

FOUR

STINNES RULES KINGDOMS OF COAL AND IRON

Business Kaiser of Germany Buys Up Small Ruhr Companies.

INVADES RETAIL BUSINESS

Political Furor, Caused by 250 Million Marks Investment.

This is the second of a series of articles dealing with the gigantic operations of Hugo Stinnes, the new "German Kaiser."

By MILTON BRONNER.
Special to London Advertiser.

BERLIN, May 25.—When the German Empire was formed the Hohenzollerns could put into the common pot the Kingdom of Prussia over which they ruled. To this were added the Kingdoms of Bavaria and Wurtemberg, the Duchy of Baden and



dozens of little principalities all ruled over by kings, dukes and princes. Then the Hohenzollern king became German emperor.

Hugo Stinnes, Germany's undisputed business emperor, started before the war with two kingdoms—the kingdom of coal and the kingdom of iron. And to this he has since added various duchies and principalities in commodities over which no others but himself is ruler.

He grasped early in his business career what nations only fully learned after the war started—that much of modern life, its necessities and conveniences are a pyramid of which the base is coal. Place iron on top of the coal and you at once have almost all the needful.

So Stinnes began with coal. He secured control of many of the best coal mines in the rich Ruhr. Like his grandfather, he continued the building of tugs and barges to convey his own coal up and down the rivers to his own coal yards.

He became the ruling power in the Rhenish Westphalian Coal Syndicate, which, in its great brick palace at Essen, regulates the production, price and market of practically all the coal dug in the Rhineland and Westphalia. And it is done openly. The coal barons do not have to dodge the law to accomplish their purpose.

Ready for Chance.
Having fortified himself in the coal business Stinnes long before the war was in a position for his next strategic move, which was a big invasion of the iron and steel trade.

He loaded his heavy guns with money and with coal. The war came and with it the bitter aftermath of crushing defeat for Germany. Albert Ballin, creator of the Hamburg-American Steamship Lines, seeing his great business destroyed, didn't have the heart to go on. It was said he killed himself. But Stinnes was of tougher metal. Seeing his greatest work cut into pieces by the Allied victory, he astonished all Germany by wresting greater achievement out of disaster.

No German business was harder hit than his. German, Luxembourg, when Lorraine went back to France and Luxembourg was freed from German influence, Stinnes' company lost 60 per cent of its raw material—iron ore and coal. For an ordinary businessman that would have been a crushing blow.

But Stinnes isn't an ordinary man. He at once began buying up small companies which could give him company some of the material it needed. But he was after bigger game. Another Ruhr Valley family, the Kirchoffs, had founded an organization known as the Gelsenkirchener Mining Corporation. It was one of the biggest in Germany. It had over 55,000 workers. The war also hit this corporation hard. Stinnes brought about a combination of his German, Luxembourg, the Gelsenkirchener, and the Bochumer Verein. He made himself its master. He christened it the Rhine-Elbe Union, and it started out with a combined capital of 600,000,000 marks, or just 1,000 times more than the amount with which he began his independent business career.

Invades Retail Business.
Then Stinnes thought of another scheme. His own coal mines supplied fuel to his own steel mills, but he looked around Germany and everywhere he saw consumers of coal. Their money might as well flow into his pockets.

So thought, so done. He controls the United Coal Dealers' Corporation of Berlin. He has similar companies in Nuremberg, Koenigsberg, Flensburg, Hamburg, Bremerhaven and numerous other important towns where Stinnes' coal mines sold to big and little consumers. Foreign fields tempted him, too. Some of the finest iron ore in the world is found in Sweden. Therefore Stinnes bought some Swedish ore tracts.

One of the greatest foreign coups came to him by simply sitting still. In the old days of the Austro-Hungarian empire one of the greatest companies in the country was the Austrian Alpine Mining Corporation, which practically owned an inexhaustible supply of high-grade iron ore in the Styrian Alps—a whole mountain of ore, in fact. After the peace treaty the great Alpine company found itself in a poverty-stricken little Austria. Its former bases of coal supply were now situated in new and hostile states.

