

Every Reader Will Find
Cynthia Grey's Column
An Interesting Miscellany

FOR THE WOMAN OF TODAY

Follow the Horoscope.
Daily Pattern Service.
Women at Work and Play.

Johnston & Murray

SOROSIS SHOES

The finest quality of new Spring Shoes, in the greatest quantity, will be found at Johnston & Murray's.

Always the Latest Styles.

FASHIONABLE LINES TO CLEAR.

Regular \$4.00 and \$3.50, to go.....\$2.95
Regular \$2.50 and \$2.75, to go.....\$1.73

Many Cushion Sole Shoes included in the above bargains.
The early buyer has the greatest selection.

SUIT CASES



Johnston & Murray have the largest Leather Goods department in Western Ontario. It is on the second floor. Be sure and visit it. It pays you.

19 Cases to clear.....50c and 75c
2 gross Cases to go at.....98c
Fibre Cases.....\$1.45 and \$1.89
Leather Cases to go.....\$2.89

These cases are now being sold for less than half value, so come early.

THIRTY-DAY TRUNK SALE NOW ON.

CHILDREN'S SHOES, 48 CENTS.
Johnston & Murray
198 Dundas St. Phone 487.
Agents in London Shaped Shoes.
Ken. Murray.

FRESH VEGETABLES

"Grower to Consumer"
ECONOMY. QUALITY.
SATISFACTION.

Main & Collyer
Growers & Importers

Lettuce, each.....4c
Green onions, bunch.....4c
Salsify, bunch.....4c
Watercress, bunch.....4c
Radishes, bunch.....5c
Parsley, bunch.....5c
Celery, small-sized, head.....5c
Celery, medium,.....5c
Celery, large.....10c
Rhubarb, per bunch.....10c
Brussels Sprouts, per box.....10c

SPECIAL

Spinach, per peck.....30c
New cabbage, large, each.....12c
New cabbage, medium, each.....12c
Cauliflowers, fine large, each.....40c
Cauliflowers, fine small, each.....30c
Cucumbers, each.....35c
Tomatoes, per lb.....25c

Orders—These can be given by post or phone. The former, when practicable and convenient, is respectfully suggested as being the most desirable course to follow.
Orders received from 7 a.m. to noon delivered same afternoon; noon to 6 p.m., delivered following morning.
Minimum order, 25c.

P. O. BOX, 275.
TELEPHONE 782.

WOES OF MRS. NEWLYWED



"How can I remove egg stains from my table linen?" asked Mrs. Newlywed.
"Before sending the linen to the laundry, I soak it in cold water, and the stains will come out quite easily; but hot water sets the stains and makes them hard to remove," answered Mrs. Neighbor.

Boil your clothespins at least once every two months; dry quickly and they are kept clean and made more durable.

THE HOROSCOPE

TUESDAY, MARCH 31, 1914.

'Neath Venus' hate
Let women wait.

Astrologers read sinister warnings in the heavens today, for Mars is in a place strongly adverse, while Venus is in malefic aspect.

Women should be cautious under this astral government. They should avoid business dealings and beware of incurring the enmity of employers.

Weddings and all social entertainments are subject to an unlucky augury. The stars lead toward disappointments.

Singers and actors should be cautious under this rule, for it is not an auspicious one for public appearances. There is a prophesy of great changes in theatrical management.

One of this day's stars is interpreted as sinister in its forecasts of trouble for women in public life. Political ambitions will arouse jealousies and scandals.

Scriptors and architects should be on their guard, if the planets are read aright during this configuration.
It is a day when quarrels may arise between the best friends, and for that reason arguments and discussions should be indulged in. Mars is believed to sway men and women in moods that represent their most intense emotions.

Trouble and rioting in India are foreshadowed. Mars in the eleventh house indicates a necessary strengthening of the army.

It is prognosticated that widespread peace movements will gain an immense following of persons opposed to war, but this is held to prefigure military manoeuvres and operations which will bring out a world encircling enthusiasm for war.

Great bloodshed is one of the probabilities of the next two years, if the seers are to be credited.

The first half of next month is likely to be disastrous to Wall street speculators, the seers announce. From the tenth to the seventeenth excitement will be caused by a drop in stocks, they predict.

Persons whose birthdate it may have trouble in domestic as well as business affairs. They should be cautious about giving way to outbursts of temper.

Children born on this day probably will be high-strung and easily irritated. They have lucky stars to guide them. Girls will be fortunate in marriage.

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KITCHEN KINKS.

Rub the kitchen faucets with lemon peel. Polish with soft cloth, and they will be beautifully bright.

