

AN insurance policy is not a promissory note payable when loss occurs. The loss must be proved and proved in detail. An appraisal is the modern, approved method. Write for complete information.

National Appraisal Co.

9 Wellington St. E.	-	-	Toronto
120 St. James St.	-	-	Montreal
614 Singer Bldg.	-	-	New York
261 Franklin St.	-	-	Boston



Insurance Company, Limited

Subscribed Capital £500,000
Paid-up - - £250,000

BANKERS:
LLOYD'S BANK, LIMITED
THE LONDON JOINT CITY & MIDLAND BANK, LIMITED

FOR REINSURANCES

Directors:
SIR BYRON PETERS, K.B.E.
SIR REGINALD H. BRADE, G.C.B. SIR CHARLES DAVIDSON
EDWARD DEXTER, F.C.A. ROBERT HEADRICK
CHARLES H. TRENAM, *Managing Director*

Manager: HARRY L. SMATHERS *Secretary:* F. CECIL BARLEY
Head Office

LOMBARD HOUSE, GEORGE YARD
LOMBARD STREET, LONDON, E.C. 3

Telegrams "EMOCREVO, LED, LONDON."



—for the good
of the community.

To Keep Faith

WE are Offering For Sale by Public Tender, the unissued portion of the Capital Stock of this Company.

The par value of the shares is \$50. Tenders will be received for blocks of ten shares and multiples thereof.

The dividend rate is 10% and is a first charge upon the Company's operations.

The purpose of the issue is to provide funds for necessary extensions to plant, which extensions have been delayed owing to more necessary National Financing in the period 1914-1919.

If interested, write for the Conditions and Terms of Sale, and a Form of Tender.

THE CONSUMERS' GAS COMPANY
OF TORONTO