

Store Opens 8.30 a.m.

The Robert Simpson Company, Limited

Closes 5.30 p.m.

New Rugs, New Carpets, New Linoleums

Come now and select your new Floor Coverings while the ranges are complete. We have received hundreds of new rugs, in every size; hundreds of rolls of new Linoleum, and hundreds of rolls of new Carpetings. Of special interest are prices in new Tapestry Carpets.

Stair Carpet, 18, 22½, and 27 inches wide, at 40c, 45c, 50c, 55c, 65c, and 75c.

Room Carpeting, 27 inches wide, at 55c, 65c, 75c, 80c, and 85c.

An immense stock of new Scotch Linoleums, the most attractive lot of colors and designs we have shown, 2 yards wide, at 85c, \$1.10, \$1.25, and \$1.45 per square yard.

Hundreds of different designs of Printed Linoleums, 2 yards wide, at 30c, 45c, 50c, and 65c a square yard.

BEAUTIFUL ENGLISH AXMINSTER CARPETS AT \$1.75 YARD.

A lovely range of new designs and colors, in a well-varied stock, yard \$1.75

BRUSSELS CARPETS AT \$1.00.

Attractive, small, self-color effects, in reds, blues, and greens, nicely colored, Oriental designs, with stair carpets to match, 27 inches wide, yard \$1.00

BRUSSELS RUGS IN ENDLESS VARIETY.

Every style and quality, well represented in this enormous new stock just opened up and placed on show. The values offered in these Rugs are exceptionally good. The one grade quoted below is a typical example: 9.0 x 9.0 \$12.50 9.0 x 10.6 \$14.75 9.0 x 12.0 \$16.75

—Fourth Floor.

Boots and Shoes—Special Prices

MEN'S "BRANDON," "TETRAULT," AND OTHER HIGH-GRADE BOOTS, \$2.95.

Every pair is Goodyear welted and made on the newest lasts for 1914; tan and black calf, patent calf, dongola kid, and gunmetal calf, in both button and laced styles. Sizes 5½ to 11. Regularly \$4.00, \$4.50, and \$5.00. Wednesday \$2.95

OXFORDS AND PUMPS FOR WOMEN, \$1.99.

There are Colonial pumps, plain pumps, button Oxfords, and laced Oxfords, in all the popular leathers, with Goodyear welt, flexible McKay, and hand-turned soles. "Queen Quality," "Boston Favorite," "Empress," and other well-known brands. Sizes 2½ to 4 only. Regularly \$3.00, \$3.50, and \$4.50. Wednesday \$1.99

CHILDREN'S BOOTS, 99c.

Neat, easy-fitting styles, in patent calf and dongola kid, with patent toe caps, medium weight, flexible McKay, and hand-turned soles. "Classic," "Mother Hubbard," and "Tetrault" brands. Sizes 2 to 10½. Regularly \$1.25, \$1.50, and \$1.75. Wednesday 99c

BOYS' BOOTS.

Strong box kip leather, laced Blucher style, double, solid leather soles; sizes 1 to 5. Wednesday, \$1.99; sizes 11 to 13, Wednesday, \$1.69. —Second Floor.

Striking Specials for Wednesday in the Curtains

ENGLISH CRETONNES AT 12½c.

650 yards of English Cretonnes, 31 inches wide, fast washing colors, for curtains and box covers. Regularly up to 18c yard. Wednesday, yard 12½c No Phone Orders.

ENGLISH CHINTZ AND CRETONNE, 19c YARD.

31 inches wide, Chintzes and Art Cretonnes, for bedroom curtains and covers, fast washing colors. Wednesday, special, yard 19c

SUPERB COLORINGS IN NEW CHINTZ, 33c YARD.

31 inches wide, the most beautiful collection of designs that we have ever shown. Regularly 50c and 60c. Very special, Wednesday 33c

NEW SCRIM CURTAINS, \$2.78 PAIR.

The latest and most correct curtain for living-room and dining-room. A lot of this season's best patterns, worth \$3.50 and up to \$4.50 the pair, 2½ yards long. On sale, Wednesday, pair \$2.78

NEW TAPESTRY CURTAINS, SPECIAL, \$3.39 PAIR.

