

Store Opens at 8.30 a.m.

SIMPSON'S FRIDAY BARGAIN LIST

Store Closes at 5.30 p.m.

Men's, Women's and Children's Boot Offer

Men's Boots, \$1.99—Some waterproof soles; 750 pairs Serviceable and Dress Boots, in Blucher style, polished box calf, vici kid, gummetal calf and patent calf leathers; light, medium and heavy double Goodyear welt, McKay and standard screw solid leather soles; English and common-sense heels; new, popular and conservative toe shapes; dull calf and matt calf uppers in the lot. Every pair made on easy-fitting lasts; sizes 6 to 11. Regularly \$3.00, \$3.50 and \$4.00. Friday bargain 1.99

Rubbers, to fit 69

No phone or mail orders filled.
Women's New Fall Boots, \$1.99—900 pairs Boots, in button, Blucher and lace styles; polished calf, fine kid, patent calf and gummetal calf leathers; walking and dress weight; Goodyear welt and flexible "can't squeak" McKay solid leather soles; Cuban, military and low leather heels; plain vamps and toe caps; cloth and dull leather tops; sizes in the lot 2 1/2 to 7; widths C, D and E. Regularly \$3.00, \$3.50 and \$4.00. Friday bargain 1.99

Rubbers, to fit 43

Big Boys' Boots, Friday, \$1.49—375 pairs Blucher Boots, in box calf, box kip, patent calf, and dongola kid leathers; heavy McKay, Goodyear welt, and standard screw, solid leather, oak tanned soles; matt calf and dull kid tops in the lot; all made on easy fitting lasts; serviceable foot-wear; sizes 11, 12, 13 and 1 to 5. Regularly \$2.00. Friday 1.49

Children's Boots, Friday, 99c—480 pairs Children's Button and Lace Boots, in real dongola kid leather; fall weight solid leather soles and heels; dressy patent and kid toe caps, polished kid tops; these are very dressy, yet serviceable boots, and made on foot-form lasts; sizes 5 to 10 1/2. Regularly \$1.50 and \$1.75. Friday bargain 99

Wall Papers, Wall Cloth, Jap Leathers --- Half Price

2500 Rolls Ceilings, colored on light grounds. Regular 6c, 8c, 10c. Friday . . . 3 1/2

1500 Rolls Wall Paper, for bedrooms, small rooms and attics, medium colorings. Regular 15c. Friday, per roll 9

1250 Rolls Friezes and Borders, assorted colorings, 9 and 18 inches wide. Regular 24c, 32c, and 40c roll. Friday, roll 17

3750 Rolls Imported and Made-in-Canada Papers, for parlors, halls, dens, dining-rooms, bedrooms, good assortment of colorings and designs. By the roll:
Regular 25c, for 14
Regular 30c, for 25
Regular 50c, for 17
Regular 75c, for 38

New York Linen Wall Cloth, in green and tan, one yard wide, for dining-rooms, dens, libraries. Regular 75c yard. Friday 38

Japanese Leathers, one yard wide, metallic grounds, over patterns in gold or brown, green, maroon. Regular \$1.00 yard, Friday, .50. Regular \$1.25 yard, Friday, .63. Regular \$1.50, Friday, .75. Wall Paper, Fifth Floor.

Semi-Indirect Lighting Fixture at \$4.95

Alabaster glass semi-indirect bowl, 14 inches across, supported by three chain hangers for one light, finished "old brass," suitable for dining-room or living-room. Regularly \$8.75. Friday 4.95

No phone orders filled.
Other styles of fixtures, suitable for any location, at equally reduced prices.
Fifth Floor

Umbrellas

Three special lines. Every umbrella is guaranteed to be perfect.
600 Only Serviceable Umbrellas, strong steel frames, good wearing twill or taffeta finished covers, handles straight or crooks, men's and women's. Regularly 75c. Friday 39

488 Only, With Silk and Wool Mixture Covers, neat rolling paragon frame, most have tape edge, plain or mounted handle. Regularly \$1.25 and \$1.35. Friday 93

200 Only, Silk and Wool Mixture Covers, tape edge, newest handles, plain, inlaid and mounted. Regularly \$1.75 and \$2.00. Friday 138

The Notion Dept.

