

PRE-INVENTORY SALE

HUNDREDS OF DOLLARS worth of seasonable goods must be cleaned out before Stock-taking. No more favorable time presents itself during the whole year to procure the season's choicest offerings at a fraction of their worth.

Remnant Sale

Hundreds of Remnants from every department—Dress Goods, Linens, Cottons, Towelings, Prints, Flannel-ettes, Ends from 1 to 6 yards; all at half price.

Sale of Ladies' and Misses' Coats

The balance of Ladies' and Misses' Coats to be cleared at any price
Misses' Coats.... \$1.00 and \$2.00
Ladies' Coats.... \$3.00 and \$4.75

Pre-Inventory Sale of Furs

Mink Marmot, Persian Lamb, Fox and Wolf sets at 25 per cent discount from regular prices.
A few Fur Coats left and will be cleared for two-thirds of their actual value.
Child's grey lamb wedge, regular \$2.50; to clear at.....95c.

Pre-Inventory Sale of Shirts

Assorted range of Men's Fine Shirts, broken lots from our Dollar range, on sale at.....69c.

Men's and Boys' Sweaters at Clearing Prices

Boys' Sweaters, regular up to \$1.25, for.....69c.
Men's Sweaters, reg. up to \$1.50, for.....95c.
Men's Sweaters, reg. up to \$2.50, for.....\$1.45

Boys' Underwear for 19c

10 Doz. Only, a clearing line of Boys' Union Underwear, all sizes from 24 to 32, clearing at.....19c.

Be Loyal To Your Own Community

A. BROWN & CO.

THE STORE THAT SATISFIES

New Prints and Wash Goods New Linoleums, Carpets and Rugs

Save Us!

THAT is really the cry of the overworked eyes. There are two ways to save the eyes; ONE is by not using them, the OTHER is to have the proper glasses WHEN you do use them.



Use the eyes all you like but take care of them. Our business is to care for people's eyes. We will help you save your eyes. We have often said, and we repeat—
COME HERE FIRST AND BE SATISFIED

CARL CLASS

JEWELER ISSUER OF MARRIAGE LICENSES

Federal Assistance to Horse Breeding

The progress that has been attained in the past in Canadian horse breeding has been due largely to individual effort. To the few who have done so much for the advancement of the industry every credit is due. Through the lack, however, of concerted action and co-operative measures on a large scale amongst the breeders the business has not progressed as rapidly as could be desired.

The want of proper organization, except in the more favored districts, has prevented the farmers generally from securing and retaining the services of good breeding sires. In a majority of sections, breeders wishing to grade up their horses are forced to use whatever stallions may, by chance, stand for service in their district. Many of these are faulty in conformation and lack in quality, while others, though of better type, remain either through insufficient patronage or because of failure to leave colts, but a single season in each district. The fact also that there has been no systematic adherence to the use of one breed suggests another reason for the lack of progress in the breeding of high class animals.

It must be recognized, further, that the owner of a valuable horse, after paying for maintenance, insurance, interest on investment and the expense entailed in the collection of his fees, has frequently little left from his outlay, particularly in districts where he has to compete with grade and scrub stallions standing for service at a very low fee. As a result, really high class stallions can be maintained only in districts where the breeding of horses has been given serious and progressive attention.

In view of these considerations the Minister of Agriculture proposes to enter upon a policy which may serve to place the horse breeding industry in Canada in a position comparable to that which it has attained in Great Britain and other European countries. It is believed that by encouraging the organization of breeders' clubs and by enabling such clubs to procure the services of good breeding stallions under favorable financial conditions, the assistance in this direction can best be provided. The encouragement of community breeding will, of itself, be productive of useful results. The payment to community organizations of a part of the service fee will, it is expected, give a permanent stimulus to the hiring of the best stallions that may be procured and, at the same time, promote the development of a comprehensive movement in the interests of this important national industry.

