

L. SIMPSON Store Opens 8 a.m. Closes 5.30 p.m. H. H. FUDGER, President J. WOOD, Manager Phone Number Main 7841 We have 40 lines to Central.

Pleasant Matters

\$1.00 Moreen and Satin Petticoats 69 Cents

Black Moreen Petticoats, with knife-pleated and pin-tucked flounce, and black mercerized satin, made with a tailored flounce and underpiece, patent fastening at band, no draw-string; lengths in the lot 36 to 42. Regularly \$1. Wednesday, to clear, 69c

GINGHAM HOUSE DRESSES, \$1.25

Women's Comfortable One-piece House Dresses, of assorted gingham stripes, grey and light or dark blue, square Dutch neck, and three-quarter sleeves, fitted skirt; sizes 34 to 44. Wednesday \$1.25

PERCALE HOUSE DRESSES, 95c

One-piece House Dresses, of printed percales, in navy spots and stripes, also grey and white stripe, in gingham effect, some with turn-down collar and long sleeves, others low neck and three-quarter sleeves, fitted skirts; sizes 34 to 44. Wednesday, 95c

Sale of Suitings 50 to 54 Inches Wide at 74 Cents

Included in this special offering are oddments and broken lines of our season's best selling lines, English and Scottish Tweeds, Worsted Suitings, Black and Navy Serges, Venetians, Whipcords, Broadcloths, etc.; the prices of which have ranged from \$1.00 to \$2.00 per yard. On sale Wednesday, per yard 74c

CREAM AND BLACK PENCIL STRIPE SERGES AT 64c PER YARD.

1,500 yards of these popular Summer Suitings, in fine worsted finish, that tailor well and give great wear, guaranteed thoroughly shrunken and unshrinkable; 44 inches wide. Wednesday, per yard 64c

A SALE OF BLACK PANAMAS, 54 INCHES WIDE, 86c.

This is our best grade Panama, and sells regularly at \$1.25 per yard. Comes in fine chiffon finish, and is guaranteed fast, fading dye, and permanent finish. A splendid cloth for light-weight summer suits, etc.; 54 inches wide. Wednesday, per yard 86c

A \$10 Millinery Day

For the hundreds of women whose limit for a hat is \$10.00, we promise some exceptional opportunities to-morrow.

Of course, there are numberless others at lower prices that will make any sum you can spend so its farthest.

But these \$10.00 Hats have just a little touch here, a twist there, or a piece of unusual trimming used in an individual way that gives the effect of personality to your costume.

Choose carefully—there will be plenty of sales-people, and all day to do your selecting.

The shapes are cable edged, and the trimmings include all of the latest blocks, Italian, Milan, Persian effect, rich velvets and ribbons of primrose and burnt orange, and a dozen other of the new colors. Wednesday, each **10.00**

Dainty Waists Just Arrived from New York

A very broad corded pique Middy Waist, that is distinctly original; sizes 32 to 42 inches. Special value at \$1.95

A beautiful fine satin striped dinner shirt with low-cut Peter Pan collar; sizes 32 to 42 inches. Special value \$1.95

A fine white Lingerie Waist, of a severe type, the yoke is cut square and is composed of brocade Anglaise and tulle lace; all sizes. Special \$1.95

Traveling Goods Specials

25 only, Cowhide Leather Suit Cases, in brown and russet, made on heavy English steel frames. Riveted leather corners, two brass locks and bolts, also centre lock and side catches, pocket and inside snap; strong, comfortable swing handle; some with heavy outside straps; sizes 24-inch and 28-inch. All one price Wednesday \$4.25

14 only, finest selected hornback alligator skins, leather-covered frame, best brass lock and catches, strong handle, fine leather lining and inside pocket.

Size 14-16-inch, regularly \$13.50, Wednesday, \$11.25
 Size 16-18-inch, regularly \$12.00, Wednesday, \$10.25
 Size 18-20-inch, regularly \$11.00, Wednesday, \$9.25
 Size 20-22-inch, regularly \$10.00, Wednesday, \$8.25
 Size 22-24-inch, regularly \$9.00, Wednesday, \$7.25
 Size 24-26-inch, regularly \$8.00, Wednesday, \$6.25
 Size 26-28-inch, regularly \$7.00, Wednesday, \$5.25

Velvet Ribbons Black & Colored

We have completed our range of Black and Colored Velvet Ribbons, in all widths.

Velvet Ribbon for Millinery.
 Velvet Ribbon for Neckwear.
 Velvet Ribbon for Dress Trimmings.

In black, best quality, 5/8, 9/8, 1 1/8, 1 3/8, 1 5/8, 1 7/8, 2, 2 1/8, 2 3/8, 2 5/8, 3, 3 1/8, 3 3/8, 3 5/8, 4, 4 1/8, 4 3/8, 4 5/8, 5, 5 1/8, 5 3/8, 5 5/8, 6, 6 1/8, 6 3/8, 6 5/8, 7, 7 1/8, 7 3/8, 7 5/8, 8, 8 1/8, 8 3/8, 8 5/8, 9, 9 1/8, 9 3/8, 9 5/8, 10, 10 1/8, 10 3/8, 10 5/8, 11, 11 1/8, 11 3/8, 11 5/8, 12, 12 1/8, 12 3/8, 12 5/8, 13, 13 1/8, 13 3/8, 13 5/8, 14, 14 1/8, 14 3/8, 14 5/8, 15, 15 1/8, 15 3/8, 15 5/8, 16, 16 1/8, 16 3/8, 16 5/8, 17, 17 1/8, 17 3/8, 17 5/8, 18, 18 1/8, 18 3/8, 18 5/8, 19, 19 1/8, 19 3/8, 19 5/8, 20, 20 1/8, 20 3/8, 20 5/8, 21, 21 1/8, 21 3/8, 21 5/8, 22, 22 1/8, 22 3/8, 22 5/8, 23, 23 1/8, 23 3/8, 23 5/8, 24, 24 1/8, 24 3/8, 24 5/8, 25, 25 1/8, 25 3/8, 25 5/8, 26, 26 1/8, 26 3/8, 26 5/8, 27, 27 1/8, 27 3/8, 27 5/8, 28, 28 1/8, 28 3/8, 28 5/8, 29, 29 1/8, 29 3/8, 29 5/8, 30, 30 1/8, 30 3/8, 30 5/8, 31, 31 1/8, 31 3/8, 31 5/8, 32, 32 1/8, 32 3/8, 32 5/8, 33, 33 1/8, 33 3/8, 33 5/8, 34, 34 1/8, 34 3/8, 34 5/8, 35, 35 1/8, 35 3/8, 35 5/8, 36, 36 1/8, 36 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