NINE-CENT DAY.
Safety Pins, best brass, rustproof. 1 dozen assorted on card. Regularly 3 dozen 10c. Friday, 4 dozen 9

Hooks and Eyes, black or silver, 2 dozen on card, all sizes. Regularly 4 dozen 5c. Friday, 12 dozen . . . 9

Hair Pins, 100 assorted, in smooth finish. Regularly 5c box. Friday, 3 boxes 9

Dress Shields, regular style, sizes 2, 3 and 4. Regularly 12c and 15c pair. Friday 9

Pin Sheet, 400 assorted brass rustproof pins on sheet. Regularly 75c. Friday, 5 papers 9

Mending Wax, in balls, extra strong, black only. Regularly 5c ball. Friday, 4 balls 9

Ironing Wax, extra firm wood handle. Regularly 3 for 5c. Friday, 9 for 9

Garter Elastic, 3/4-inch wide, strong lile, black or white. Regularly 10c yard. Friday, 2 yards . . . 9

Sewing Thread, 200-yard, 6-cord, black only, sizes 10, 24 and 30 only. Friday, 5 spools 9

Girdles, Sashes and Belts

244 only, newest styles, including basque belts, accordion belt and other new styles; materials are messaline, satin and taffeta; plain colors, in black, navy and green, also Roman stripes. Regularly \$1.25 to \$4.00. Friday 57

The Draperies

A New Sunfast Curtain Fabric—Of first importance in the selection of any drapery material is to secure the correct color, but none the less important is it to know that this color is a permanent one; we have secured a new silk drapery fabric for over curtains, for hangings and for portiere linings, which has all the richness of a fine French silk, which is made in a range of beautiful colorings, and which is, in addition, absolutely guaranteed to be fast in color. This material is 50 inches wide, and is unusually attractive. Price, per yard 2.00

Unfading Portiere Fabric, \$1.25 Per Yard—We have another fast color fabric, which is most extensively used for portieres, being exactly the same on both sides, and is very handsome in appearance when trimmed with a galloon banding or tapestry trimming. This is positively guaranteed not to fade. Price per yard 1.25

Unfading Rep Cloth, \$1.75 Per Yard—Fancy woven rep and eplingines, for portieres, cushion covers, and for upholstery; 50 inches wide; brown, green, tan and blue colorings; colors guaranteed permanent. Price, per yard 1.75

Sunfast Sheik Silk, \$1.75 Per Yard—For casement windows, in a complete range of rich colors, 36 inches wide, positively guaranteed unfading. Price, per yard 1.75

Sunfast Casement Cloth, 49c Per Yard—For sunroom curtains, green, brown and ecru colors only, 50 inches wide. This fabric is also guaranteed not to fade. Price, per yard . . . 49

Tourist Trunks

Fibre bound, with straps, strong lock and bolts, with two trays; sizes 32, 34 and 36 inches. Friday 5.00

Fibre Suit Cases, with and without straps, strong handles, metal corners, neatly lined, size 24 inches. Friday 1.98

Beaded Bags

200 only, in black, black and steel, black and gold, white and steel, white and gold and colored combinations, deep bead fringe, square or oval frame. Regularly \$1.50 to \$2.50. Friday . . . 88

Hosiery and Gloves

Children's English Ribbed Cashmere Stockings, black, in two-and-one rib; sizes 5 to 8 1/2; also some one-and-one rib in tan and black; odd sizes. Regularly 25c and 30c. Friday, 19; three pairs 55

Children's Fine Ribbed Cashmere Hose, second quality, black yarn with colored silken heel and toe; sizes 4 to 7; usual 25c grade. Friday . 15

Women's "Pen-Angle" Brand Plain Black Cashmere Hose, seamless, good weight, second quality; sizes 8 1/2 to 10. Usual 39c grade. Friday 25