Into Austria.
In its need of financial support, a great block of its stock went into the hands of an Italian syndicate of automobile and steel manufacturers. They saw in the plant an excellent

chance to get for Italy the steel it so badly needed. But production failed. The Italians could give the company money and labor, but no coal or coke.

In their trouble they looked to Germany, and, naturally, to Stinnes. The great Hugo was ready to oblige. He could shoot coal and coke right straight across Germany into the Styrian Alps, and the great concern could work full speed ahead.

Only—there is almost always an important only with Stinnes. He told them he would like to sell them coal, but must be interested financially in the Alpine company. The Italians saw the point.

Result—Stinnes owns outright two-fifths of the company, for which he paid the huge sum of 250,000,000 marks.

Political Furor.
This caused more political furor both inside and outside Germany than anything Stinnes has ever done.

At a time when the Allies were demanding that Germany pay huge reparations, it was pointed out there must be lots of money in Germany when Stinnes could spend that much in one transaction. And inside Germany many opponents of the government asked why Stinnes didn't pay more taxes. The fact is the money was raised by a Swiss concern, in which Stinnes is chief owner.

But the rude Socialists still laugh when you tell them a corporation in the little town of Zug could raise all that money.

(Copyright, 1922.)
In his next story Bronner tells of the ramifications of Stinnes' gigantic electrical combine.

The Public Pulse

You cannot afford NOT to keep in touch with the desires of your community! THOSE WHO READ CLOSELY the For Sale, Real Estate, To Let, Wanted, Help and other Ads in THE LONDON ADVERTISER are continually finding splendid bargains, better positions and many of life's conveniences within EASY reach.

Why not keep YOUR finger on the Public Pulse by reading and USING THE LONDON ADVERTISER Want Ads daily? You will be surprised and delighted when you find the opportunities they offer, and how personally they apply to yourself.

Read them every day!

"THE MORE YOU TELL—THE QUICKER YOU SELL."

The London Advertiser Classified Service Is Sure to Please You

REPORTS MOTORCYCLE STOLEN, license number 4466, and engine number 86N395, and has a sidecar attached. It has been newly painted in color. Mr. Clump reports that the motorcycle, the property of John Clump, it was stolen from in front of his residence early Thursday evening.

ASKS VETERANS TO MAKE REFUND

Canadian Government Claims Soldiers Owe About \$50,000.

Officials Claim Profits Were Made Through Exchange On Pay.

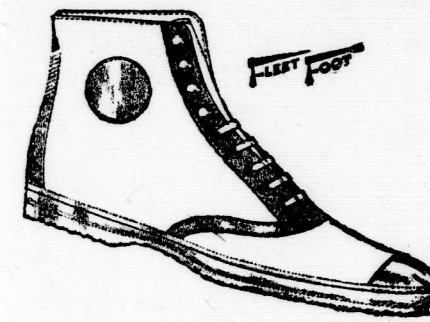
OTTAWA, May 25.—Canadian soldiers who made money by exchanging more money than they were entitled to exchange as pay and allowance are being asked to return to the government the difference between what they actually exchanged through the Bank of Montreal in London after arriving in Canada, and the amount they should have exchanged. Between 400 and 500 soldiers, some in Canada, some in the United States and others in England, have received notices asking them to pay. The total amount due the government is said to be in the neighbourhood of \$50,000.

It is some months since anything has been heard of the Clarkson commission, appointed by the late government to inquire into militia frauds. The report of the commis-

sion was forwarded by Geoffrey Ottawa, is the sending out of these notices to pay.

The notices are from the department of justice and constitute an instruction from the department of finance. Those owing the money are asked to make provision to pay it, and, failing to make provision, is punishable, it is understood, prosecution.

TAX EFFECTIVE JULY 1.
MONTREAL, May 25.—The statement is officially made by the local stock exchange that the new tax on checks and stock transfers does not take effect until July 1.



UNEXCELLED VARIETY AND SERVICE.
NEW LOWER PRICES.

It's Fleet Foot Time Let Us Outfit the Whole Family

Here's two complete stocks right at your door—all the regular lines as well as this season's newest sport and novelty patterns. A style that will exactly suit each fancy of every member of the family.

