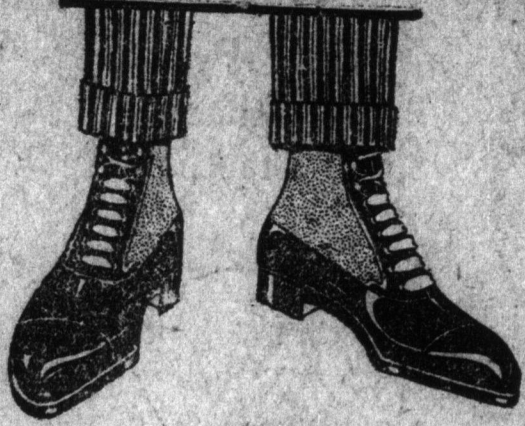


# TODAY AT THE SIMPSON STORE---REMARKABLE VALUES



## Here It Is!---

Our Saturday Boot Sale for Men, Women and Children. The sterling values that are making this the most-talked-of Shoe department in Canada.

No Phone or Mail Orders

## Men's Easter Footwear Saturday at \$2.69

5500 Pairs of Men's Goodyear Welt Boots, button and lace styles; patent, calf and kid leathers; light, medium and heavy soles; English and military heels; recede, French and American toe shapes; leather, canvas and unlined styles; cloth and dull leather uppers. Boots in this sale made by London, Toronto and Quebec makers; every pair guaranteed perfect; easy-fitting and long-wearing; widths C to E; sizes 5 to 11. Regularly \$4.00 to \$6.00. Saturday . . . 2.69

## Ladies' New Spring Boots Saturday \$2.49

Over 3500 Pairs Superior Bench-Made Boots, in lace and button patterns, with cloth and dull kid tops; patent, gummetal, vicil kid and suede vamps; also some fine tan Russia calf leathers; hand-turned and Goodyear welt soles; new and fashionable heel shapes; toes that are original, distinctive and fashionable; some styles are satin lined; every pair made by custom makers; widths in the lot A to E; sizes 2 1/2 to 7. Regularly \$4.50 to \$7.00. Saturday . . . 2.49

Goodyear Welt Boots for Boys, Saturday, \$2.49—1900 pairs button and Blucher styles; gummetal on the newest spring lasts; patent calf, gummetal calf, box calf and tan Russia calf leathers; dress, street and school weight soles; solid leather heels, canvas and leather linings; "Active Service," "Classic" and "Boy Scout" brands in this sale; sizes 1 1/2 to 5. Regularly \$3.00 to \$4.00. Saturday . . . 2.49

Misses' Custom-Grade Boots, Saturday, \$1.75—200 pairs "Classic" Dull Calf Button Boots, with cloth tops, and 200 pairs "Weston" Cushion Sole Cloth Top Button Boots, with patent calf vamps; complete size range 11 to 2 in each line. Regularly \$2.75. Saturday 1.75

Children's \$3.00 Boots, Saturday, \$1.49—500 pairs of these quality boots at less than half-price; button styles; dull calf, patent calf and Russia calf leathers; military style uppers of brown, red and black kid, also white buck, trimmed with patent leather and silk tassels; best quality oak leather flexible soles; new orthopedic toe shapes; easy-fitting widths; spring and low heels; sizes 5 to 10 1/2. Regularly \$2.75 and \$3.00. Saturday . . . 1.49

## Saturday Afternoon Specials

THEY GO ON SALE AT 2 P.M.

203 Pairs Men's Prospector or Hunters' Boots, in tan, brown, white elk and waterproofed grain calf; 10, 12, 14 and 16-inch high tops; full below tongues; stub-proof toe boxes; light and heavy double-stitched and brass-riveted soles; buckles, and large lace holes; sizes 6 to 12. A sportsman's chance to secure \$6.00 to \$8.00 boots. Saturday, 2 p.m. . . 2.80

2 P.M. SPECIAL

400 Pairs "Burt & Packard" Button and Lace Boots, young men's ultra-fashionable styles, with new narrow recede toes; Arrow, Blucher and plain English-lace; concealed eyelets; flat soles; mahogany colored calf, patent calf, dull black calf and seal grain kangaroo leathers; widths B, C and D; sizes 5 to 10. Regularly \$6.00. No phone or mail orders for these specials. 2 p.m. Saturday . . . 3.95

## Towels and Table Linen Very Low in Price

Fringed or Hemmed Huckaback Bedroom Towels. Clearing Saturday, pair . . . 39

Turkish Bath Towels, white or fancy striped. Saturday, pair . . . 59

Huckaback Guest Towels, fancy damask borders, hemstitched; size 15 x 24 inches. Saturday, pair . . . 49