Men's Plain Black Cashmere Hose, seamless, second quality, extra fine quality; sizes 9 1/2 to 11. Regularly 25c. Friday bargain 15

Men's Heavy Wool Socks, black and heather mixture winter weight, ribbed finish; sizes 9 1/2 to 11. Extra value. Friday bargain, 19; three pairs 55

Men's Tan and Gray Suede Gloves, fleece lined, one dome snap, best finish; sizes 8 to 10; exceptional value. Friday bargain 49

Children's Woolen Gloves, knitted close and good weight, close fitting ribbed cuff, colored fancy designs; plain, cardinal, white, navy and brown; ages 6 to 12 years. Regularly 25c. Friday 15

Women's Glace Kid Gloves, black, tan and white; sizes 5 1/2 to 7 1/2; two dome fasteners; best finish. Regularly 75c. Friday bargain . . . 59

Women's All-Wool Black Cashmere Gloves, two dome fasteners, fleece lined, warm fall glove, sizes 5 1/2 to 8. Friday 39

Telephone Tonight FOR WEEK-END GROCERIES

The night telephone service will be in operation until 10 o'clock tonight. Goods will go by first delivery tomorrow. CALL UP ADELAIDE 6100. SEE LIST BELOW.

3,000 Hats at 79c

A Clearing of Velvet and Plush Millinery, only a few hats in colors, most of them black, all fresh from their boxes, four different wholesale houses contributed to this bargain. Regularly \$1.50, \$2.00, \$2.25 to \$2.75. Friday bargain 79

800 FUR FELT HATS AT 29c. Small turban and sailor styles, all fresh goods, in black. Regularly \$1.00. Friday bargain 29

SALE OF FANCY FEATHERS. Over 1800, in hundreds of styles; wings and mounts, in black, white and colors; also fancy ostrich. Regularly 50c, \$1.00 to \$1.50. Friday bargain 29

Warm Double-Bed Comforters

Size 70 x 70 inches, reversible stitched quilting, warm, fluffy cotton filling, splendid colorings; only 300 in the lot. Regularly \$1.50 and \$1.75 each. Not more than three to a customer. No mail or phone orders. Friday bargain at 1.00

Bargains in Linens, Staples

Table Cloths at \$1.85—All linen damask; a range of designs; sizes 2 x 2 and 2 x 2 1/2 yards. Regularly \$2.35 and \$2.50. Friday 1.85

White Saxony Flannellets, closely woven, 32 inches wide. Bargain Friday, 10 yards 98

Heavy Unbleached Canton Flannel, 34 inches wide. Regularly 16c yard; 2000 yards Friday at 11

White Union Wool Blankets, thoroughly scoured, size 70 x 84 inches. Regularly \$3.75 pair. Friday, pair 2.95

White Crochet Bed Spreads, good designs, hemmed; size 72 x 90 inches. Regularly \$2.00, \$2.25 and \$2.38. Friday 1.69

Hemmed Huckaback Bedroom Towels, size 18 x 36 inches. Bargain Friday, three pairs for 95

Bleached English Sheeting, closely woven, and free from filling, 70 inches wide. Regularly 32c yard. Bargain Friday, yard 25

4000 Yards Bleached or Unbleached Cotton, bleached, 36 inches wide; unbleached, 34 inches wide. Friday, yard 6 1/2

Lunch Room, 6th Floor

In addition to our regular daily menu of numerous hot and cold dishes we serve **SPECIAL DINNER, 25c.**
Friday's Selections are:
Baked Halibut, Egg Sauce, or Macaroni and Cheese, Au Gratin, or Roast Ribs of Prime Beef, Pan Gravy, Baked or Mashed Potatoes with Buttered Cabbage.
Baked Custard Pudding, Cream Sauce, or Peach Pie or Ice Cream.
Bread and Butter, Tea or Coffee.

25
AFTERNOON TEA
In the Palm Room, 3 p.m. to 5.30.
Plain Omelette,
Thin Bread, buttered,
Pot of Tea with Cream,
Ice Cream.

