

Wall Paper

July is the first holiday month. Why not give us an order to redecorate your home, while the family is away at the lakeside? The results will be highly satisfactory to you.

O. B. GRAVES

203 DUNDAS STREET.

TAYLOR'S THROAT AND LUNG BALM

Gives instant relief in asthma and bronchitis. Every 25c bottle is guaranteed to cure any cough, cold, or bronchial irritation. Taylor's Five Cut-Rate Drug Stores.

THE GIANT**Suit Sale**

Commencing On Friday Morning.

Good, Clean Up-to-Date Stuff

See Display in Our East Window.

Regular \$13.00 to \$15.00 values for an even \$10.00.

Our big Straw Hat Sale is still on.



120 DUNDAS STREET.

C. F. Wegner, Proprietor.

Wholesale and Retail.

We mine our own Coal and sell direct to you at lowest summer price.



Eggs and Stoves for turkeys, Chestnut for lambrover, Large Pea Coal for range and heater.

KNOWLEDGE in our examinations.

MERIT in our methods.

QUALITY in our glasses.

THE REASON for our success.

Brown Optical Co.

223 DUNDAS STREET.

Phone 1877. Evenings by Appointment.

For Genuine Bargains

You Must Attend the Anniversary Sale at

The London Ready-To-Wear

We are putting on special bargains each day, and you will do well to come and look over our large assortment of ready-to-wear. Every article in stock is at bargain prices, and we are adding new goods daily at the same great values.

SPECIALS FOR TODAY.

WASH DRESSES—Many different styles to choose from, in checks, stripes, dots and plain colors, values to \$4.00. On sale at 95c.

Another lot of TRIMMED HATS, just passed into our showroom. All colors and styles, ribbon and flower trimmings. Values to \$4.00. On sale at \$1.49.

SUITS—A choice collection of this season's best styles at \$3.95, \$6.95, and upwards.

MIDDYS—All sizes and colors, fast washers, 40c, 50c, \$1.25, \$1.49, \$1.75, \$2.00.

Many patterns in the newest styles. Values to \$1.75.

London Ready-To-Wear

256 DUNDAS STREET.

Wholesale and Retail.

STOP WATCHES

Buy a Stop Watch for the races. We have them from \$3.50 up.

Military Wrist Watches, \$2.75; Ladies' Gold Filled Expansion Wristlet Watches for \$12.00 and up, and Gunmetal Wristlet Watches for \$3.75.

W. J. WRAY & CO.

JEWELERS, 234 DUNDAS STREET.

Eyes Examined

No Drugs Used

Training, experience and scientific equipment enable us to guarantee absolute accuracy.

The Optician

398 RICHMOND STREET.

"WISED UP."

[Brooklyn Eagle.]

The other night at dinner a little girl surprised her mother by saying: "I'm not stuck on this bread."

"Margie," said her mother reprovingly, "you want to cut that bang out."

"That's a peach of a way of correcting the child," remarked her father.

"I know," replied the mother, "but I just want to put her wise."

QUALITY STORE

Cresca Olive Oil, the world's purest, per bottle, 30c, 50c, \$1.00

TEA

There is no store in London to offer better value than you can obtain at this store. Try and be convinced.

30c, 35c, 40c, 50c, 60c, 75c, \$1 per lb.

The finest Strawberries grown in this district received daily.

PONY CONTEST

Two months more to run. Any boy or girl can win this contest by doing a little work. Buy your groceries at this store and get your votes.

HARRY RANAHAN

515 RICHMOND STREET.

Phones 3323 and 1024.

THE PERFECT PIE

By Peter McArthur.

Probably no dish that ever appeared on our tables has caused so much heartburning as the pie—and I do not mean by that to suggest the connection between heartburn and indigestion. The pie with the hunting-crust has eclipsed a home-made pie. The unsuccessful pie has been the unchartered rock on the sea of matrimony, the slough of despond on the straight and narrow path. But the good pie, the perfect pie, has been from time immemorial the peace-maker, the healer of lovers' quarrels. The great outstanding fact of married life is that man wants pie! As Scott did not exactly say:

Lives there a man with soul so dead

Who never to his wife hath said:

"I wish that you would learn to bake

Pies like my mother used to make."

But I have known a man to do even worse than that! I have known a man to say to his wife, "I wish you could make pies like your mother used to make." In that way he rebuked her and made friends with his mother-in-law, a feat of diplomacy never equaled in the chancelleries of Europe.

But the question has been raised: "What kind of pie was it that mother used to make? What was her masterpiece?"

There is no need of any dispute on the subject. Just watch till you find one of those old-fashioned pie-making mothers, and listen to what she is singing to the grandchild on her knee:

"Can she make a cherry pie?