Damask Tablecloths, all pure linen; deep spoke hemstitched hems; rose, lily or fleur de lis designs; size 68 x 68 inches. Saturday . . . 2.45

Round Scalloped Damask Tablecloths, dainty designs, size 68 x 68 inches. Saturday . . . 2.45

## The Draperies

Bordered Scrim at 25c Per Yard—Deep cream, with rich colored borders; 38 inches wide. Saturday, per yard . . . 25

Combination Window Shades at 49c Each—Heavy opaque cloth; colors green and cream or white and green; size 36 x 70 inches; Hartshorn rollers; nickel ring pull and brackets. Saturday, each . . . 49

Futurist Chintzes at 69c Per Yard—Not an ordinary printed cotton, but up-to-date colorings and designs, printed on a beautifully finished rep; 36 inches wide. Saturday, per yard . . . 69

English Lace Curtains at \$1.79 Pair—A number of new designs; some regular Nottingham; others cable net; in white only; rich floral borders; 3 yards long. Saturday, pair . . . 1.79

Colonial Chintzes at 49c Per Yard—A number of useful designs and colorings, including nursery and stripe effects; 36 inches wide. Saturday, per yard, at . . . 49

Heavy Tapestry Cretonnes at 77c and 88c Per Yard—A heavy quality cretonne, suitable for furniture covers; 36 inches wide; these are reproductions of French tapestries, Saturday, per yard . . . 77 and 88

## Wall Paper Special

2350 Rolls Wall Paper, to suit any style of room, in mica, flat and plain. Regularly 25c roll. Saturday price . . . 16  
Regularly 35c roll. Saturday price . . . 21  
Regularly 50c roll. Saturday price . . . 21  
Regularly 75c roll. Saturday price . . . 21

## BOYS' EASTER SUITS \$3.85

These 350 suits we purchased at much less than cost, and have priced them accordingly; new spring yoke Norfolk styles, with box pleats and belt; roomy cut bloomers; tweeds in several shades of grey and brown; sizes 27 to 33. Regularly \$6.50, \$6.75, \$7.50 and \$8.00. On sale Saturday . . . 3.85

BOYS' ENGLISH TWEED BLOOMERS, 75c. Full cut, from strong brown and grey tweeds; lined; strap and buckle at knee. Sizes 24 to 34. Saturday . . . 75

BOYS' PARAMATTA RAINCOATS \$3.85. 200 coats in the lot; single-breasted; full cut, with wide shoulders; in fawn paramatta, with double-stitched seams; sizes 6 to 17 years. Saturday . . . 3.95

BOYS' HAND-TAILORED SUITS \$6.95. 300 Easter Suits; perfectly tailored from English worsteds and Scotch tweeds, in greys, browns and fancy weaves; stripes and check patterns; serge linings; twelve different Norfolk models, showing the most popular styles, with full cut bloomers; hand tailored; sizes 27 to 33, to fit boys 9 to 15 years. Regularly \$9.50, \$10.00, \$10.50, \$11.00, \$12.00 and \$14.00. 6.95

## It Took Some Traveling to Land These Suits for Men at \$9.95

These suits were meant for a prominent house in the west that couldn't take delivery. They had agreed to pay the eastern manufacturer fourteen dollars wholesale for them, and there are suits in the lot that the westerner would sell at twenty-two dollars!

We had a chase to land them, but a telegram from our buyer has just told us the good news, and they're all going on sale Saturday at NINE-NINETY-FIVE.

They're made by one of Canada's foremost makers of fine suits, out of West of England worsteds, English or Scotch tweeds, in all this season's most desirable weaves. A few plain blue twill finished chevots, and blue with hairline. They are cut in the new spring models; they are the kind of clothes men want now.

## MEN! The Above is a Bully Chance to get Your New Spring Suit for a Very Small Investment.

### MEN'S \$15.00 SPRING OVERCOATS FOR \$9.80.

Fine English cheviot cloths, in plain black, dark Oxford gray, and in English tweeds, in light gray shades, in small, neat patterns, made single-breasted, fly front, Chesterfield style, and also in a young man's form-fitting model. These garments are nicely tailored. Sizes 34 to 44. To clear . . . 9.80

## Men's Sample Shirts 50c, Worth Twice and More

1200 Men's Regular shirts, manufacturers' and travelers samples, and lines from our own stocks; coat shirts with laundered cuffs, in black and white, blue and white hairline and assorted stripes; sizes and half sizes, from 14 to 18. Regularly 75c, \$1.00 and \$1.25. Saturday . . . 50c  
New Ribbed Bellegans and Merino Combination Underwear, spring weights, sizes 34 to 42. Regularly \$1.00 and \$1.25. Saturday . . . 50c  
Soft Double Cut Outing Shirts, all sizes. Saturday . . . 35c, 5 for 1.00  
Men's Pyjama Suits, in mercedized stripes and pinstripes; sizes 34 to 44; medium and light weights. Saturday . . . 1.50