15

Men's \$10, \$12, \$13.50, \$14 and \$14.50 Overcoats and Ulsters Friday \$7.45

250 in the lot, of English coatings, in gray and brown striped patterns; cloths that will give the most satisfactory wear; good fitting ulsters, 50 inches long, with convertible collars, heavy twill mohair linings; sizes 35 to 44. Regularly \$10.00, \$12.00, \$13.50, \$14.00 and \$14.50. Friday 7.45

MEN'S SUITS, REGULARLY \$8.50 AND \$10.00, FRIDAY \$4.95.
Made from the most reliable medium-priced English tweeds; good patterns, in grays, browns and fancy mixed patterns, good fitting, single-breasted, three-button sack style; sizes 32 to 44. Friday bargain 4.95

MEN'S \$2.00, \$2.25 AND \$2.50 WORSTED PANTS AT \$1.49.
Very serviceable English cloths, in gray striped patterns; sizes 32 to 44. To clear 1.49

Boys' Double-Breasted Winter Ulsters \$3.95

110 coats only, a special clearing lot; strongly tailored coats of dark brown and gray English ulsterings; heavy twilled linings, wide convertible collars, and back belt; sizes 25 to 34. Regularly \$5.00 to \$7.50. Friday bargain 3.95

BOYS' SACQUE SUITS, \$2.75.
Norfolk and double-breasted styles, neatly tailored, with full cut bloomers, strong imported tweeds, in brown and gray narrow stripe and plain patterns; sizes 24 to 33; 150 only. Regularly \$4.50 to \$5.50. Friday bargain 2.75

In Men's Furnishings

300 MEN'S SWEATER COATS.
All-wool, V-shape neck, or high collar. Regularly \$2.50 to \$4.50. No phone or mail orders. Friday bargain 1.00

MEN'S FLEECE-LINED UNDERWEAR.
Shirts and drawers, from the Penman factory. Sizes 34 to 44. Regularly 50c. Friday bargain 39

ODD LINES OF SHIRTS.
Regularly 75c, \$1.00 and \$1.25. Friday, each 44

PURE SILK NECKTIES.
Range of designs and colorings, large wide shapes. Regularly 50c. Friday bargain . . . 25

BLACK CARDIGAN JACKETS.
Strong mohair binding, two pockets. Sizes 34 to 42. Regularly \$2.00. Friday . . . 1.00

Harrison Fisher Pictures

in oval gilt frames. Regularly 79c. Friday .50
Landscape and Figure Subjects, in color and sepia tone, on white and brown mounts, framed in gilt and brown frames. Special Friday 1.00

Carpets and Linoleums

3000 YARDS LINOLEUM, 32c; 3000 YARDS FLOOR CLOTH, 22c; 1000 YARDS TAPESTRY STAIR CARPET, 39c.
The linoleum is a heavy, hard-wearing quality, manufacturers' overstocks and some slightly misprinted; two yards wide only. Friday, square yard 32

FLOOR OILCLOTH.
Regular 27c quality, in some of the best designs; 36, 45, 72 and 90 inches wide. Friday, square yard 22

TAPESTRY STAIR CARPET AT 39c.
Widths 18 and 22 1/2 inches, with a few rolls of 27 inches included. One price, Friday, yard 39

TAPESTRY RUGS.
40, sizes 9.0 x 10.6 and 9.0 x 12.0 8.95
20, sizes 9.0 x 12.0 only, in several good designs and colors 9.95

Breakfast Sets \$2.69

50 Only 48-Piece Sets of Semi-Porcelain, with blue conventional decoration; six breakfast plates, six individual butter plates, one platter, one vegetable dish, six cups and saucers, six cereal dishes, six individual butters, six egg cups, one sugar bowl, one cream jug. Regularly \$4.50. Friday 2.69

Blue Japanese China Bread and Butter Plates. Regularly 5c. Friday bargain, each 3

Decorated China Plates, border design with colored band. Regularly 15c. Friday bargain, each . . . 9

Milk Jug, quart size, decorated border. Regularly 25c. Friday bargain 19

Japanese China Whipped Cream Sets, with ladle, hand-painted design. Regularly 49c. Friday bargain, each 29

