

# ANTIPHLOGISTINE'S

**THERAPEUTIC ACTION** is based in theory upon the following fundamental principles, its prime object being to keep the blood circulating in the diseased part :

The blood, which normally circulates fully and freely through the vascular system, is the food supply of the millions of cells which make up the body structure. Inflammation means certain successional deviations or interferences with the circulation in some part or parts. In health, the functions of the vascular system are automatically controlled by the central nervous system. Three-fourths of the body composition is fluid—chemically speaking, water, and as a magnet has affinity for particles of steel, so Antiphlogistine has affinity for water. Antiphlogistine is an antiseptic, a non-conductor of heat and a vasomotor stimulant. The skin may be regarded as a permeable membrane, separating two fluids of different densities, the blood and Antiphlogistine. If Antiphlogistine is applied hot under such conditions something definite happens and that scientifically—an interchange of fluids, most marked towards Antiphlogistine; hence the deduction that Antiphlogistine acts through reflex action and dialysis, the latter scientifically including the physical processes of exosmosis and endosmosis.

**DEEP-SEATED STRUCTURES**—If Antiphlogistine is applied warm and thick, the thicker the better, for pneumonia, pleurisy, bronchitis, peritonitis, or any affection involving deep-seated structures, it maintains a uniform degree of heat for twenty-four hours or more; it stimulates the cutaneous reflexes, causing a contraction of the deep-seated and coincidently a dilatation of the superficial blood vessels; at the same time it attracts or draws the blood to the surface—flushes the superficial capillaries—bleeds but saves the blood; thus the aggravating symptoms will be almost always immediately ameliorated; congestion and pain are relieved; the temperature declines; blood pressure on the overworked heart is reduced; the muscular and nervous systems are relaxed and refreshing sleep is invited.

**SUPERFICIAL STRUCTURES**—It is no longer proper to treat with the old fashioned bacteria-breeding flaxseed poultice, boils, felons, sprains, chronic ulcers, inflamed glands, periostitis and other types of inflammation involving comparatively superficial tissues. Antiphlogistine is a soothing antiseptic well adapted to sensitive and abraded surfaces. It draws out or absorbs the liquid exudate from the swollen and sensitive tissues, the result being that the blood is permitted to circulate freely through the affected area and nourishment is conveyed to the injured cells. Through reflex action and endosmosis a stimulating, alterative, tonic and soothing influence is exerted upon the affected cells, lymphatics and other tissues.

**GENERAL DIRECTIONS**—Always heat in can (never on a cloth) by placing it in hot water. Do not allow the water to get into the medicine. When as hot as can be borne, take a suitable knife and apply as quickly as possible, spreading the Antiphlogistine on the skin over the affected part, at least an eighth of an inch thick and covering promptly with a liberal supply of absorbent cotton and a suitable bandage or compress. Needless exposure to the air or contact with water markedly reduces the remedial value of Antiphlogistine, hence make all applications quickly. Remove dressings as soon as they will peel off nicely—in twelve to twenty-four hours.

To insure economy and the best results always order a full package and specify the size required—Small, Medium, Large or Hospital Size.

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