Put ordinary bluing into the water for cleaning windows. They will polish more quickly and retain their brilliancy much longer.

Warm lemons before squeezing and double the quantity of juice will be obtained.

Turn boiling water over apples and they will peel much quicker.

Expose scorch stains to bright, hot sun.

When you undo a parcel fold the paper and tie the string around it. There will always be a string to fit a bundle without looking for one.

Put a thimble over the end of the curtain rod and the curtain can be easily run on it.

Use gasoline for cleaning the kitchen sink, bath tubs, toilets, and bowls. Also remove all black and cool from pans and kettles by wiping with a cloth wet with gasoline.

SOME SOCIAL PROBLEMS DISCUSSED BY WELFARE LEAGUE MAN

Rev. Woodsworth Advocates Central Official Board—City Work For the Unemployed

Some of the difficulties and problems connected with social work, social service endeavor, and aid for the unemployed in Canadian cities, were discussed by Rev. J. S. Woodsworth of the Canadian Welfare League, Winnipeg, in the Health Institute on Saturday afternoon, when a number of citizens interested in welfare work in London, were assembled.

Canadian Welfare League.

In describing the objects of the league, Mr. Woodsworth said that it was organized primarily to be a sort of a clearing house for information on social service work, to disseminate this knowledge by means of bulletins and lectures, and to stimulate a movement for organized work amongst charitable societies in each community. Another important object was to establish a state training school for social workers. At the present time there was nothing of this sort in Canada, and experts had to be brought from the United States.

It was difficult to get workers for settlements, and there were several lines of work which men and women might undertake if they had a few months' training.

Ancient Methods.

In regard to many of the present methods employed, savored of the time of Queen Elizabeth and the relief laws of that period. The old idea was "that it was a blessing to give," but there was a new trend of the thought which considered that indiscriminate giving was not always best for "the other fellow." At one time hospitals were built to cure people and do away with hospitals; formerly, reformatories were built for bad boys; today, methods were being employed to prevent offences which were often the result of misdirected energy. "So it is with charity," said the speaker, "we are getting more and more to believe that a dollar here and a quarter there would be better withheld if good scientific investigation of every case could be substituted. Let us help the man out of work to find employment; let us help him to help himself. We must get away from false sentimentality of giving in-

discriminately and thus fostering pauperism. Centuries of this in England has made the Englishman in Canada expect charity. Are we going to begin the same policy?"

A Clearing House.

It was impossible to prevent overlapping and imposture without a central clearing house. Mr. Woodsworth stated that he would like to see a central official board representing all the different local charities, in every city across Canada, with one man at the head of each central board and a staff of expert workers engaged to look after social service work. Each case, when heard of, should be investigated quietly by a social service man or woman, who would then report it to the secretary, and after the latter had "diagnosed" the case, action would be taken. This was being worked out in Winnipeg and Montreal with considerable success.

The Unemployed.

In regard to the problem of the unemployed, Mr. Woodsworth stated that there were many difficulties in the way of relieving the situation. The unemployed classes consisted of mechanics, laborers, artisans, and men from many walks of life. It was difficult to provide work for all. The speaker urged that the city could do much to supply labor if there was more co-operation. He also advocated establishing Government employment bureaus across Canada. The Government is responsible for bringing the immigrants here, and should also be responsible for getting them work and distributing them across the country," said Mr. Woodsworth.

A discussion of ways and means followed this address. Colonel Garthshore asked the speaker how such a central board could be financed. Mr. Woodsworth replied that in cities where it was worth tried out, the city gave a grant and this was supplemented by private contributions.

Present at the meeting were Dr. Hill, Rev. T. H. Mitchell, Rev. J. G. Stuart, Capt. Murphy, Miss Stanley, Mrs. Macbeth, Mrs. Betts, Miss Moore, Mrs. John Stevely, Mrs. R. M. Graham, Mrs. C. H. King, and others.

Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letters can be answered privately.]

Two Recipes.

Dear Miss Grey: Would you kindly publish a recipe for celery salad? I am a groom's cake.

Ans.—Wash and wipe the celery; cut into shreds into a salad bowl. Mix yolk of one egg, one teaspoon mustard, a little salt and pepper, and the juice of a lemon with two tablespoons of water. Stir well together, drop over it three ounces of salad oil, add a spoonful of hot water, and pour over the celery.

2.—Two cups butter, two cups white sugar, ten eggs, two cups seed raisins, two cups almonds (blanched and chopped), one-half pound citron shaved fine, four cups flour. Bake in a loaf.

Help For Billiken.