ALMOST EVERY ONE NEEDS A TONIC

Almost everyone—man, woman and child—needs a tonic at sometime. It is often said that a man is lazy because he takes little or no interest in his work; but the truth is he is not well. He needs a tonic. The same is true of a woman who does not hustle over her household work, but only feels fit to be in bed. She is not merely tired, but ill. A dull pain in the head or back, poor appetite, loss of strength with low spirits and loss of interest in life show that you need a tonic to brace up the nerves and give you a new lease of life. The proof is that when the right tonic is taken all the trouble quickly disappears. The one tonic—the only tonic—for weak and ailing men, women and children is Dr. Williams' Pink Pills, which speedily bring back abundant health, strength and energy. They have done this in thousands and thousands of cases as is proved by the following. Mr. Ed. A. Owen, Burdett, Alta., says:—"About two years ago my health was in a wretched condition. My whole system seemed to be run down and the doctor seemed puzzled at my condition. I had no appetite, exertion would leave me breathless, and I was troubled much with dizziness. All the medicine I took did me no good and I was steadily growing weaker. My mother urged me to try Dr. Williams' Pink Pills, and before I had taken them very long I began to feel like a new man and continuing their

use I was restored to complete health. I now recommend them to all run down in health as they are the best medicine I know of."

Sold by all medicine dealers, or by mail at 50 cents a box or six boxes for \$2.50, from The Dr. Williams' Medicine Co., Brockville, Ont.

A Letter From Corp. Sid. Welch

Mr. F. O. McIlveen, local manager of the Sterling Bank, received the following letter from Bustard Camp. It will be found of interest to many:—

DEAR FRIEND,—Just a few lines to you to wish you a bright and prosperous new year. We are still under canvas at Salisbury Plains but expect to move pretty soon. It has been raining pretty near all the time we have been here and we have had anywhere so far as weather conditions are concerned, mud in some places a foot or more deep and continuous rain. Our tents are not the best, so we have a little rain inside as well as out. We get enough to eat of camp fare, of course. The Watford boys are standing it well under the very trying circumstances. We are getting heaps of work. We get a Guide-Advocate sent to us at times, and we are very glad to get our old home paper. Watford people are doing their best to help the Belgians, and I can assure you it is a worthy cause. I have been in conversation with some of the wounded and some of the tales they tell are too horrible to mention. We do not know when we are going to the front, but hope it will be soon, as we are longing for a chance to accomplish what we started out to do. Trusting you are in the best of health and wishing one and all in Watford a glorious new year, I close my short letter.

Remaining your sincere friend,
SIDNEY WELCH.

Death of Charles Thompson at Prince Albert, Sask.

(From the Melfort Times)

The many friends of the deceased were shocked to hear of his sudden death at the Holy Family Hospital at Prince Albert on Monday, Jan. 4th. The deceased and family left home on Thursday, Dec. 24th, for Prince Albert to spend Christmas with his father-in-law, Joseph Coombs, and being taken suddenly ill while there was hurried to the hospital, where he was operated on on Tuesday, Dec. 29th, when it was found that the abscess had burst. Mr. Thompson had suffered from attacks of appendicitis for the past two years and a severe attack in October. Deceased was 36 years of age and had been a resident of Plett's Springs district since 1900, arriving in 1905. He was married to one of Prince Albert's fair ladies, Miss Annie Coombs, and is survived by his wife and one child. Besides these a father, five brothers and two sisters, namely, W. A. Thompson, Watford, Ont.; Dr. John Thompson, Chatham; George and Henry of Birnam; his father and Allan on the homestead; Mrs. Wm. Walden, Forest, and Mrs. Andrew Bell, Virden, Man.

The funeral was held at Prince Albert Jan. 7th and a large number of friends left Melfort and Plett's Springs on Thursday to pay their last respects to the deceased. The sympathy of a large circle of friends is extended to the bereaved family in their loss.

Honorable Acquittal

By some mistaken or wilfully misleading information furnished by parties at Watford a charge was laid against Herbert Tait, of Plympton Township, for being in an intoxicated condition in Wyoming and the case was tried before Magistrate Robert Black and Justice of the Peace R. Stirret, at Petrolia.

