

Your Gifts Will Be Quite Exquisite

If chosen from our stock of superb embroideries. These are imported direct from our own factory at St. Gall, Switzerland, and are the finest work of this description obtainable anywhere. The new arrivals include some of the most charming and dainty articles we have ever seen. Almost any of them are particularly suitable as gifts, and as the number of each article is limited, ladies who are looking for really exclusive gifts should pay us an immediate visit.

Some of the items are:

Waist Lengths, from \$35.00 to.....	\$3.00
Exclusive Evening Gown Lengths, from.....	\$17.50
Embroidery, in 4-yard lengths, from.....	50c
Collars and Cuffs and Jabots, from.....	\$1.00
Dainty Handkerchiefs, from.....	60c
Cluny Lace Tablecloths, from.....	\$11.00
Hand-Embroidered Nightgowns and Combinations, from.....	\$9.00
Baby Jackets and Bonnets, from.....	\$5.00

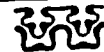


The Swiss Embroidery Store

Belmont Block—Facing Empress Hotel,
Victoria, B. C.

Shortt, Hill & Duncan LIMITED

"The Sign of the Four Dials."



Every diamond is not a good diamond.

Many diamonds which seem remarkably cheap for so large a stone are lacking in either one or more of the essential properties to make it of value as an asset or as an ornament of exceptional beauty.

It may be imperfect in cut and balance.

It may be flawed.

It may lack brilliancy.

It may be decidedly off color.

It may be full of carbon spots.

There are many other defects to be guarded against which are unknown to you.

We can safeguard you in your purchase of diamonds, as many years experience has made us expert in the selection of fine diamonds, and our reputation is our largest asset.

Diamonds enter Canada Duty Free.



Central Building

VICTORIA, B. C.