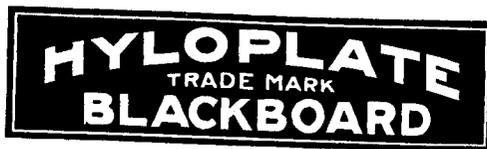


War Time Conservation

TEACHES THE NECESSITY OF



"THE OLD RELIABLE"

Be sure to specify **HYLOPLATE** by name this year above all years. The velvet writing surface is most economical in the use of crayon and is erased completely with a minimum of effort and eraser wear. One-third of a century of service is the record of "Old Reliable" **HYLOPLATE** blackboard and is assurance of its sterling worth.

HYLOPLATE never sweats, never gets greasy. It is sanitary. It has a uniform dead jet **BLACK** elastic velvet writing surface that is not noisy when written upon and that does not chip, crack, or "spider check." Any kind of chalk or crayon may be used.

HYLOPLATE costs little if any more than blackboards with a less enviable record for satisfactory performance. It is economy to buy the "Old Reliable."

HYLOPLATE is carried in stock by reliable school supply houses and is always available for immediate shipment from some nearby warehouse.

There is practically no breakage in transit and the freight is little.

HYLOPLATE is easily installed by anyone who can use a saw and hammer, on any sort of a wall; even on bare studding. Full directions accompany each shipment.

SCHOOL BOARDS

Ask your School Supply House for full information about **HYLOPLATE**. He carries trade marked samples and will gladly mail you one. The best School Supply Houses of the country carry **HYLOPLATE** and will gladly quote prices promptly and in detail.

THE MANUFACTURER'S GUARANTEE

Genuine trade-marked **HYLOPLATE** is guaranteed by the manufacturers to give entire satisfaction and for ten years or more of school-room use. The guarantee is liberal and leaves entirely to purchaser the question of whether the blackboard is satisfactory and as represented.

To secure this liberal guarantee and the protection it affords, all you need to do is to make sure that your order has been filled with genuine **HYLOPLATE**. There is only one **HYLOPLATE** blackboard. The name is registered as a trade mark, and is die cut into the back at frequent intervals. None but genuine **HYLOPLATE** may be legally offered as such. The guarantee covers genuine **HYLOPLATE**, but does not protect you on any blackboard accepted as **HYLOPLATE**, or "the same as **HYLOPLATE**," on which the words, "TRADE MARK **HYLOPLATE**" do not appear. Look for the name.

Ask your nearest School Supply House for Samples and Prices of "Old Reliable" Hyloplate Blackboard