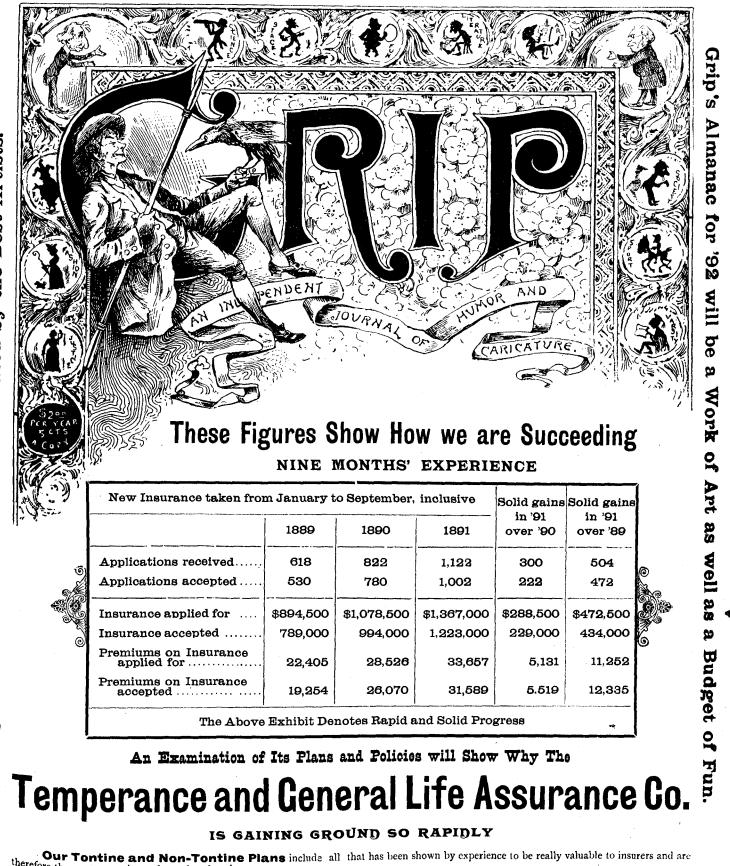
Goodyear Rubber Store, Telephone - 2394 The LARCEST and MOST COMPLETE STOCK in the CITY at the

VOL. XXXVII.-No. 18.

Grip's Almanac for '92 will be Illustrated by the Best Artists.

TORONTO, OCTOBER 31, 1891,

No. 959



New Insurance taken from January to September, inclusive				_	Solid gains
	1889	1890	1891	in '91 over '90	Solid gains in '91 over '89 504 472 \$472,500 434,000 11,252
Applications received	618	822	1,122	300	504
Applications accepted	530	780	1,002	222	472
Insurance applied for	\$894,500	\$1,078,500	\$1,367,000	\$288,500	\$472,500
Insurance accepted	789,000	994,000	1,223,000	229,000	434,000
Premiums on Insurance applied for	22,405	28,526	33,657	5,131	11,252
Premiums on Insurance accepted	19,254	26,070	31,589	5.519	12,335
The Above Exhibit Denotes Rapid and Solid Progress					

IS GAINING GROUND SO RAPIDLY

Our Tontine and Non-Tontine Plans include all that has been shown by experience to be really valuable to insurers and are

therefore the most attractive and popular plans in use.

Our Policies are Popular because thinking men realize that they are the safest and fairest in existence and that our classification of risks is strictly are the safest and fairest in existence and that our classification of risks is strictly are the safest and fairest in existence and that our classification of risks is strictly are the safest and fairest in existence and that our classification of risks is strictly are the safest and fairest in existence and that our classification of risks is strictly are the safest and fairest in existence and that our classification of risks is strictly are the safest and fairest in existence and that our classification of risks is strictly are the safest and fairest in existence and that our classification of risks is strictly are the safest and fairest in existence and that our classification of risks is strictly are the safest and fairest in existence and that our classification of risks is strictly are the safest and fairest in existence and that our classification of risks is strictly are the safest and fairest in existence and that our classification of risks is strictly are the safest and risks are the safest ar We are not moored to ancient plans and methods. We are in a position to, and mean to, keep abreast of the times.

Correspondence is solicited with those desiring insurance or work as agents.

HON. GEO. W. ROSS, President

H. SUTHERLAND, Manager