With fringed ends or with Vandyke edging, from 2½ to 3 yards long, 48 inches wide. Red, blue, green, and brown colorings. Regularly up to \$5.00. On sale Wednesday, pair \$3.39

65c SCOTCH MADRAS AT 44c.

The balance of our stock of Fine Scotch Madras, 48 to 50 inches wide, white or cream. Regularly 60c to 65c. On sale Wednesday, yard 44c

LACE OR INSERTION TRIMMED SHADES, 37c EACH.

Fine opaque cloth, good spring roller, 36 x 70 inches. Colors white, cream, green, trimmed with pretty designs, in Nottingham insertion or lace. Value 70c. Wednesday, each 37c

CURTAIN POLES, 8c.

Four feet long, ¾-inch diameter, with ends and brackets; colors oak, mahogany, walnut, or white enamel, strong, neat and serviceable. Wednesday, each 8c —Fourth Floor.

Fascinating Styles



In Men's Clothes for Spring

Never before have we had a more attractive showing of men's wear than has been assembled for the Spring of 1914. Every type, age, and build has been considered, whether it be the dashing youth, the solid business man, or the older man with conservative tastes; whether he be tall and slim or short and heavy of figure, this beautiful stock will yield a well-fitting, becomingly-cut Suit that will meet his utmost idea of comfort and style.

It's not too soon to see the clothing and judge of its possibilities for you, and we promise you the most courteous attention, whether you come to buy or merely to study our stocks.

Young Man's Suits at \$15

Like all our \$15.00 values, this one is exceptional. The suit is made from the fashionable English tweed, in narrow black and white pattern, in stripe. The coat is in the typical young man's fashion, short in length, close-fitting and narrow shoulders, and has soft roll front. It is single-breasted. The vest is single-breasted, high cut, and the trousers have cuff bottoms. Best finish and workmanship. Sizes 34 to 44. Price 15.00

A swagger style for young men is made from shepherd plaid worsted cloth, in black and white. It is in advance of the ordinary young men's styles. Single-breasted, two-button coat, with soft roll lapels, narrow shoulders, short and well-fitted to the figure, and has patch pockets. The vest is single-breasted, high cut, with neat small collar, and the trousers are narrow in width and finished with cuffs, belt, and side straps. Finest tailoring. Sizes 34 to 44. Price 22.00

Norfolk Suits of Many New Designs

Among the yoke Norfoks this one will be a leader this Spring and Summer. It is made from brown homespun, in mixed patterns. The coat is single-breasted, with yoke front and back, and belt all around, while the trousers are finished with cuffs. Nicely tailored throughout. Sizes 34 to 44. Price 10.50

Another of the new Norfoks is made from tweeds, in brown, showing a slight touch of color. The coat is single-breasted, with straps running down to the pockets in front and to the belt, which only goes across the back. The trousers have cuff bottoms. Sizes 36 to 44. Price 20.00

For More Conservative Men

Our \$15.00 price clothes are not ordinary values, but better in every instance. An English Worsted Suit, in gray, showing a small color thread. It is made in a perfect-fitting, single-breasted, three-button style, with mohair twill linings. Sizes 34 to 44. Price 15.00

A Rich Suit, made from a superior quality striped brown worsted; has a good style, single-breasted, three-button coat, single-breasted vest, and good style trousers. The linings are the best, and the tailoring the most careful. Sizes 36 to 44. Price 26.50

Many Other Excellent Suits go to make up a range that is unapproachable, and which will afford you every opportunity for satisfactory choosing. Tomorrow is the day for your first visit. Come early. (Main Floor)

Boys' Smart Spring Suits \$3.85

\$6.00, \$6.75, \$7.00 AND \$8.00 VALUES.

125 Suits, natty double-breasted and single-breasted Norfolk style with full cut bloomers. Twilled linings, splendid range of cloths, in browns and grays, of medium and dark shades and fawns. They are Spring styles at less than actual cost. Sizes 24 to 32. Special, Wednesday \$3.85

BOYS' SPRING WEIGHT REEFERS, \$8.50.