## Men's Hats

At \$1.00—Dorby or Stiff Hats, black only.  
At \$1.50—Young Men's American Style Soft Hats, new colors.  
At \$1.00—Wide assortment of newest English and American Soft Hats.  
At \$3.00 and \$3.50—Christy's King and Battersby's English-made Dorby Hats.  
At \$1.00—New Soft Hats, new shapes, with bow at quarter.  
At \$1.00—45c Boys' Caps—Navy or black serge and new patterns tweeds and worsteds.  
At \$1.00, 75c and \$1.00 Children's Hats, in velvets, cords or in fancy checks and stripes.

## Semi-Porcelain Dinnerware Half Price

A clear-up sale of several lines best quality English Porcelain Dinnerware.  
Broad and Butter Plates, Regularly \$1.10, for dozen . . . 58  
Tea Plates, Regularly \$1.35, for doz. 78  
Breakfast Plates, Regularly \$1.35, for dozen . . . 58  
Soup Plates, Regularly \$1.35, for doz. 58  
Covered Vegetable Dishes, Regularly \$1.20, for each . . . 50  
Sugar Bowls, Regularly 80c, for each 35  
Cups and Saucers, Regularly \$2.00, dozen, for dozen . . . 1.25  
And all other articles at same reductions.  
JAPANESE CHINA SAMPLES AT HALF-PRICE.  
Hand decorated, a large importer's sample, chocolate pots, sugar and cream sets, salad bowls, cake plates, butter tins, glass celery trays, fern-stands, strap jugs, marmalade jars, etc. Saturday, each . . . 50  
CUT GLASS.  
Water Set, 8-piece, glass, seven pieces, quart size jug and water pitcher, newest style floral design. Regularly \$7.00. Saturday, set . . . 4.95

## The Easter Club for Homefurnishers

keeps "open house," as it were, on Saturdays. For then the man of the house can come along with "the boss"—she can show him what is wanted, and he can talk over the terms with the Club Secretary. That's why we call

# SATURDAY

## Family Day in Our Homefurnishing Departments

### Demonstrating Simpson Values in Wilton Rugs

We feature a number of quantities in both Seamed and Seamless Rugs, selected with the greatest care to offer a below on one quality each secured and seamless, which we can strongly recommend as extra value.

SEAMED WILTON RUGS.

6.9 x 7.6.	On sale Saturday . . . 17.45
6.9 x 9.0.	On sale Saturday . . . 21.00
6.9 x 10.6.	On sale Saturday . . . 25.00
9.0 x 9.0.	On sale Saturday . . . 28.00
9.0 x 10.6.	On sale Saturday . . . 31.00
9.0 x 12.0.	On sale Saturday . . . 35.00
9.0 x 13.6.	On sale Saturday . . . 42.00

EXTRA QUALITY SEAMLESS WILTON.

6.7 x 9.10.	On sale Saturday . . . 38.00
9.0 x 12.0.	On sale Saturday . . . 65.00
2.10 x 13.2.	On sale Saturday . . . 85.00

HARDWOOD FLOOR LAYING A SPECIALTY. It is not too early to place your spring order for hardwood floor laying. We offer the very best materials, laid by experienced and careful workmen, and closest possible prices. Best selected quarter-cut oak, laid, finished and polished, 20c square foot. Straight white or red oak, selected goods, laid and polished complete, square foot . . . 18

NEW ENGLISH WASHABLE BATH MATS AND RAG RUGS.

18 x 36 inches.	On sale Saturday . . . 1.25
41 x 22 1/2 inches.	On sale Saturday . . . 1.75
27 x 54 inches.	On sale Saturday . . . 2.55

RAG RUGS IN THE FOLLOWING SIZES.