Billy Boy, Billy Boy!

Can she make a cherry pie,

Charming Billy?

She can make a cherry pie

While a cat can wink its eye.

But she's a young thing and can't leave her mammy—O"

When the biggest cherry trees that are now laden with ruddy fruit were mere seedlings that song was as popular as Tipperary is today, and there are still merry grandmothers who sing it to their marriageable grandsons when they go a-wooing. In the good old days before there were pie factories, where pies are made by machines and should be eaten by machines, the making of a cherry pie was the ultimate test of a housekeeper. No girl was accounted worthy of a home who could not make a perfect cherry pie.

And this is the season of the cherry pie! Let me whisper something. Every girl should show that she is able to make a cherry pie. Every love-lorn boy should see that the girl he loves is able to make them. A word to the wise is sufficient—though in this case a word to the foolish might be more appropriate.

ARCHBISHOP IMPROVES.

[Canadian Press.]

Rochester, N. Y., July 2.—Continued improvement in the condition of Archbishop Quigley of Chicago, who is critically ill here at the home of his brother, was announced at 8 o'clock this morning. Temperature and pulse were better, and the prelate's mind was clear.

STRONG'S DRUG STORE

184 DUNDAS ST. LONDON, CANADA.

HOLIDAY FILMS

Bring them here to be developed and printed for certain results. We guarantee our work to be expert. If living out of town mail them; we prepay return postage.

BUY A KODAK

to take on your vacation. Ask us for a new catalogue. When purchasing be sure to buy an "Eastman." Remember "if it isn't an Eastman it isn't a Kodak."

Cut prices on Drugs and Patent Medicines every day.

STRONG'S

Drug Store

184 Dundas St., London, Ont.

Quality Is Economy.**If You Can't Come Yourself**

BE SURE THAT YOUR FRIEND BRINGS YOUR FILMS TO

CAIRNCROSS'

DRUGS AND PHOTO SUPPLIES

216 DUNDAS STREET.

Phone 880.

(So many are disappointed and their good Films ruined by a mistake of this kind.)

30 YEARS' SUCCESS

J. W. Westervelt Sen.,

Founder of the Westervelt School.

In London, in fact throughout Western Ontario, the name "Westervelt" is almost synonymous with "business education." J. W. Westervelt Sen. is today starting his 31st year as a teacher of business principles. For 30 years he has been training students so that they could go out into the world and fight their way to positions of trust and worth; many of his former students are today recognized as men equipped with the very highest standard of business acumen, and these men do not hesitate to state their success is greatly due to the business instruction inculcated in them by the training of J. W. Westervelt Sen.

Seldom indeed does the opportunity come to a teacher to educate parents and children, but on many occasions the Westervelt School has had this proud distinction. Parents have gone out into the world, have had success, and when the time has come to equip their children with business training they have recognized there is no better than the Westervelt training. Could a school or college receive a better recommendation.

Thirty-one years ago J. W. Westervelt was instructor of the commercial department of the Woodstock Baptist College, but ambition told him to seek larger fields, and he came to London and founded the Forest City Business College, now known as the Westervelt

School, Strange to say, Mr. Westervelt was advised against this by businessmen of both Woodstock and London, but, gathering together six pupils, he led rooms upstairs at the corner of King and Richmond streets, and thus started what is today one of the best equipped, highest standard and largest-attended day and night schools in Western Ontario. The school was maintained in this building until 1897, when, having to find larger quarters, rooms on the top floor of the Y. M. C. A. Building were leased, and today the six top floor is occupied by the Westervelt School.

The enrollment of students has grown from the original six to about 400 day and 150 night students. Graduates have spread to all parts of the globe, and it speaks well for the founder and principal that wherever found they have good words for him and his training, and all who can will congratulate him upon his continued success.

Mr. Westervelt has given freely of the knowledge that has come to him and served his fellow-citizens on the school board, of which he has also been chairman. He is at the present time president of the Business Educators' Association of Canada and will attend their meeting in Toronto on Saturday.

SUBSCRIBERS WANT TO BE ANONYMOUS

French Authorities Will Permit This on Popular Request.

[Canadian Press.]

Paris, July 2.—Alexandre Ribot, minister of finance, today announced that he would no longer be necessary for subscribers to the national defence bonds to reveal their identity. This action was taken at the suggestion of Emile Almond, president of the finance committee of the Senate, who called attention to the fact that many persons had called at the public offices to subscribe for the bonds, but desired to do so without giving their names and addresses.

EXPECTS REPETITION OF ATTACKS ON VERDUN

French Expert Says Germans Will Try Again, Only To Fail.

[Canadian Press.]