After some three or four witnesses had been called, not one of whom could give the least jot or tittle of evidence in support of the charge the prosecution decided to withdraw the information and recommended an honorable discharge. The Magistrate thereupon declared Tait to be entirely exonerated from the charge and gave him an honorable acquittal.

Where charges of this kind prove to be absolutely without foundation, there should be, firstly, adequate publicity given to the innocence of the defendant and secondly, some recompense for the slander and the loss involved in defending a false accusation.

Death of Mr. Francis B. Doan

On Saturday, January 23rd, there passed away, at his late residence on John street, Watford, Mr. Francis B. Doan, aged 75 years and 11 months. Mr. Doan was born near Niagara Falls, Ont., and came westward to Brooke township when 13 years of age. After remaining in Brooke for about 30 years he moved to Warwick Township, where he resided on the 2nd line, S.E.R., for a number of years, moving to Watford about 12 years ago. He was married in the year 1869 to Charlotte Temple, of Metcalfe Township by Elder Griffith, who resided at Stratford.

He is survived by one brother, John, of Kerwood, and one sister, Mrs. Margaret Smith, of Warwick Township. Besides his widow, ten children mourn the loss of a loving husband and affectionate father:—Mrs. Albert Clark, of Allan, Sask.; Mrs. Roy Tapp, of Biggar, Sask.; Mrs. Joseph Fuller, of Arkona, Ont.; Mrs. Dan, Roberts, of Watford; Miss Laura Doan, of Detroit, Mich.; William and Ben, of Watford; Rev. Arthur E. of Monkton, Ont.; Samuel, of Saskatoon, Sask., and Orville, of Plympton Township.

A large number of friends and acquaintances gathered at the funeral service, showing the esteem in which Mr. Doan was held. Rev. Mr. Robinson, of the Methodist church, conducted the service, preaching from the text, John

High School Literary Society

The High School Literary Society wish to draw the attention of the public to the following announcement which the Minister of Education has sent out regarding the war and the schools. The society is planning for a public meeting, patriotic in character, at which speeches and essays dealing with the war will be given. If any public-spirited citizen feels disposed to act on the suggestion in the final paragraph, the school will not doubt show its appreciation by entering wholeheartedly into any contest which is arranged. The following paragraphs contain the announcement of the Department of Education:—

"As the present war, in which Britain is engaged, is undoubtedly the most momentous in the history of civilization, it is of grave importance that its causes and the interests at stake, as well as the relations thereto of the different nations directly or indirectly concerned, should be fully appreciated by the Dominion of Canada.

"The Minister of Education for Ontario accordingly, directs that the above topics shall form part of the course of study in history in every school in the province, so far as they can be intelligently taken up in the different grades.

"With the same end in view, the Minister strongly recommends that generously disposed citizens, as well as school boards, shall offer, under suitable conditions, prizes for essays on one or more phases of the present struggle. It cannot be too widely known, nor can it be too deeply felt, that while each of the overseas dominions is mistress in her own house, her welfare is bound up with that of the British Islands and that she owes loyal and filial service to the Mother of Nations."

Any person wishing to offer a prize will kindly communicate with the secretary of the Literary Society.—E. D. Hicks, Sec.-Treas.

HIGH SCHOOL EXAMS

ALGEBRA—FORM II.

F. McDonald 89, J. Rogers 88, S. McCausland 81, T. McCormick 73, P. Wardell 66, H. Zavitz 66, J. Cameron 63, M. O'Meara 64, E. Cowan 62, A. McPhedran 51, A. Barnes 51, B. Cook 50, A. Mitchell 50, B. Forbes 48, S. Cran 41, E. McCracken 40, L. Blain 38, E. Prentiss 37, F. McCagan 36, R. Freer 37, A. Leacock 32, B. Lucas 31, C. Phelps 28, L. Wills 19, G. Dowding 16. L. Cook and E. James did not hand in a paper.

