

REPORT 4
89/10/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

200

POST :422-VIENNA

001-AGRI & FOOD PRODUCTS & SERVICE
AUSTRIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

CONTINUING IN OUR EFFORTS IN DEVELOPING AUSTRIAN MARKET FOR
CANADIAN FOODSTUFFS AND RELATED PRODUCTS.

SMALL INCREASE IN CANADIAN SALES OF 5%.

SERVICING CONSTANTLY INCREASING MARKET ENQUIRIES FROM CANADIAN
COMPANIES IN THIS SECTOR.

SMALL INCREASE IN CANADIAN SALES OF 5%.

TRAVEL FUNDS PERMITTING, INCREASE NUMBER OF CALLS OUTSIDE
CAPITAL ON AUSTRIAN IMPORTERS IN THIS SECTOR.

IMPROVED KNOWLEDGE OF CANADIAN CAPABILITIES
AND THUS HOPEFULLY INCREASING OUR SALES VOL-
UME BY 5%.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----