

Name: W.B. Saunders Company
Address: Independence Square West
Philadelphia, PA 19106
U.S.A.
Contact: Mr. Michael Bailey, Manufacturing
Manager
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- Has never tried Canadian products.
- Prefers receiving information on the Canadian firm and its products via brochures direct from the company, personal contact by a manufacturer's representative, industry publications and a visit by a representative to the Canadian company and its facilities.
- Reads *Printing Industry* and *High Volume Printing*.
- Actively seeking sources of supply for four colour sheet printing.