ROWLAND HILL
RELIABLE FOOTWEAR
189 Dundas St. W. 429 Hamilton Road.
TWO STORES
Specializing in Fleet Foot Shoes.



"Blessings on thee little man,
Bare foot boy with cheek of tan,
With thy turned up pantaloons
And thy merry whistled tunes,
From my heart I give thee joy,
For I was once a barefoot boy."
J. G. WHITTIER

The Foot Freedom of the Barefoot Boy

He is foot-free as well as care-free. He knows no tired, aching feet. His feet are not cramped. He walks naturally; his toes grip the ground; every step exercises the muscles and thus strengthens the arches of the feet.

Walk back to boyhood in FLEET FOOT and enjoy foot freedom again.

FLEET FOOT shoes mean a summer of freedom from tired, aching, cramped feet. FLEET FOOT shoes let you walk as Nature intended you to walk—with toes gripping, feet in a straight line from heel to great toe, and muscles exercising and growing stronger all the time.

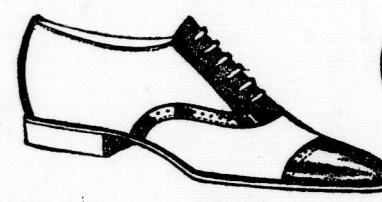
Wear FLEET FOOT this summer and see how much better your feet feel—how much better you feel.

FLEET FOOT

is a Dominion Rubber System Product

Your dealer will have or can get Fleet Foot styles for every summer need, for men, women and children.

None genuine unless marked with the name FLEET FOOT.



Mona

The latest word in women's rubber soled canvas footwear. Made over a sport last. Low comfortable heel. This is a new FLEET FOOT leather trimmed style.



Hillcrest

A popular white canvas shoe for men. Dressy, comfortable and serviceable.

"FLEET FOOT" FOOTWEAR

THERE'S A LAST AND A STYLE FOR EVERY MEMBER OF THE FAMILY. SPECIAL SHOWING IN THESE SHOES AT SPECIAL PRICES.

EVERYBODY'S SHOE STORE

115 DUNDAS STREET

JAMES BARTER.

"FLEET FOOT WEEK"

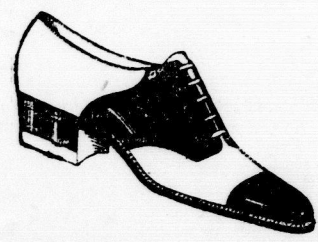
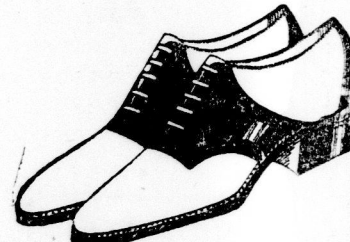
A WEEK'S EXPOSITION OF A WORLD OF ORIGINAL, NEW WHITE, SHOE MODES AT COOK'S.

Taking a bird's-eye view of the complete showing, the most striking of these new fashions may be grouped under three heads, embodying the season's three most pronounced style tendencies:

THE SADDLE-INSTEP EFFECTS; THE ELASTIC "SLIP-ON" PUMPS AND THE CHIC CUT-OUT SANDALS.

To see how we have developed the White Shoe modes along these lines, in so many different variations and combinations, makes a visit to our store well worth while this week.

COOK'S SHOE STORE



"Fleet Foot" Shoes

Expressing the Latest Ideas of Fashion and Setting New Value Standards.

A careful survey of the exquisite White Footwear designs presented here and their respective low prices will again bring home most forcibly the reality that MORRISON'S is the place where you should buy your Footwear.

Individuality in style and unusual value are combined for you distinct advantage.

SPECIAL PRICES IN NOVELTY SUMMER FOOTWEAR THIS WEEK-END.

MORRISON'S SHOE STORE

123 DUNDAS STREET.

CONTINUED RED TAG SALE

This sale brings prices almost back to pre-war values. Don't fail to take immediate advantage of these drastic reductions. You can pay more money but you can't get better values.