Children's Mugs, with rhymes and decoration. Regularly 10c. Friday bargain 5

Japanese Condiment Sets, hand-painted decorated, mustard pot, salt and pepper shakers on tray. Regularly 49c. Friday bargain 27

Decorated Teapots, good strong Rockingham ware, 3, 4, 5, 6-cup sizes. Regularly 29c to 45c. Friday bargain, each 19

Sale of Iron Bedsteads

Group One—Iron Bedsteads—White enamel, heavy posts and top rails; 4.6 and 4.0 sizes only. Regularly \$4.75. Special 2.90

Group Two—Iron Bedsteads—In white enamel finish; centre, uprights and spindles of polished brass; 4.6 size only. Regularly \$7.50. Special 4.45

Group Three—Iron Bedsteads—White enamel; brass trimmings, neatly designed fillers, 4.6 size only. Regularly \$7.75. Special 5.65

Group Four—Iron Bedsteads—White enamel; mattress—Well filled with all pure cotton felt, carefully selected, and built in layers; neatly tufted, and covered in fine art ticking; all sizes. Regularly \$8.50. Special 4.95

Group Five—Iron Bedsteads—White enamel; pillow—Well supported, all standard sizes. Regularly \$3.00. Special 1.95

Group Six—Iron Bedsteads—White enamel; covered in art ticking; Regularly \$1.35. Special, pair 85

In the Basement

HOUSE BROOMS AND BRUSHES.
Entire floor stock of a brush factory. No phone or mail orders:
75c Brushes with handle complete 47
85c Brushes with handle complete 57
1.25 Brushes with handle complete 83
1.50 Brushes with handle complete 93

1500 FIVE-STRING CARPET BROOMS
Clean, long corn stock; extra quality. Friday bargain 25

85c Aluminum Saucepans, with cover. Friday . 55

1.35 Aluminum Covered Saucepans 85

1.35 Food Choppers 85

85c D'Hand Furnace Shovels 55

25c Galvanized Ash Sifters 15

KID BODY DOLLS.
Regularly 25c, 29c and 35c. Eyes that open and close, good hair. No phone or mail orders. Each . 15

The Groceries

Telephone Direct to Department, Adelaide 6100.
One car Standard Granulated Sugar, in 20-lb. cotton bags. Per bag 1.15

Choice Family Flour, Quarter bag 1.15

Choice Cleaned Currants, 3 lbs. 25

California Sued Raisins, three packages 25

Finest New Mixed Peel, Per pound 17

Yellow Cooking Sugar, 7 1/2 pounds 25

Perfection Baking Powder, Three tins 25

Mixed Pastry Spice, Per tin 7

Canada Cornstarch, Package 25

Pure Rendered Lard, Per pound 15

Cowan's Prepared Iceings, assorted. Three packages 25

Choice Cooking Figs, 4 pounds 25

Heather Brand Extracts, assorted, 2 1/2 oz. bottles. Three bottles 25

New Orleans Molasses, 2-pound tin 10

Finest Canned Pumpkin, Three tins 25

Choice Creamery Butter, Per pound 15

500 Pickled Shoulders of Pork, lean and mild, 6 to 8 pounds each. Per pound 15

Choice Ranpuro Rice, 5 pounds 25

Finest Pearl Tapioca, 3 1/2 pounds 25

Finest Canned Tomatoes, Three tins 25

Finest Canned Corn or Peas, Three tins 25

Toasted Cornflakes, Three packages 25

Choice Pink Salmon, Per tin 10

2 1/2 LBS. PURE CELONA TEA, 62c.
1000 lbs. Pure Celona Tea of uniform quality and fine flavor, black or mixed. Friday, 2 1/2 pounds . . . 62

CANDY
500 lbs. Fry's Nut Milk Chocolate. Per pound . . . 40
1000 lbs. Toasted Marshmallows. Regularly 30c. Per pound 25
1000 lbs. Walnut Maple Cream. Per pound 10

The Robert Simpson Company, Limited