29. What actions or initiatives do you think the federal government should undertake to prepare Canada in terms of international trade and competitiveness? (PROBE: WHAT KINDS OF THINGS SHOULD THE GOVERNMENT DO? WHAT CHANGES SHOULD THEY MAKE?) (RECORD IN SAME ORDER AS MENTIONED)

BASE=ALL RESPONDENTS	(1500)	B.C.	Alta.	Man/ Sask	Ont.	Que.		40 74							
	(1500)			Jusk		400.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div., Wido
		(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192
Education/ Schools	5.7%	11.6%	6.5%	4.0%	3.2%	8.2%	2.2%	5.6%	5.5%	6.2%	5.6%	5.9%	4.9%	6.2%	4.7
Educate/ Infrm Public	14.8%	21.5%	16.7%	12.9%	15.8%	11.5%	11.7%	21.2%	13.6%	5.5%	13.6%	16.0%	20.6%	13.3%	12.0
Meeting Leaders Of Other Trdng															
Cntries	8.8%	14.0%	2.9%	6.5%	5.2%	15.4%	5.8%	6.8%	9.8%	10.8%	10.3%	7.3%	6.3%	9.2%	11.5
More Markets	10.6%	15.7%	7.2%	9.7%	7.8%	13.6%	10.9%	9.8%	11.2%	11.1%	14.0%	7.3%	11.7%	10.2%	10.9
On Job Training/ Retraining	6.9%	7.0%	4.3%	4.8%	8.3%	5.4%	9.5%	6.9%	8.1%	4.3%	6.0%	7.7%	5.7%	7.1%	7.3
Promote Our Products/ More															,
Technology	7.7%	22.7%	3.6%	3.2%	3.9%	10.5%	3.6%	6.4%	9.1%	7.4%	10.1%	5.4%	6.9%	8.0%	7.89
Stand Up To US On Trade Issues	1.1%	.6%		2.4%	1.3%	1.3%	.7%	.7%	1.6%	1.2%	1.4%	.9%	.3%	1.4%	1.69
Re-strctre Canadian Ind	1.8%	1.7%	1.4%	.8%	2.0%	1.8%	2.2%	2.4%	1.7%	.6%	1.5%	2.1%	.9%	2.1%	1.69
Dev Own Cntry	4.8%	7.0%	2.2%	3.2%	3.0%	8.2%	3.6%	5.6%	4.1%	4.3%	4.6%	5.0%	6.3%	4.5%	3.69
Make our Products Prices More	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,			0.00	0.2.		2.0.0	4.17		4.0%	2.00	010.0	4.57	3.0/
Comptive	3.1%	5.8%	2.2%	2.4%	2.6%	3.8%	.7%	2.0%	4.3%	2.8%	3.8%	2.4%	3.7%	2.7%	3.6%
Advertising	3.5%	5.8%	3.6%	2.4%	2.6%	4.1%	3.6%	4.1%	3.3%	3.1%	3.8%	3.3%	4.0%	2.9%	5.7%
Loan Guarantees	.1%		1.4%		,	40.1.0	0.077		.3%	3	.3%	3.5%	4.0.0	.2%	2.17
More Invlymnt In Int Markets	2.6%	1.2%	2.9%	5.6%	2.4%	3.3%		1.7%	4.3%	1.2%	2.7%	2.5%	1.7%	2.6%	4.2%
Lower The Deficit	2.1%	.6%	.7%	1.6%	3.5%	1.5%	2.2%	2.9%	1.6%	1.8%	3.3%	1.0%	2.3%	2.0%	2.69
Help Relocate People	.2%		.7%		.4%			.5%		1107	.1%	.3%	.3%	.2%	L.0%
Re-organize Tariffs Structure/ GST	2.0%	1.7%	2.9%	.8%	2.6%	1.8%	.7%	2.4%	2.1%	1.2%	2.2%	1.8%	2.0%	2.2%	1.09
How GST Is Going To Effect Us	.3%	•••••	.7%		2.07	.8%	• • • •	.3%	.2%	.3%	.3%	.3%	2.04	.2%	1.0%
Export Just Manufactured Goods	.5%	1.2%	1.4%	1.6%	.4%			.5%	.3%	.9%	.5%	.5%	.6%	.6%	1.00
Focus On Research & Development	3.1%	2.9%	4.3%		4.1%	2.3%	2.9%	3.2%	3.4%	2.2%	3.7%	2.5%	2.6%	3.7%	1.0%
More Business Opening Up	1.5%	.6%	2.9%	3.2%	1.3%	1.0%	1.5%	2.0%	1.2%	.9%	1.9%	1.0%	1.4%	1.7%	.5%
Lower Wages	1.2%		1.4%	1.6%	1.7%	1.0%	.7%	1.4%	1.0%	1.2%	1.6%	.8%	1.4%	1.4%	
Monetary Policy	1.1%		1.4%	1.07	1.7%	.8%	1.5%	.5%	1.0%	1.8%	1.4%	.8%	.9%	.9%	1.6%
New Technigy/ Training	1.9%	.6%	3.6%	4.8%	1.7%	1.5%	.7%	2.4%	2.1%	.6%	2.0%	1.7%	2.3%	1.9%	1.02
Employment	1.2%	1.2%	3.0%	.8%	.4%	2.6%	2.2%	1.5%	1.2%	.6%	1.1%	1.3%	1.7%	.8%	2.13
Control Interest Rates	1.1%	.6%	.7%	1.6%	2.0%	.3%	2.24	.8%	.9%	1.5%	1.9%	.3%	.3%	1.3%	1.03
Provide Incentives For Manf Goods	1.1%	1.7%	.7%	1.0%	1.3%	1.3%	.7%	1.4%	1.6%	1.2%	1.0%	1.3%	.6%	1.5%	.5%
Protect Canadian Markets	.9%	2.3%	. 1 /0		.7%	1.0%	1.5%	1.0%	1.2%	.3%	1.2%	.7%	1.1%	.8%	1.0%
Environment Concerns	.7%	1.2%			.4%	1.3%	.7%	.5%	.7%	.9%	1.0%	. (%	1.1%		
Abolish Unions	.1%	1.2%			.2%	1.36	•.( /6	. 26	. 1 /6		1.0%		1.1%	.4%	1.0%
	1.5%	2.9%			1.1%	3.1%		2 20	ne ne	.3%	2 00	.1%	1 10	.1%	2 /8
Productivity Of Ind		.6%						2.2% 1.4%	.9%	1.5%	2.0%	1.0%	1.1%	1.5%	2.6%
Public Opinion	.7%				1.5%	.5%			.3%	.3%	.7%	.8%	1.1%	.6%	.5%
Forget About Meech Lake Business Subsidies	.3% 2.8%	.6% 3.5%			.6% 2.6%	.3% 5.4%	.7%	.5% 3.6%	.3% 3.1%	.9%	.4% 3.5%	.3% 2.1%	.6% 4.3%	.3% 2.3%	2.6%

Source: Angus Reid Group

Trade Competitiveness Study

Spring 1990

(continued)