnished and satin finished. Complete with 12 silver plated tea spoons in our special rose pattern. The soons are stamped R. C. C., made in the Roger factory. Regujarly \$4.00. Wednesday .... \$2.98

25 Salad Bowls and Servers, in the Crown Derby pattern, with silver plated rim. This bowl is complete with serving fork and spoon, silver plated, with handles to match bowl. Regular \$5,00. Wednesday .. \$2.98 25 Silver Plated Cane Baskets, satin finished, bright centre, with fancy feet and handles. Regularly \$2.75. Wednesday .... \$1.98

# SILVER PLATED TEA SET FOR \$7.39

A four-piece silver plated tea set, including tea pot, cream jug. spoon holder, and sugar bowl, satin finished, hand engraved. Regularly \$12.50. Wednesday .. .. . \$7.39 This in Lunch Room Wednesday Afternoon 3 to 5.30

APPLE PIE WITH ICE CREAM

# Pictures \$1.49

Pietures, suitable for every nook and bare wall space in your home: Colored marines, landscapes, and figure subjects, framed in gilt with gold burnished tips; two and three-inch mouldings, oval and square frames. Eight o'clock comers get best selections. Special 1.49

felt, in the most approved colors of grey, green, fawn, and brown. Hats you can arrange into almost any desired shape to suit your personal taste. We are grouping to gether a lot of these up-to-date \$2.50 hats for Wednesday's selling. Your choice, \$1.50

Christy's English make of fine quality Scotch tweed caps, in a wide assortment of patterns, best silk linings, splendid value at 75c and \$1.00.

### Men's "Wolsey" Underwear At Special Prices

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"Wolsey" Combinations, spring and summer weight, made to button right down to crotch, wide back flap, guaranteed unshrinkable; all sizes, 32 to 44. Wednesday, \$3.50 quality for......\$2.80 

### Entirely New Shipment of Imported Carpets and Rugs

The extraordinary success of our recent importations of all kinds of Carpets, Squares, Mats, and Linoleums of the buying public. The fact that preciation of the buying public. The fact that the values represented could not be equalled has been proven by our customers. A selection of prices quoted herewith should meet with the same ready response.

English and Domestic Brussels Squares, Orientals, in tans, greens, reds, and biues, self color greens, rose, blues, and browns; beautiful soft blending, in chintz colors, for parlors and bed.

rooms. P	in chintz	colors,	for par	ors and	bed-
6.9x 7.6	Wednesd Wednesd	ay		\$7	.85
6.9x10.6	, Wednesd	ay	\$10.85	and \$13	3.75
9 x10.6	Wednesd Wednesd	ау	\$14.35	and \$17	.35
9 x12,	Wednesda	ay	\$16.35	and \$19	.85
A speci	LF-COLOR	e of pret	tv. verv	small de	siens
in rose, gi	reen, blues, Wednesd	, and ta	ns:		
6.9x 9,	Wednesd Wednesd	ау		\$15	.25
9 x 9.	Wednesd	ay		\$21	.00

ENGLISH TAPESTRY SQUARES. We are showing a really fine range of these very moderately priced Rugs, and the colors and designs are better than ever this season. All new, fresh goods, marked at figures that bring the

2 x10.6, Wednesday..... 2 x12. Wednesday..... 10.6x12, Wednesday..... Extra Fine Quality Seamless English Tapestry

HUNDREDS OF HEARTH RUGS AND SMALL At exceptionally low prices. English and Do-nestic Axminster Hearth Rugs:

English and Domestic Wilton Hearth Rugs:

# New Wall Papers

The latest imported decorations for best rooms, in blends, aerochromes, silks, boxide leathers, tapestries, allever verdures, tweeds, corduroys, and pin stripes. In spot and plain effects, in blended, plain, or short color effects of tan, blue, pink, yellow, brown, tobac, biscuit, champagne, Spanish grey; softened in color and design.

Per [Roll—35c, 50c, 75c, \$1.00.

Per Yard—60c, \$1.00, \$1.50, and \$2.00.

Decorations to match, in 2-inch, 4-inch, 6-inch, to 4 feet wide. Per yard—25c, 50c, 75c, to \$1.50.

Per Roll—35c, 50c, 75c, \$1.00, \$1.50, and \$2.00.

Per Yard—60c, \$1.00, \$1.50, and \$2.00. according to widths of 5 feet, 7 feet, or 9 feet to order.

Decorations to match, from 3 inches to 4 feet

Decorations to match, from 3 inches to 4 feet wide, Per Yard—10c, 25c, 50c, 75c, to \$1.50.

ROOM MOULDINGS. Made to suit any style of paper, for picture or chair or plate rail; several styles, in white, cream, ivory, gilt, Mission, bog, Flemish, golden, or any oak color. Per foot, according to style and width, from 2c to 25c foot. Japanese Leathers, exclusive patterns. Per yard, \$1.00, \$1.25, and \$1.50.

Japanese Grass Cloths, per yard, 60c and 75c. Decorative Cotton, for stippling walls or cellings. Per yard. 10c, 15c, and 25c. Exclusive Papers, decorative suggestions free on

# The Grocery List

Choice Side Bacon, peamealed, half or whole, Quaker Puffed Wheat, 3 pkgs., 25c

Choice Prunes..... 3 lbs., 25c 

FRESH ROASTED COFFEE, PER LB., 25c.

500 lbs. Fresh Roasted Coffee, in the bean, ground pure, or with chicory. Wednesday, per lb. . 250

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Toronto Globe tween the Trade Bank of Canad the purchase of sets by the Rotwo members of in the local fit Douglas K. Rid Dyment. The creation of a jassets amounting ulired delicate utmost secreey bargain was prastreet guessed tormed by Mess Mr. Dyment is exchange house Go., and Mr. Rid firm of Ridout No one blam able assistant. \$350,000 out of and their client of the younger will be trying here and in M

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