

SIMPSON Store Opens 8 a.m. Closes at 5:30 p.m. H. H. Fudger, Pres. J. Wood, Manager PROBS. Eastern winds fall and moderately warm showers at night. SIMPSON

Fashionable Clothes For Women & Girls Reasonably Priced Ready-to-Wear



Dear Madam— Pardon this mode of address, but these clothes concern you personally. We feel it our duty to say that if you buy your winter clothes at the Simpson Store it will be advantageous to your appearance and your reputation as a well-dressed woman.

- These "specials" for Tuesday are interesting: 250 WOMEN'S SKIRTS AT \$1.95. There is a variety of cloths and styles, worsteds, Panamas, Venetians and tweeds, in black and white checks, black, navy, green and brown; some are braided, others plain tailored; it doesn't matter what we paid for them, but the selling price is usually \$6.50. Tuesday 1.95 Serge Dresses, a one-piece style, in navy blue serge, with trimmed square collar, and gored skirt, is very stylish. Tuesday 5.00 French Panama, in navy. This is a very serviceable dress. The yoke and collar are cream lace outlined and carried to waist line, panel skirt, wide gores; can be had in brown and black, too. Price 10.00 A \$5.00 Skirt, best materials and workmanship; several styles in Panama; very smart walking skirts, in black and navy. Tuesday 5.00 Evening Wraps, imported opera flannel, broadcloth finish, pastel shades, a nicely interlined wrap for cold weather; several new styles. Tuesday 19.75

Two Interesting Items for the Housefurnisher

There are two items of unusual interest in the Carpet and Rug Department for to-morrow's selling. Specially interesting to those who want a rug. If you saw these you couldn't help wanting, and the price is tempting enough. Sizes 9 x 9, 27.00 Sizes 7 1/2 x 9, 22.50 Sizes 9 x 10 1/2, \$28 and \$30, up to \$45, according to size. The bare announcement of the second item means the sale immediately. 200 pieces of Wilton, Axminster and Brussels Carpet. These remnants are made up into mats and floor mat sizes. Each .35 Some were large enough for rugs of 6 x 3 ft. 9 in., at 2.85 7 1/2 x 3 ft. 9 in., at 3.50 French Velour, Single Faced and Reversible, Slightly Imperfect, at a Great Reduction. The balance of a very large shipment damaged by importation. Four shades of green in each quality; a most remarkable bargain, as the imperfection in many cases is barely noticeable. Single-faced velour, regular \$1.50, for .98 Double-faced velour, regular \$2.00, for 1.29

Good Walking Boots at Simpson's for Everybody Easy Prices



A wearer of a pair of boots bought at this Store said that he was wearing a pair of \$2.95 Simpson Boots, and had always paid \$5.00 for the same boot before. That is very likely. We want the following prices on boots for men, women and boys compared, and would like your unbiased opinion on any one pair after six months' hard wear. The material and workmanship is the best, and the prices are the lowest obtainable.

- MEN'S GOODYEAR WELT BOOTS AT \$2.49. 1,800 pairs Men's Goodyear Welt Boots, made from box calf, gun metal calf, patent calf, tan calf, tan storm calf and kid leathers; Blucher and button styles, some styles are leather-lined and as waterproof as a leather boot can be made. All sizes, 6 to 11, regular values to \$5. Tuesday 2.49 WOMEN'S CUSTOM-GRADE BOOTS. 2,100 pairs Women's Custom-grade Boots, made from patent calf, tan calf, gun metal and Vici kid leathers. Blucher button and lace styles. All sizes, 2 1/2 to 8; regular values to \$5.00. Tuesday 2.49 CHILDREN'S BOOTS AT 69c. 1,500 pairs Children's Boots, solid and strong, for school wear, dogeola kid, Blucher patent toe-cap, spring heel, heavy solid leather soles, medium, broad toes, all sizes, 5 to 7 1/2, and 8 to 10 1/2. Special price Saturday .69 Phone orders filled. BOYS' \$4.00 BOOTS AT \$2.49. 150 pairs Boys' patent calf boots, with dull matt calf, Blucher tops, Goodyear welt soles, stylish, easy fitting, long wearing, all sizes 1 to 5 1/2, regular prices to \$4. Tuesday 2.49 Phone orders filled. 240 pairs Boys' Boots, black calf leather, Blucher, heavy solid leather soles, all sizes 1 to 5. Special price Tuesday 1.60 60 pairs Men's Chocolate Kid Everett style Slippers, easy fitting, good stock, fine finish, all sizes, 6 to 11, regular \$1.75, Tuesday 1.25 Phone orders filled.



