

FANCY GOODS AND STATIONERY DEPARTMENT.

SCHOOL STATIONERY.

CATERING for the young folks in the matter of school stationery is no easy task, for they are as fastidious as people of mature age, and even more so. Brilliant daubs that did duty



No. 1—Photo-Mounter

for art on the covers of exercise books and scribblers are, happily, out of date, and with progressive strides the march of refinement in taste has gone on steadily year by year. It shows the power of education, and reflects credit on the Canadian system, which fosters a love for the beautiful while it appreciates the efforts of those who can keep abreast of the age in popular requirements. In such books a handsome exterior, combined with an honest interior, constitutes real merit, and the juvenile critic is by no means slow to perceive it. The only difficulty seems to be in the choice of a book, where there are so many, each endowed with its own particular phase of beauty and intrinsic value.

For many years Warwick Bros. & Rutter have been very successful in endeavoring to keep pace with the times in this respect, and are again well to the front in their efforts. While visiting their warehouse in search of novelties in school stationery, we were shown samples of some new exercise and scribbling books that cannot fail to be very attractive. Among the many exercise and dictation books, with covers of various kinds, pressings, cardboard and leatherette, printed in gold and colors—we noticed some that are well deserving of special mention. "The Oriole" dictation book shows the golden bird of that name filling the initial letter, and a yacht in full sail, which is, no doubt, the famous winner of many prizes. Another, for "compositions," depicts a pretty group of children carrying a basket of fruit from a neighboring orchard, and the "Good Luck," with its handsome horseshoe of pansies, is an extremely pretty production, sure to be a favorite with all scholars.



Higgins' Ink

Extra care seems to have been devoted to scribblers, the majority of which show great taste in design and coloring. A Beardsley picture, suggesting a pun on the word "Reindeer" ("Ram, dear,") will be most enticing to young purchasers. "Starlight," with its golden meteoric shower and the plethoric "Standard," embellished with a peacock's feather, will each find many admirers, while "Bound to Win," a

racing cyclist, handsome and athletic, being the prominent figure, will justify its name in popular favor. Both collegian and public school pupil will appreciate the "Oxford," with its coat-of-arms and legend in gold and blue, as it possesses an appearance savoring of college halls and learned lectures, with all the associated grandeur of old Alma Mater.

Space forbids a further mention of specialties in a large and well selected stock, containing the chief favorites of last year, as well as a choice new element remarkable for beauty, good taste and excellent value.

THE BROWN BROS., LTD.

The attention of the trade is called to the new eyelet punch, a cut of which appears in the Brown Bros.' ad. This is without doubt the best punch and eyeleter of its size in the market, and would be very useful to stationers for ball programmes and progressive card tickets.

This firm have just received a large stock of Higgins' photo moulder and drawing board mucilage, for which there is a large and increasing demand; also the Taurine mucilage, which stands ahead of the front rank for sticking powers, cleanliness and quick drying.

The sale inks is still steadily, crease the small bottle put market, in and glass, of which \$1.60 per Brown have just large ship- Stephens' writing inks, also scarlet.



No. 1—Higgins' Mucilage.

It would be to the interest of stationers to examine the new ledger index, called the "Quick." It is made to suit both right and left-hand workers. A glance at the illustration of the same on this page would explain it.

The run on the "Best" paper fasteners continues, and if any of the stationers have not kept the same, they should not fail to get an assortment, as it is a fastener that sells on sight.

Edison's automatic mimeograph is, without doubt, the best duplicator on the market, and every business should have one to print price lists or circulars, both typewritten and autograph.

Worth examining are the new lines of ladies' and gentlemen's wallets and card cases made by the Brown Bros., Ltd. Made in genuine seal and russia, in all the fashionable shades.

GRAPHITE IN ELECTRICAL INDUSTRIES.

Graphite, which is one of the forms of carbon, and more generally known as plumbago or black lead, has come to be an important factor in electrical industries. It is a graphite crucible which is used for electrical smelting, and it is a graphite pencil or rod which is used as an electrode in the process of electrical smelting. It is graphite pulverized to an impalpable powder that is used in electrolytic work by the copper smelters. Pure flake graphite is also used for lubricating cylinders and bearings of engines and dynamos, and the same material also forms the pigment

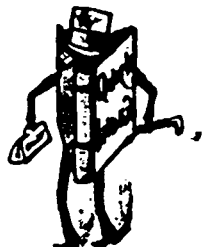


No. 2—Higgins' Mucilage.

for protective paints for trolley poles, electric light poles, and roofs of dynamo plants and trolley car sheds. Graphite would therefore seem to be a very important factor in electrical industries. During the last year or two the demand has very greatly increased for graphite resistance rods. Unlike German silver, it is not necessary to take into account the factor of quantity. For instance, a six-inch rod one-fourth inch in diameter may be made to have one ohm resistance or 10 ohms, or 1,000 ohms, or in fact almost any resistance that the electrician may require. The only reason for changing the dimensions of such rod would be either convenience or for radiating the heat when it is necessary to carry a current of considerable quantity at high resistance. The Joseph Dixon Crucible Co., of Jersey City, N.J., which was the originator of the graphite industry, and is now the most extensive miner, manufacturer and importer of graphite, has paid particular attention to the requirements of electrical engineers and is supplying the electrical industries with large quantities of material.

CHRISTMAS NOVELTIES.

H. A. Nelson & Sons are already commencing to drum up orders for their coming Christmas holiday season. Their stock of novelties in this connection is now practically complete, and several of their travelers are already out with complete lines of samples. Their list of tobacconists' sundries this year is more extensive than anything the firm have ever shown before. It comprises goods that are original to this firm in the Canadian market. Any communications for information regarding this branch or any of



No. 3—Quick Index.