Mr. M. Rumford, Forest, met with a painful accident Sunday afternoon, when a large pressing iron fell from the stove in his brother's tailor shop, on his foot, crushing a couple of his toes quite badly.



Cherry Bark Cough Syrup, 25 and 50c

Rexall White Pine and Tar, 25 and 50c

Rexall Cold Tablets, 25c

Rexall Emulsion Cod Liver Oil, 50c and \$1

Rexall Cold Cream, Plain or Camphorated, 25c

ALL GOOD AND ALL GUARANTEED OR YOUR MONEY BACK.

J. W. McLAREN

Drugs Stationery
The Rexall Store

We

Volume XLI-N

LOCAL HAPPENINGS

THE GUIDE-ADVOCATE welcomes items of interest for this column in GUIDE-ADVOCATE LETTERS.

EGGS \$7.30.
WHEAT \$1.50.
PRIESTLEY'S dress goods.—Mrs. Wm. McLEAY is the sister, Mrs. Thomas, Inwood.

THE J. S. Club give a dar Lyceum this (Thursday) evening. About fifty young men from have joined the Mounted Rifle don.

P. E. FULLER has purchased kona butcher shop and has taken on.

THE sets of teamster's sleigh will be cleared out at cost WILLIAMSON.

BIG piles of mill ends of SWIFTS'.

THE treasurer's report of the Alvinston Agricultural Society a balance on hand of \$791.91.

DR. H. E. CLUTTERBUCK, atford boy, is one of the surgeons military hospital at Boulogne.

THE County Council appoint the High Schools Boards are: Forest; J. Kerr, Petrolia; R. Mead, Watford.

THE automobile people to notwithstanding, the best price continues to be a sale. Lights turned low.

THE Guide-Advocate mailed corrected up to Feb. 1st. I label on this paper and see if received proper credit. If not, notify us.

WHITE SWEETS, 274 yards, and plain—SWIFTS'.

THE motion picture show of Tuesday evening this week of the dance. Next and follow the show will be on Thursday as usual.

FRED A. TAYLOR, of the T Co., London, had in last Advertiser the largest advertisement carried by a London paper. Four cent page.

DR. SAMSON, of Windsor, through the towns of Wester was married lately to Miss Detroit. He is years old from active practice.

SIX PAGES of heavy 16c flannel and fancy stripes, Friday—SWIFTS'.

A WESTERN agricultural paper "The farmer's daughter" is a drop of dew that glimmers like diamond in the bosom of the home." Everyone admits the mer's daughter is a peach, "pearly drop of dew" goes on.

THE third quarterly service held in the Methodist Church held in the Lyceum next Sunday. Sacrament of the Lord will be administered. Sacrament at 2:00 Church, 2nd St. P.M.

MISS KATE HARROWER Sask., in renewing her subscription to the Guide-Advocate, says she had a very pleasant winter but cold now, over forty below zero are dull here.

FRIDAY bargains in table and 10c each.—SWIFTS'.

THERE was a good attendance meeting of the County Ora here on Tuesday, almost in the district being represented decided to hold the 12th of June in Watford this year. They will send in a report of the officers, etc., for next week's P.M.

THE war has brought many to newspapers in the north Evening News, of Edmonton both ceased publication. It Leader has given up its event the Province and the Star amalgamated. In Winnipeg gram has dropped its north The Free Press is now the only newspaper published in Manitoba.

31 SUITS for school boys, a half price.—SWIFTS'.

THERE were 1,051 fewer in Windsor during 1914 than in previous years. Fighting each other the clergyman an average of \$5,265 was spent elsewhere elsewhere would have been in Windsor but for the new in which went into force a y May. Marriages numbered 1 entire year of 1913, while numbered 631.

"NATURE'S Creation," and medicine fraud, was before Toronto recently. The form lized, and read what it c Iodine of potassium and quantity of cheap whiskey ment which the scientist be composed of sawdust and medicine (?) could be produced and was sold for \$5 proving that its always be your local doctor when y stomach is not working right

24 PAIR white twilled cotton \$1.65.—SWIFTS'.