Paris, July 2.—The furious German attacks in the Argonne by an entire army corps, with the object of breaking through the French line in the hope of reaching Verdun, will be repeated, according to Lieut.-Col. Rousset, military critic of the Petit Parisien. He asserts successive checks have not discouraged the Germans, and that they will continue their efforts to gain control of this hill fortress, called the Thermopylae of France.

Lieut.-Col. Rousset and other military writers agree, however, that the French forces have made such preparations as to insure the failure of all efforts on the part of the Crown Prince's army.

"BATHUB" CASE COMES TO AN END; SMITH MUST HANG

Triple Wife Murderer Sentenced to Death—Protests His Innocence.

LONDON, July 1.—A verdict of guilty was brought in by the jury today in the case of George Joseph Smith, who was charged with the murder of three of his wives. It has been alleged by the Crown that Smith had killed his wives, while they were in their baths and had collected insurance money on their lives.

Smith was sentenced to death. "You will hang me before you're done, my lord," was Smith's excited outburst, while Justice Scrutton was summing up the case. The prisoner quickly followed this with: "You can't hang me for murder; I've done no murder. This is a disgrace to a Christian country."

The judge told the jury that while no direct evidence connected Smith with the murder of Beatrice Mundy, one of the three wives, with the murder of whom he was specifically charged, there was such evidence as to many other cases of cold-blooded, calculated murder.

Evidence Shows Design.

The jury continued the court, must consider if Smith had opportunity and motive. There was no doubt that he had opportunity and it was held that the woman's death the jury could see the motive. Even then, continued the justice, the jury might not be sure whether the death was accidental or designed, but if it were found that an accident which benefitted the prisoner happened a number of times, they could draw a strong inference that so many accidents benefiting him could not happen unless by design.

Smith stood erect in the prisoner's dock as the verdict was pronounced. Asked if he had anything to say, he replied faintly, "I am not guilty."

In passing the sentence, Justice Scrutton declared to the prisoner: "They find you guilty of cold-blooded, heartless murder. I entirely concur in the verdict."

WOMEN PARADE TO CELEBRATE PROMISE BY LLOYD GEORGE

Will Receive Delegation of Those Ready To Make Shell.

[Canadian Press.]

London, July 2.—The first women's street parade since the outbreak of the war will be held on the afternoon of July 17 under the direction of the Women's Social and Political Union, of which Mrs. Emmeline Pankhurst is the leader. This parade will be held in celebration of the promise of David Lloyd George, the minister of munitions, to receive a delegation of women anxious to serve the country as shell makers and other capacities.

Call to All.

Mrs. Pankhurst explained at a mass meeting held yesterday that the parade was planned to impress the Government and the nation with the desire of women to equip the front lines, and she urged all women, suffragettes or not, particularly of leisure and non-producing classes, to participate.

Swift Snub.

"We want the vote first," cried several women in the back of the hall, in the course of Mrs. Pankhurst's speech, to which she replied: "I am glad that the ladies are in the very small minority."

SPAIN IS NEUTRAL, PREMIER DECLARES

Government Shows No Favor Towards the Entente.

MADRID, June 30 (via Paris, July 1).—Discussing war and internal conditions in Spain, Premier Dato said today there were no foundations for the allegation that the Spanish Government favors the cause of the quadruple entente. He declared Spain favors neither side and is acting as fairly as it can.

Asserting that the constitution would not be suspended, the Premier said: "Let us live united, having in view only the defence of the country. That is the principle we will maintain with firmness."

REPRIEVE FOR BECKER, GOVERNOR'S LAST WORD

Only United States Supreme Court Can Save Him From Chair.

ALBANY, N. Y., July 1.—Gov. Whitman today granted Charles Becker, the former New York police lieutenant, under sentence of death, a reprieve until July 26.

The governor said that he would take no further action in the case than the granting of the reprieve. This means that if the United States Supreme Court does not interfere, Becker will have to die.

CONSIDERING RELIEF FOR MEXICO CITY

Wilson and Lansing Plan To Ship Supplies and Remove Foreigners.

[Canadian Press.]

Washington, July 2.—Relief measures for Mexico City continued today to occupy the attention of the Washington Government.

Both President Wilson and Secretary of State Lansing held under consideration relief plans for the Mexican capital, where latest official advices said famine and anarchy endangered the safety of foreigners.

The relief measures included orders to obtain Gen. Carranza's consent for the shipment of supplies into Mexico City through neutral agencies, and the removal of foreigners from danger zones or fighting through the influence of the diplomatic corps there.

MEN'S DRESS SHOES.

The smart dresser who has use for dress footwear will find shoes in this store to his liking. To go with your dress suit, sir, we have just the right thing in shoes. Remember that your shoes make your whole outfit. Dress shoes in lace or button style. Choice leathers in patent kid and cow skin; handsome new lasts, same as you'll find in the swell New York shops. Low-cut shoes in Oxford, elegant tie and pump. Not a thing missing that's right, and the price a little lower than in the city.