Smart double-breasted style, with full-fitting box back, neat fitting self collar, and well tailored. Made from a rough navy blue English serge. Brass buttons and emblem on sleeve. Sizes 2½ to 10 years, Special, Wednesday \$8.50 —Main Floor.

Men's Sweater Coats \$1

Also Black Cardigan Jackets at less than half-price. Heavy and extra heavy weights, plain and fancy weaves. We expect these all to go before 10 o'clock, so be early. Sizes 34 to 42. Regularly \$2.25, \$2.50, \$3.00 and \$4.00. Wednesday, \$3.00, rush price \$1.00 No Phone or Mail Orders Filled.

300 SOFT SHIRTS AT 98c.

Double cuffs and a separate soft collar, made in the newest shapes; several odd lines left from the Fall season will be included in this lot, and lots of travelers' samples as well. Stripe designs on fine chambrays and cambrics, Ceylon flannels, etc. All sizes, 14 to 18. Regularly \$1.25, \$1.50, and \$2.00. Wednesday 98c —Main Floor.

Factory Cotton, 10 Yards for \$1

Factory or Unbleached Cotton, heavy quality, free from specks; width 36 inches. Special, Wednesday 10 Yards for \$1.00

Hemmed Sheets at \$1.48 Pair—Plain Bleached Sheets, medium weight, large size, 70 x 90 inches; hemmed ready for use. Special, Wednesday, pair \$1.48

18c and 20c Crash Toweling, 14c Yard—Crash Roller Toweling, all pure linen, heavy quality, 18 inches wide. Regularly 18c and 20c yard. Special, Wednesday, yard 14c

Madapolam—This is a fine bleached cotton with a soft needle finish; a splendid cloth for making women's and children's dainty undergarments. Not wide width, 45 inches, which cuts to great advantage. Special, Wednesday, yard 25c

White Linen Ratine, for making dainty wash blouses, dresses, etc., 27 inches wide. At, per yard 45c

See these Pillow Cases at \$1.00 Pair—Irish linen, embroidered Pillow Cases, beautifully worked in dainty designs, with deep spoke-hemstitched hems; sizes 45 x 36 inches. Clearing, Wednesday, pair \$1.00

Pure Linen Table Cloths, \$2.48—Heavy Scotch Damask Table Cloths. This is an exceptionally good cloth and will launder perfectly. Splendid designs to choose from, such as spot, shamrock, and fleur-de-lis. Size 2 x 2½ yards. Special Wednesday \$2.48 —Second Floor.

Some Interesting Reading at 25c

- "Mighty Atom," by Corelli.
- "Barbara of the Snows," by Greene.
- "Joseph," by Danby.
- "Those Delightful Americans," by Duncan.
- "Spanish Gold," by Birmingham.
- "Fire in the Stubble," by Orczy.
- "Beloved Vagabond," by Locke.
- "Evasive Pimpernel," by Orczy.
- "Philip Steele," by Curwood.
- "Dan Russell, the Fox," by Somerville.

—Main Floor.

Groceries

- 1,000 Stone Fresh Rolled Oats, per stone 98c
- Finest Sugar Cured Hams, half or whole, per lb. 20c
- Canned Corn or Peas 3 tins 25c
- Finest Canned Tomatoes, per tin 9c
- Canned Beans, Golden Wax, or Green 3 tins 25c
- Canned Beets, Rosebud Brand, per tin 3 tins 25c
- Canned Lombard Plums, in Syrup 3 for 25c
- Choice Pink Salmon, ½-lb. flats 3 tins 25c
- Choice Grapefruit, large size 3 for 25c
- California Sunkist Oranges, good size, sweet and seedless, per dozen 35c
- Eastfirst Shortening, 3-lb. pall 49c
- Finest Split Peas 5 lbs. 25c
- Pure White Clover Honey, 5-lb. pall 65c
- Oxo Cubes 2 lbs. 25c
- Finest Evaporated Peaches 2 lbs. 25c
- Telfer's Cream Soda Biscuits, 3-lb. box 24c
- Finest Lima Beans 3 lbs. 25c
- Choice Olives in Quart Gem Jars, per jar 30c
- Imported Sardines, Blue Feather brand 2 tins 15c
- Fancy Carolina Rice 3 lbs. 25c
- 700 Bottles Lea's Pickles, mixed (Reg. 20c), while they last, per bottle 14c

FRESH ROASTED COFFEE, PER LB. 24c.