Formal Display of Winter MILLINERY

MORE NEW HATS! Yes, madam, you have not yet seen what we consider the most charming hats shown this season. They will be on view for the first time to-morrow in our Millinery Salon. The styles are novel and original, without being too extreme. Hats are still worn so deeply that the ears, the forehead and coiffure are quite hidden. The shapes are very smart, and at the same time practicable. Beside the high hats, one sees the low flat crowns, picture hats almost, growing more popular every day. Whether trimmed with fur or metallic flowers, these hats will be much in evidence this winter. Hatters' plush is a favorite material for them, with white beaver under brim. In addition to the very dressy models, there are charming hats for morning walks, simply trimmed in black and white, as well as close-fitting styles, made wholly of mink, Persian lamb, marmot and other fur. This exhibition is made up of distinctly winter hats. If you want millinery that you'll be perfectly satisfied with for months to come, don't fail to see to-morrow's winter display. (Second Floor.)

A Good Suit Easily Worth \$18 On Sale Tuesday \$8.45



We head this "A good suit," referring to the special one that will interest you. There are 150 altogether, and they are all too good for that \$8.45. Early comers have choice of English worsteds, tweeds and Bannockburns, in greys, browns and mixtures. Tailoring is excellent, and every suit is a great big bargain. It would be a difficult thing to find a suit at \$15.00 or \$18.00 as smart as one of these at 8.45

- Up-to-date "Derbys," made in England of best felt, permanent dye and good trimmings. Tuesday 1.50 Soft Hats, in great variety, one of these rough or "scratch-up" finished hats may just suit you; a variety of color and shape is here. Tuesday 1.50

Underwear and Pyjamas

- Pyjamas, Ceylon flannel, in a variety of new designs and colors, for winter wear; sizes 34 to 44. Tuesday, per suit 4.50 Men's Pure Spun Silk Underwear, shirt and drawers; these are made by L. & R. Morley, England, and will give satisfaction, medium weight; sizes 34 to 46. Regular \$4.50. Tuesday, per garment 3.50 Men's "Wolsey Wool" Natural Wool Underwear; shirts are double-breasted, fine, soft wool, in medium weight; sizes 34 to 44. Regular \$2.50. Tuesday 1.98

A Saving of One-third on Women's Underwear

Slight imperfections in the weave or small discolorations make a difference between our regular and Tuesday's prices of exactly a third, without in the least detracting from their serviceableness. Phone orders filled while the goods last. Ask for "Whitewear" if phoning. Women's Vests and Drawers, "Watson's" guaranteed pure ribbed wool, white weight-vests, high-neck long sleeves, button front, drawers are ankle length, both styles, colors white or natural, sizes 32 to 40 bust, regular price always \$1.00 each. Tuesday, each .69 Women's Combinations, heavy ribbed white cotton, high neck, long sleeves, button front, ankle length, neatly-trimmed, sizes 32 to 40 bust measure. Our regular prices 76c and \$30 each; Tuesday, a suit .55 Women's Combinations, "Watson's" unshrinkable, heavy fine ribbed wool, with single thread of cotton, colors white or natural, high neck, long sleeves, button front, ankle length, sizes 32 to 38 bust, our regular prices \$1.50 and \$1.75 each. Tuesday, a suit 1.00 Redfern and Warner's Rustproof Sample Corsets—Half-Price. An expert corset fitter is here from the "Redfern" designing rooms to give first hand advice to all so wishing. Her services are free, and you are cordially invited to take advantage of the opportunity presented. As a double attraction for Tuesday the maker's entire line of this season's "Redfern" and Warner's Rustproof Corsets, will be sold at Half Price. If your size is among them you can secure a splendid corset bargain. Come early. 174 pairs only, Redfern and Warner's Rustproof Sample Corsets, all this season's models, beautiful materials and magnificent corset to choose from. All Redfern models fitted by a New York expert free of charge, sizes 19 to 24 inches cut. Tuesday, half price Redfern's \$2.00 to \$6.50 instead of \$4 to \$11 a pair. Warner's rustproof, 76c to \$2.00, instead of \$1.50 to \$4.00 a pair.

Our Valenciennes and Torchon lace section is brimming over with quantities of new Valenciennes and Torchon laces and insertions from Nottingham and Calais. All the wanted widths, qualities and prices. Special showing of these washable laces on Tuesday. Fine "Calais" Valenciennes Laces in small "baby" edgings to 2 inches wide with insertions to match, beautifully fine, in quality and designs. Per yard 7c, 8c, 10c, 12c, 15c, 20c, 25c, to .35. Fine "Platt" Valenciennes Laces and insertions, large range of patterns, from 1/4 to 3 inches wide, per yard 10c, 12 1/2c, 15c, 17c, to .50. Machine Torchon and Cluny Linen Laces, with insertions, large variety of patterns and widths, per yard 3c, 5c, 6c, to .25. Belgium Hand-made Linen Torchon Laces, with insertions to match, from 1/4 to 3 inches wide, fine in quality and design, per yard 10c, 12 1/2c, 15c, 17c, to .50. Nottingham Valenciennes Laces, with insertions to match, new designs in widths, from 1/4 inch to 7 inches, per dozen yards, 15c, 20c, 25c, 35c, to .40. RIBBONS. A splendid 6 inch silk Taffeta Ribbon, full range of colors, specially adapted for hair bows and sashes, yard .14. Satin faced baby ribbon, in all colors. 1/4 inch, 5 yards for .10. 1/2 inch, 7 yards for .10. 3/4 inch, 10 yards for .10. Umbrellas 69c. A great bargain this for women. Handles are excellent, many of them are the long mistlewood styles at present so popular. Frames and tops are good, too. Tuesday, each .69

