

Victor Flaming Arc Lamps give five times as much light at exactly the same cost as ordinary lamps

Where you want light and lots of it.

Where efficiency and economy are factors.

There is where you should use Victor Flaming Arc Lamps.

In lighting large open spaces, excavations for building, entrances to public buildings, street signs, store fronts, rinks, etc., this lamp is far superior to any other illuminant.

It gives a brilliant, powerful light that is pleasing in effect.

For economy and effectiveness it stands alone.

In a careful and exhaustive test the Victor Flaming Arc Lamp produced five times the candle power of ordinary arc lamps at exactly the same cost per hour.

If you are interested in the subject we will be pleased to give you full particulars. Write to-day for Bulletin No. 309.

THE NORTHERN ELECTRIC AND MANUFACTURING CO. LIMITED

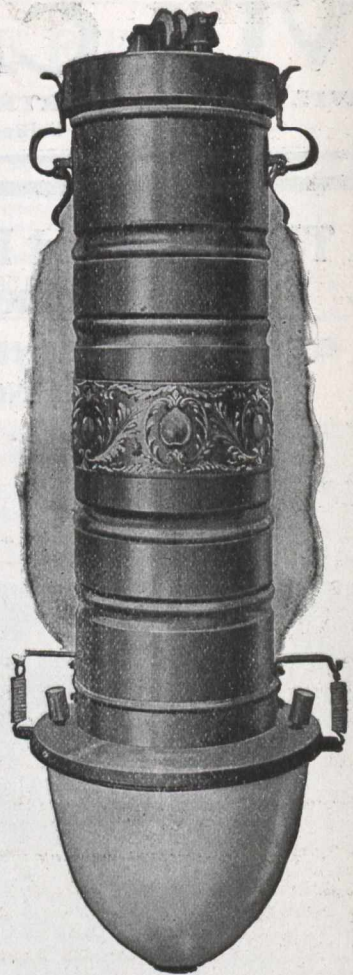
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