METHODOLOGY

Method:

Nationwide omnibus survey

Universe:

Japanese nationals aged 20 years and over

Attack Sample:

2,000

Completions:

1,562

Sampling Method:

Two-stage random

Interviewing Method: Face-to-face personal interviews

Area:

Nationwide (refer to following map for survey regions)

Hokkaido Tohoku Kanto Hokuriku Tosan Tokai Kinki Chugoku Shikoku Kyushu

Fieldwork:

November 9-15, 1989

Tabulation:

IBM-4381