New Nottingham and Calais Laces

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ON SALE TO-DAY

- Double Bed Blankets, per pair 3.98 Men's Winter Weight Nightrobes .59 China up to \$4.00 a piece, for .98 Bargains worth while in the Basement. Boys' Ulsters 6.00 Portieres and Window Hangings Half Price



Music Dept. All the Hits from "The Pink Lady." My Beautiful Lady, By the Saskatchewan, I Like It, The Kiss Waltz, Pink Lady Waltz, The Hudson Belle Two-step, 30c each; selection, 50c; vocal score, \$1.85.

Linens and Staples

- 100 pairs White Unshrinkable Wool Blankets, a serviceable, warm blanket, 64 x 84. Tuesday, pair 3.45 200 Chintz Comforters, in Paisley and floral designs, pure white cotton filling, 72x72. Tuesday 1.43 1,000 yards Heavy English Factory Cotton, free from specks, full yard wide. Tuesday, yard .9

Huckaback Towels, all-linen, good large size, hemmed or fringed. Tuesday, pair .33

100 Pure Linen Table Cloths, extra weight, 2 by 2 1/2 yards, in new floral designs. Tuesday 1.60

Provisions

- One car Standard Granulated Sugar, 16 lbs. \$1.00. Choice Side Bacon, Peas, half or whole, per lb. 12c. St. Charles Milk, 3 lbs. 25c. Finest Spanish Onions, 7 lbs. 25c. Pure Kettle Rendered Lard, 3-lb. pail 45c. Ogilvie's Royal Household Flour, 4 bag in cotton, 82c. Quaker Oats, large size, 23c. Fancy Japan Rice, 4 lbs. 25c. Imported Macaroni, 3 packages 25c. Canned Haddie, Bunswick brand, per tin 10c. Canned Corn, Avimer brand, 3 tins 25c. Pure Gold Quick Tapioca Chocolate and Custard Powder, 3 packages 25c. Finest Mild Cheese, per lb. 16c.

You Want The Best on Sale

In the Basement is a magnificent collection of China—China from the East and China from the West; the same kind of China that our ancestors brought out to Canada on those long, tedious voyages, and China that left its home town in Germany or France or England less than a month ago. But at present the most interesting thing in the Basement is

THE CHINA SALE

- It lasts such a little while longer, and it offers you such fine buying opportunities. For instance:— 200 pieces Bric a Brac and Art Pottery, Vases, comprising—Doulton Rose Bowls, Vienna Bon Bon Dishes, Royal Munich Steins, Amphora Vases, Wedgwood Marmalades, Flemish Vases, Nippon Fern Pots, 14-piece Chocolate Sets. Regular to \$6.00, Sale special \$2.99 50 only, Hand Painted Fruit and Service Plates. Half price, Tuesday \$2.99 20 pieces Bric a Brac, comprising—Crown Derby Vases, Bernard Moore Vase, Packard's Hand Painted Steins and Jugs, Royal Worcester Vases. Regular \$40.00, Sale price \$10.00 4 Royal Worcester Coalport and Crown Derby Vases, Regular to \$300.00, Sale price \$110.00 18 Choice Pieces Marble Statuary, Venus de Milo, Busts of the Great Masters, etc. Regular to \$40.00, sale price \$15.00 4 Marble Pedestals. Regular \$20.00, sale price \$16.00 Wedgwood & Co. Ltd., White and Gold Dinner Sets, complete for 12 people. Regular \$59.00, Sale Special \$17.35 Theo. Haviland Limoges China Dinner Set. Regular \$65.00, Sale special \$42.00 Bernard & Cie Limoges China Dinner Sp. solid gold gild decoration with key border. Regular \$250.00, Sale special \$125.00 24 pieces Rich Cut Glassware, Fruit Bowls, Lemonade Jugs, Vases, Decanters, etc. Regular to \$40.00, Sale special \$15.00 100 doz. Table Tumblers, dainty cut glassware. Regular \$6.00, Tuesday, doz. 3.00 30 doz. Large Brass Jardinieres, slightly damaged. Regular to \$7.00, to clear 1.95

The Robert SIMPSON Company Limited