J. R. COOK & CO.

The Store that Serves You Best

167 DUNDAS ST. W. LONDON, ONT.

CHARD & CO.

Diamond Merchants

Diamond Rings, \$5 to \$600.

386 RICHMOND STREET, PHONE 1084.

The Best Is Always**The Cheapest to Buy**

It gives better satisfaction. We have proven it and built a long list of well-pleased customers by adhering to it.

GRAPE JUICE

It will quench your thirst in a satisfying way. Keep a supply in the house.

10c, 20c, 30c, and 50c per bottle. \$1.00, \$1.50, \$2.00, \$2.50 per dozen.

DRIED BEEF

If you never tried it, do so on our recommendation. It has a flavor that pleases.

45c per pound.

COOKED HAM

Our quality commands many repeat orders, because it has a different taste.

40c per pound.

CHOICE OLIVES

A variety for every taste. Ask for your favorite.

From 10c to \$1.25 per bottle.

TELEPHONE ORDERS

The care and attention given to telephone orders assures you the same satisfaction as though you called personally.

T. A. ROWAT & CO.

Phones 3051-3052.

250 DUNDAS STREET.

DEATH OF POET.

[Canadian Press.]

Lexington, Ky., July 2.—Judge James Hillary Mulligan, former United States consul-general to Samoa, and author of the famous poem, "In Kentucky," died at his home here last night, after a short illness. He was 71 years old.

Sample Sale for Eight Days

Our great Eight-Day Sample Sale proved such a success that we decided to continue for eight days more. There still remains a large assortment of bargains ready for wise buyers. Why not be one of them?

Sample Straw Hats

\$3.00 values for\$2.00

\$2.00 values for\$1.00

Sample Shirts

\$2.25 value\$1.00

200 Sample Raincoats, prices \$6 to \$15, at a reduction of 25 per cent.

Follow the crowds as usual to the Heart of London for this big sale.

WEGNER CLOTHING CO.

THE HEART OF LONDON.

381 TALBOT, OPP. MARKET.

London's Biggest Bargain Givers.

Open Evenings. Phone 1840.

London and Port Stanley Railway Notice

In order to give opportunity for final adjustment of new equipment, the L. & P. S. Ry. will be under steam operation today, Friday July 2, on following schedule:

Leave London, Grand Trunk Station, *6:15 a.m., 9:45 a.m., 2:30 p.m., 5:05 p.m. Arrive Port Stanley 7:30 a.m., 10:45 a.m., 3:35 p.m., 6 p.m. Returning, leave Port Stanley 7:45 a.m., 12:30 p.m., 3:45 p.m., 8:30 p.m. Arrive London, Grand Trunk Station, 8:45 a.m., 1:40 p.m., 4:50 p.m., 9:50 p.m.

*This train departs from Bathurst Street Station.

W. M. GUY,

General Traffic Manager.

Buy Your Summer Needs At The Purdom Hardware

PROMPT ATTENTION TO MAIL AND PHONE ORDERS. QUICK AUTO DELIVERY.

THE CHI-NAMEL STORE.

25-LB. SCALES.

This new 25-lb. scale, only\$4.50

LAWN MOWERS

Every one guaranteed. Price, \$3.75 up

HAMMOCKS.

Now is the time for a hammock. Ours are all made of non-fading colors. Price\$2.00 up

EVER READY.

Flash lights, the most reliable made. In all sizes. Price85c up

Ice Cream Freezers.

Handy to have in hot weather. Make your own ice cream. Price\$2.25 up

ELECTRIC IRONS.

The Ideal Electric Iron. Regular \$4.50 at\$3.00

Guaranteed for ten years.

GARDEN HOSE.

Keep everything looking green by using lots of water. We carry all sizes of lawn hose in stock. Price 9 1/2c a foot up

ALUMINUM SAUCEPANS.

Just a few left, only23c

Aluminum mixing spoons, only23c

"FORD" AUTO GASOLINE CAN.

This is the only 1-gallon galvanized can that will fit under the back seat of a Ford car. Price only\$6.00

SAFETY RAZORS.

Ever-Ready Razors and 1 dozen blades, only\$1.00

SCREEN DOORS.

Made in all sizes; grained and varnished. Price complete\$1.00 up

OIL STOVES.

Useful for camping. Price, \$1.00 up

PERFECTION OIL STOVES.

2-Burner, only \$8.

3-Burner, only \$10.

4-Burner, only \$12.25.

"Reach" Baseball goods always the best. Gloves, Mitts, Bats and Balls, Masks and Chest Protectors