

NEW YORK LIFE
INSURANCE COMPANY,
JOHN A. McCALL, President.
 January 1st, 1896.
 Total Assets, \$174,791,900.
 Actual Surplus, \$24,038,677.
 Insurance in Force, \$800,000,000.

CANADIAN BUSINESS.
 Income in Canada, - - - \$1,008,484.74
 Assets " - - - - \$4,811,253.04
 Liabilities, " - - - - 3,784,305.75
 Surplus Assets, " - - - - 526,947.29
 Insurance in Force, " - - - -20,026,514.00

DAVID BURKE,
 GENERAL MANAGER,
 Company's Building, MONTREAL

THE . . .
BRITISH EMPIRE
MUTUAL
LIFE ASSURANCE COMPANY,
OF LONDON, ENGLAND.
ESTABLISHED 1847.

1896.

BONUS YEAR
 Policies taken this year
 will participate in one full
 year's profits.

Head Office, - CANADA.
MONTREAL.
 F. STANCLIFFE, Gen'l Manager.
Agents Wanted.

CONFEDERATION
LIFE & ASSOCIATION,
 Head Office: - TORONTO.

The unconditional accumulative policy
 issued by this Association is unsurpassed
 as a means of Investment.

Cash Values,
 Paid up Policies,
 Extended Insurance.
GUARANTEED IN THE POLICY.

Montreal Office:
 207 ST. JAMES ST.
 H. J. JOHNSTON,
 Manager, P.Q.

**"He Who Serves his Customers Best,
 Best Serves Himself."**



No other Method approaches the perfection of
 the
"GOODYEAR METHOD"
 of Shoe making in its advantages for every kind
 of wearer.
 You will serve your own best interests by
 recommending only

Goodyear WELTED SHOES.

WESTERN ASSURANCE
COMPANY.
FIRE AND MARINE. Incorporated 1851.

Assets, over - - - - - \$2,320,000.00
 Income for Year ending 31st December, 1895, over - 2,400,000.00

Head Office. - Toronto, Ont.
 Geo. Cox, President. J. J. KENNY, Vice-President & Man.-Dir.
 C. C. FOSTER, Secretary.
 J. H. ROUTH & SON, Managers Montreal Branch.
 190 ST. JAMES STREET.

COMMERCIAL UNION
ASSURANCE CO., Ltd.,
Of London, England.
FIRE! LIFE! MARINE!
 Agencies in all the principal Cities and Towns of
 the Dominion.
HEAD OFFICE, Canadian Branch, - MONTREAL
JAMES MCGREGOR, Manager.

THE IMPERIAL
INSURANCE COMPANY LIMITED
FIRE.
 LONDON.
 ESTABLISHED 1803.

SUBSCRIBED CAPITAL, \$6,000,000
 PAID-UP CAPITAL, - - - - - 1,500,000
 TOTAL INVESTED FUNDS OVER 8,000,000

Canadian Branch:
 COMPANY'S BUILDING, PLACE D'ARMES, MONTREAL.
 G. R. KEARLEY, RESIDENT MANAGER

THE **LONDON**
Guarantee and Accident Com'y, Ltd.
 Of London, England.

Deposit at Ottawa - - - - - \$73,000.00
 Funds exceed - - - - - \$1,500,000.00

SURETYSHIP BONDS issued promptly at lowest rates to all persons in
 positions of trust, where security is required. Accident, Elevator and Em-
 ployer's Liability Policies issued. Agencies throughout Canada, United States,
 Europe and Australia.

Canada Branch; TORONTO.
 Montreal Chief Office, 180 St. James St.
A. I. HUBBARD, Manager for Canada