

RPTC3

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

90/91 CONSULTING SERVICES SUB-SECTOR HIGHLIGHTS

Mission: LIBREVILLE

Market: GABON

Sector : INDUSTRIAL MACHIN, PLANTS, SERV.

Sub-Sector: SERVICES INCLUDING CONSULTING

Market Data	2 Years Ago	1 Year Ago	Current Year (Estimated)	Next Year (Projected)
Market Size	0.00 \$M	2.00 \$M	20.00 \$M	25.00 \$M
Canadian Exports	0.00 \$M	0.40 \$M	4.00 \$M	5.00 \$M
Canadian Share of Market	0.00 %	25.00 %	20.00 %	20.00 %

Cumulative 3 year export potential for
CDN products in this sector/subsector: 15-30 \$M

Major Competing Countries

Market Share

FRANCE	65.00 %
BELGIUM	5.00 %

Current Status of Canadian
exports in this sector/subsector: No export results to date

Products/services for which there are good market prospects:

1. Expertise en management/appareil gouvernemental

Factors contributing to current successful Canadian exports:

- Import restrictions are not a impediment in this sector
- Aggressive marketing
- Provincial export promotion
- CIDA programs
- Programme d'ajustement

Factors for Canadian exports not reaching market potential:

- _____
- _____