1,000 Lbs. Fresh Roasted Coffee in the bean, ground pure or with chicory. Wednesday, per lb. 24c —Basement.

Watches at Lowered Prices

Special clearing of Watches at prices which mean substantial savings.

Men's Watches, in gold-filled, sterling silver and gunmetal cases.

Women's Wrist Watches, in gold-filled expansion bracelets and gunmetal chatelaine style, all in perfect condition and guaranteed reliable timekeepers.

Expansion Wrist Watches, gold-filled, with gold or white enamel dials. Regular price \$11.00 to \$14.00. To clear Wednesday 8.50

Women's Gunmetal Watches, with enamel dial and second-hand chatelaine style, or for leather wrist strap. Regular price \$3.50. To clear Wednesday 2.45

Men's 19-Jewel Adjusted Elgin Watch, in a 12 size hunting gold-filled cashier case, plain pattern. Regular price \$35.00. To clear Wednesday 21.50

Men's 16 Size Watches, 15 jewels, fitted in a gold-filled open-face case. Regular price \$7.50. To clear Wednesday 4.50

Men's 16 Size Watches, thin model movement, fitted in a sterling silver open-face case, engine turned patterns. Regular \$6.00. To clear Wednesday 3.95

Men's Open-Face Gunmetal Watches, fitted with a 15-jewel movement. Regularly \$4.50. To clear Wednesday 2.75 (Main Floor)

Matting Suit Case \$1.39

Closely woven, light weight, bound on all edges, strong leather handle, leather corners, good lock and catches, neatly lined, and inside tapes, 24 inches and 26 inches. Regular \$2.25 and \$2.50. Wednesday, all sizes at 1.39 Phone orders filled. (Sixth Floor)

BUSINESS PEOPLE'S LUNCH.

Fresh-caught Codfish, Egg Sauce, Boiled or Mashed Potatoes, Bread and Butter, Coconut Pudding, Tea or Coffee25 (Sixth Floor)

For Housecleaning

- LONG-HANDLED DUSTLESS MOP. See the Special Demonstration of the Triangle Mop, "New Style," with head adjustable on swivel device, an exclusive feature. Price \$1.50 1,000 Only, 40c Value, Soap Dishes—Nickel-plated on brass. Will not rust. Each 15c
- CAST ALUMINUM COOKING WARE. Stove Tea-Kettles, with swing lid, at prices \$3.15, \$3.40, \$3.70, \$3.95, and \$4.40
- Ball Shape Tea-Kettles, at prices \$3.00, \$3.30 and \$3.60
- Fry Pans with Wood Grip Handle, at prices \$1.70, \$1.89, \$1.95, \$2.15 and \$2.90
- Tea-Pots, straight pattern \$3.00, \$3.90
- Coffee-Pots, straight pattern \$3.00, \$3.90
- Stove Percolators of a very pleasing shape, at prices \$4.50, \$5.00, \$6.00, \$6.75

GAS APPLIANCES, \$6.63.

A Copper Spiral Water Coil, with metal outer casing, powerful and economical burner.

A first-class heater, regularly selling for \$8.75. Special cut price \$6.63

\$1.19—2-BURNER PLATE—\$1.19.

Gas Plate for the Basement for laundry work or for light cooking in the kitchen. Reliable make. For \$1.19

5c Cotton-Covered Gas Tube, for per foot 8c

10c Metallic Gas Tube, per foot 8c

ALUMINUM SPOONS AND FORKS.

- Aluminum Basting or Cooking Spoons—10½ inches 2 for 25c
- 12½ inches, each 20c
- 14½ inches, each 25c
- Aluminum Soup Ladles, each 25c
- Aluminum Gravy Ladles 2 for 25c
- Aluminum Table Spoons, each 6c
- Aluminum Dessert Spoons, each 6c
- Aluminum Table Forks, each 6c
- Aluminum Dessert Forks, each 6c
- Aluminum Tea Spoons, each 6c
- Aluminum Coffee Spoons 2 for 6c
- Aluminum Soda Spoons, each 6c

—Basement.

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