24 x 36 inches.	On sale Saturday . . . 75
27 x 54 inches.	On sale Saturday . . . 1.25
36 x 62 inches.	On sale Saturday . . . 2.25
7.0 x 4.0.	On sale Saturday . . . 4.25

## Silverware

\$2.50 CASSEROLE PIE PLATES. Guernsey fireproof ware, pierced silver-plated frame, with handles and feet. Regularly \$2.50. Saturday . . . 1.59

### Last Day of Sale of Bedsteads and Bedding

Brass Bedstead, has heavy 2-inch posts and top rails, with turned ball corners, in 4 ft. and 4 ft. 6 in. sizes. Regularly \$24.65. Sale price . . . 14.95

Brass Bedstead, posts 2-inch, all standard sizes. Regularly \$20.00. Sale price . . . 14.95

Iron Bedstead, in white enamel, brass top rails, uprights and brass caps, all sizes. Regularly \$5.25. Sale price . . . 3.95

Iron Bedstead, white enamel, brass caps, standard sizes. Regularly \$2.00. Sale price . . . 1.95

Bed Spring, kin-dried hardwood and steel woven wire, all sizes. Regularly \$2.00. Sale price . . . 1.45

Mattress, curled seagrass and jute felt, all sizes. Regularly \$2.10. Sale price . . . 1.45

Mattress, cotton felt, standard sizes. Regularly \$7.50. Sale price . . . 4.15

Mattress, pure cotton felt. Regularly \$5.50. Sale price . . . 5.95

Bed Spring, steel tube frame, all standard sizes. Regularly \$3.00. Sale price . . . 1.95

Bed Spring, steel tubing frame, all standard sizes. Regularly \$2.00. Sale price . . . 3.95

Pillows, mixed feathers. Regularly \$1.85. Sale price, pair . . . 2.95

Pillows, pure feathers. Sale price . . . 2.95

## Electroliers

Five-Light Shower, laurel wrenth design, 18-inch plate suspended from chain, with canopy and socket covers to match. Regularly \$25.00. Saturday . . . 8.99

Five-Light Semi-Indirect and Direct Fixture, with concrete bowl and shades to match. Regularly \$25.00. 8.75

Three-Light "Sheffield" Electrolier, Regularly \$12.00. Saturday . . . 5.25

Three-Light "Lamb's Tongue" Electrolier, old brass and black. Regularly \$12.00. Saturday . . . 4.88

Two-Light Ceiling Fixture, Regularly \$3.85 . . . 1.10

Installed Free Within City Limits. Insulation Joints and Inspection Fees Extra.

THE ROBERT SIMPSON DRUG COMPANY LIMITED.

50c Formant Tablets, Saturday . . . 33
25c Invalid Feeding Cups, Saturday . . . 17
10c Paper's Diaphepsin, Saturday . . . 20
50c Santalol, the hair shampoo, Saturday . . . 25
10c Peroxide Hydrogen, Saturday . . . 7
25c Aromatic Cacao, Saturday . . . 17
20c Bland's Iron Pills, Saturday . . . 10
35c Arnold's Catarrh Cure, Special . . . 15
25c 5000 Dust Cloth, Saturday . . . 18
Rubia's Sponges, assorted sizes, up to \$1.00. Saturday . . . 25
75c Marmola Tablets, Saturday . . . 55
10c Howard's Epsom Salts, 1-lb. package . . . 7
Calomel Tablets, 1/4 or 1/2 grain, 100 in a bottle. Saturday . . . 12

## Toilet Goods for Saturday

Palm Olive Toilet Soap, Special, 3 cakes, for . . . 25
Bronley's Vertena Bath Soap, large cake. Special, 2 cakes. . . 25
Knight's English Toilet Soap, Burt's Emollient and Brown Windsor, Special, 6 cakes for . . . 25
Pearl's Vanishing and Cold Cream, Special . . . 21
Talcote, in glass jars, in flesh and white. Regularly 25c. Special . . . 19
Houligan's Rice Powder, Special . . . 16
Mrs. Yule's Lily Skin Refiner, Regularly \$1.00. Special . . . 50
Real Ebony and Foxwood Hair Brushes, with pure bristles. Regularly 75c. Special . . . 55
Dressing Combs. Regularly 60c. Special . . . 35
French Tooth Brushes, with pure bristles. Regularly 25c. Special . . . 19
Grained Ivory Mirrors. Regularly \$1.00. Special . . . 69
White Buffers, with removable charms. Special . . . 16

## "Oxford Bibles" Half Price

FOR EASTER GIFTS.  
The Oxford Bible, with cyclopaedic concordance, French morocco, yep, red under gold edges, India paper. Regularly \$6.00. Saturday . . . 2.90  
Oxford Bible, for teachers. Regularly \$6.50. Saturday . . . 2.75  
Oxford Self-pronouncing Reference Bible. Regularly \$5.50. Saturday . . . 2.75  
"Schaffherd's" Reference Bible. Regularly \$5.50. Saturday . . . 2.75  
Oxford India Paper Reference Bible. Regularly \$6.85. Saturday . . . 3.43  
The Oxford Bible, with cyclopaedic concordance. Regularly \$7.50. Saturday . . . 3.75

# The Robert Simpson Company, Limited