



A good windup for any day

FOR that broken shoe-string, that rebellious necktie and that blocked street car line

For that flying start on Monday morning's mail and that *all-cleaned-up* feeling on Saturday noon

For that early ride back home, that change

before dinner, that hit with *her*, with the kids, and—that smile from the cook

Big Ben—the best wind-up for any day—two splendid clocks in one. A rousing good alarm to get up with, a rattling good reminder for the down-town desk.

Seven inches tall, massive, well-set, triple-plated—easy to wind, easy to read and pleasing to hear—\$3.00 anywhere in Canada. *Made in La Salle, Illinois, by Westclox.*