

## Merchandise of All Kinds is Advancing

**B**RAINY BUYERS know that goods will be scarcer and scarcer and prices will continue to advance for many moons to come. Just now many of our departments are well filled with New Fall Goods, bought in many cases one year in advance. As has always been the case, we are pleased to pass these money-saving opportunities along to our customers. At this season of the year the thrifty housewife will be particularly interested in the Staple Department.

**New Fall Prints and Galateas Flannelettes**  
**Shirtings and Gingham Linens and Towelings**  
**Cottonades and Denims Cottons and Sheetings**

Anticipate all your wants in the above lines.  
 They are bound to be higher in the near future.

**SPECIAL OFFER**-- For a short time we are authorized to accept subscriptions to the **DESIGNER AND WOMAN'S MAGAZINE** at 80 cents for one year. The regular price of this popular magazine is \$1.75.

**A. BROWN & CO.**

"THE STORE THAT SATISFIES"

Money cheerfully refunded on all returns.

## PIANO TUNING

An Expert Piano Tuner  
 Regulator and  
 General Repair Man  
 from Mason & Risch factory  
 will be in Watford  
 and vicinity  
 for a limited time  
 beginning  
**Monday, August 16th**  
 ALL WORK FULLY GUARANTEED  
 Leave orders now with  
**Harper Bros.**

13.3

## SALT

We have pleasure in notifying all users that the well-known "ELARTON SALT" is now being manufactured and can be obtained either from stores in the neighboring towns and villages or direct from the works.

**The Elarton Salt Works Co.**  
 Limited

WARWICK ONTARIO

R. R. 5, Watford.

Phone Brooke Municipal 79r11.

MANAGING DIRECTOR:  
 MAJOR J. H. FRANKLIN

Read Guide-Advocate Want Ads.

The committee of the Lobo continuation school reports that six school sections have joined in and that it has been decided to engage two teachers and have an up-to-date school that will prepare pupils for matriculation or entrance to Normal.



## Eye Headaches

### Need Not Be

THERE is no need for anyone to suffer with headaches caused by strained vision. Our special lenses will cure and cure quickly. All you have guessed about your eyes may be wrong.

Visit our optical department and have a thorough examination of your eyes. We can locate any existing eye trouble.

Glasses made to order.

**CARL CLASS**  
 Jeweler and Optician  
 ISSUER OF MARRIAGE LICENSES

## CHIFFON FOR DAYS TO COME



Flowered chiffon bids fair to play an important part in milady's summer wardrobe. Here is a puff-and-frill combination of the most exquisite daintiness, in this fetching gown for the young miss.

## HATS VERY SMALL OR LARGE

Advance Models of Season Show Well. Marked Tendencies and Some Novelties.

The advance hats for spring show many indications of the coming fashions, some well-marked tendencies and some novelties. These novelties, from the very fact of their entire newness, are apt to remain novelties and to lack definite influence on the mode. Many of the first spring hats of the season are made up rather to interest and attract the foreign buyer. Later a more conservative charm marks the millinery fashion both in France and America, after they have been modified by the taste of our

dressed women. Several general tendencies may be noted. Hats are either very small or of quite large proportions. This does not mean that the enormous "Merry Widow" headgear is in any danger of returning. The Frenchwoman does not look well in a very large hat, though it is often becoming to her tall and slender American cousin. If the hat is small it is almost sure to have a tuft of something sticking out sharply at one side. Swathed effects, defining the shape of the head, are shown in Vogue. They are popular, especially with a bow of stiff ribbon, or a short broom of aigrettes set at right angles to the head at the right side over the ear.

## FASHION NOTES OF INTEREST

Overskirts fall below the foundation skirt.

Black satin and gold lace is a good combination.

Vanity cases are of brocaded velvet, leather or suede.

Leather is much used for a millinery decoration.

Moccasin brown is a new color among negligees.

Handkerchiefs are of printed linens in vivid colors.

Lace collars finish the collarless necks of simple serge dresses.

Chestnut brown straw, with pink quills is a recent Paris idea for a hat.

A dominant note in color schemes and designs is of oriental inspiration.

Tailored dimity clouses and the latest tailored nets are also favored.

Tucked and scalloped chemisettes of white organdie are used on serge frocks with jacket opening.

Paris suit skirts are short, with fullness about the hips, many being draped with cascade rather than panier effects.

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## To Young People of Watford and Surrounding Country

**REASONS WHY-- THE SARNIA BUSINESS COLLEGE**  
 enjoys the reputation of being one of the best in Canada.

1. It belongs to the Business Educator's Association of Canada.
2. Teachers are widely experienced in both teaching and in business offices.
3. Incomparable desks and general equipment.
4. Complete and modern (1920) courses.
5. Excellent light and ventilation.
6. A carefully selected student body.
7. Individual and class instruction.
8. Rapid advancement.
9. Convenient location.
10. Superiority in placing our students in select positions.

**Our Fall Term commences on Monday, August 30th**  
 or you may enter any Monday.

Write, phone or call for full and interesting information about our Stenographic and Business Courses and the opportunities open to our graduates.

*Sarnia Business College*

## Holiday Time is KODAK Time

Cameras and Kodaks  
 all sizes all prices  
 SEE OUR WINDOW

This is your Kodak Store. Films, etc. for all cameras. Developing, Printing and Enlarging of the best quality.

## SWIM CAPS

Beautiful designs and a big assortment. Made of the best quality rubber. Come in and see them today.

50c and up

**J. W. McLaren**

DRUGGIST THE REXALL STORE STATIONER