Pure 12-Thread Silk Hose, 95c

250 dozen Ladies' Pure Silk Hose, high, spliced heel and toe, double sole, in black, brown, navy, white, red, pink and blue, in all sizes. Regular \$1.50 pair, 95c

First Quality Pure Silk Hose, \$1.49

100 dozen Ladies' Pure Silk Hose, absolutely first-quality, ribbed and plain top, double sole, heel and toe, in black, navy, brown, white, gray and champagne. Regular \$2.25, for up to \$2.50, for \$1.49

Manufacturers' Stock of Lisle Hose

Ladies' Lisle Hose, double sole and toe, in black, brown, navy, white and gray, extra wide top. Reg. 40c, \$1.00 will 5 Pairs. buy 5

Children's 1-1 Rib School Hose

75 dozen, in black and brown. These are splendid value, well recommended for wear, double sole, heel and toe. Price, pair 75c

Long Pure Silk Gloves

Ladies' 12-Button "Kaysers" Silk Gloves, double finger, tipped in black, white, gray and navy. Regular \$2.25, for \$1.79

Children's Hats

Special sale prices in all Children's Hats, in straw, pique and silk, range in prices from \$1, \$1.50, \$2.50 to \$4

Sale Summer Underwear

Ladies' Fine Knit Vests in Lisle and Mercerized, mill seconds. 45c
Ladies' Fine Knit Combinations, lace trimmed knee and tight knee, seconds. 98c
Children's Vests, all sizes, mill seconds. 19c
Ladies' Summer Vests, short sleeves, O. S., mill seconds. 50c

Pink and White Bloomers, 35c, 3 for \$1.00

Children's Pink Bloomers, 29c
Children's Black Sateen Bloomers, 4-12 years. 65c

Ladies' Gingham Dresses

In check and all colors, up-to-date style, organdy sash and collar. \$4.00
One-Piece Breakfast Dresses, in gingham and chintz. \$1.50
School Girl Dresses, in plaid and stripe gingham, 6-10 years, broken lines. Worth \$3.00, \$1.29

Whitewear

Night Gowns, of fine cambric, tucked yoke. Sale. \$1.19
White Petticoats, deep frill of lawn lace, trimmed. \$1.25

Corsets

Corset—Model for average figure, well steeled, low and medium bust, four hose supports, in pink and white. \$1.69

CORSET for STOUT FIGURE, made of English coutil, double steel filled, well reinforced. \$3.75

Regular \$4.50, for \$2.00

Ladies' Hygienic Corset \$2.00

Waist, washable \$1.35

Misses' Hygienic Corset \$1.35

Waist, washable \$1.35

Brassieres, perfect fit, in pink and white. 69c

Flowered Colonial Sateen

In many different combinations of colorings and designs, all thoroughly washed after printing at mill, and are fast to subsequent reasonable washing. 65c

Dress Gingham

We have now a most complete stock of Gingham in stripes, checks and plaids, all absolutely fast colors and splendid quality, 27 to 40 inches and priced at

30c 35c 40c 45c 50c

500 Yards Curtain Muslin

With lace edge, some with colored borders, the best values seen in London for years; just what you want. All to go at, a yard. 25c

White Gabardine Skirts

A beautiful quality of white gabardine, well made, many different styles, with pockets and buttons, sizes 24 to 30, regular up to \$4.50.

\$1.95 \$2.50

O. S. 30 to 36. \$1.95 \$3.75

At \$1.95 \$3.75

Curtains, \$1.50 Pair

Marquessette Curtains, hemstitched borders, and also muslin with lace edge, all full sizes, 2 1/4 yards long; a value bound to please. \$1.50

Per pair \$1.50

HATS, \$1.98

50 only Ready-to-Wear and Untrimmed Hats, in mohair, tagels, rustic satins and sport, in black and colored; some very pretty matrons' hats are included. Friday and Saturday only at the absurdly low price of \$1.98

\$1.98

\$1.98

\$1.98

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\$1.98

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See Windows For Further Bargains.

John H. Chapman & Co.

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Satisfaction Guaranteed In This Sale.