Dear Miss Grey: Being a constant reader of The Advertiser and your column, I note in the paper of today one inquiring if you know any remedy for boils. I have had many in my time. Take a raw fig, had many in my time. Take a raw fig, split it with a knife, put it on boil at night, going to bed with a rag tied around it, and it will be drawn by morning. The signature of this inquirer was Billiken. No need to see a doctor.

Ans.—To poor suffering Billiken, who has, I sincerely hope, found relief before this I joyfully pass this suggestion.

For Young Mother.

Dear Miss Grey:—What would be nice for a summer dress for a young married woman with a baby? Something that does not soil so easily. 2.—I have very dark hair, black eyes, and

COLORED BLOUSES.

Canary yellow, old gold, absinth green, sky blue, cinnamon pink, and dahlia red—all such novel colors are to be found in the new linen blouses. They have some form of a winged dicker, roll or Medici collars as a finish, both long and short sleeves, with drop shoulder or kimono shoulder seams are noted on those most tailored in appearance. Collars and cuffs are often of white lawn, contrasting daintily with the warm hues of the waists. Below, these waists blouse lightly into the skirt belt.

A new detail in their making is the elastic band that is run through the hem of the blouse; the waist stops there and the pelium is often left off. This keeps the blouse from tearing when the arms are lifted, for the elastic gives to every gesture.

This new collar, that is the latest novelty—dickie, Pickwick, Gladstone or winged, as it is variously called—is the correct neck finish for blouses as well as for robes, though new forms of the Medici are still used. Sometimes it is part of the blouse, again it is of contrasting and inserted vest; of tan it and the cuffs are of white lawn. Somewhat sailor collar in shape, it is brought up and rolled over by means of a light wiring down the diagonal seam of the collar attached to the under side. The wire is bent so that the points stand out in winged fashion. In linen blouses it is not always wired, the starch giving a certain stiffness.

Another blouse is cut with a deep shoulder; the long sleeve fits smoothly into the shoulder seam. The body part is cut full and gathered into a V-shaped neck, through which a heavy cord is run; then the cord is drawn up and the blouse falls into pretty and rather draped folds. The elastic belt finishes the waist. Inter-run in the hem. A little fancy collar, sometimes, encircling the top only at sides and back, is often added.

NEW STILT HEEL IS THE LATEST STYLE.



Sometimes it's called the "suffragette heel," because it makes the wearer look so high and mighty, but the eight and half inch heel on the new pumps is really the stilt heel. It's safer than stilts, however, as there isn't so far to fall in a tip-over. This picture was reproduced from a London fashion journal.

To test nutmeg: Prick with a pin. If good, oil will instantly spread around the puncture.

D. and A. Corsets
Special 98c
Long Hip D. & A. Corsets, six garters attached, medium low bust, sizes 19 to 23. Regular \$1.50 value.

ARTHUR'S
662 DUNDAS ST., LONDON EAST.



Very Many Pretty Hats for Easter!

The beauty of your Easter Gown is accentuated by the beauty of your Easter Hat.

Pronounced novelty in shapes and trimming alike is a feature of the New Spring Millinery. Of the immense variety of shapes presented most are small and many conform to the high-sided idea. Some of the models are little more than skull turbans, fitting snugly about the head. The Canadian Millinery styles in the main follow the American adaptations, and the new American tariff law prohibiting the importation of wild birds' plumage caused a search for new trimmings for spring hats. Small flowers will be more popular than for many seasons, while Novelty Ribbons will be in great demand. New effects in Ostrich are featured, while many jaunty Quills are used to advantage.

Our styles are exclusive and there's a becoming Hat here at a reasonable price for every woman who calls.

ALWAYS THE BEST OF EVERYTHING FOR THE LEAST MONEY.



Why Don't You Try the
Home Furnishing Co.
for that
Next Suit or Dress?
You're bound to be pleased.
257 DUNDAS STREET

In Our Ladies' Wear Dept.

Honeycomb Check Suits
one of the latest weaves in Spring Suits and Coats, shown in blue and white, black and white and brown and white.

SUITS, \$12.50 to \$18.00.
COATS, \$11.00 to \$25.00.

H. Wolf & Sons
263-265 Dundas St., near Wellington.

Lemons may be kept fresh if covered with cold water, changing it every few days.

CRYSTAL Domino SYRUP



NEW!

A syrup made from purest cane sugar. Rich and wonderful in flavor—clear as amber—smooth as honey—the ideal syrup for waffles and pancakes—convenient for cooking—perfect for candies.

15c Two Sizes 25c

THE AMERICAN SUGAR REFINING CO.
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new friends unite in saying
Red Rose
Tea "is good tea"