THE principal and teachers of the Forest City Business and Shorthand Colege, London, rest during July and August so that they may return in September prepared for a heavy fall and winter's work.

Miss G. McNaughton has secured a position with A. E. Pavey & Co. as stenographer, and Miss L. Jones as bookkeeper for A. Greenless, Esq., city.

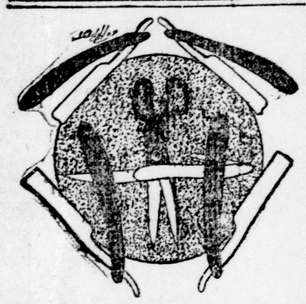
College reopens Sept. 3.

J. W. WESTERVELT, PRINCIPAL.

That Correctness

in fashion and fit you seek and look for in a superior tailored garment characterizes all our made to order clothing. See our fancy flannels for hot weather.

O. LABELLE,
372 Richmond Street.



Our $1.25 Guaranteed Razor

Is a winner. You run no risk, we give you a perfect razor. Sent postpaid on receipt of price.

BROCK'S GUN STORE,
192 Dundas Street, London.

R. K. COWAN,
BARRISTER, SOLICITOR, ETC.,
County Bldgs, next Court House, London

H. C. McBRIDE
Architect and Surveyor,
213 Dundas Street.

London Conservatory of Music and School of Elocution Limited

Reopens for fall term, Sept. 1. Subjects—Piano, Vocal, Harmony, Theory, Sight Singing, Elocution and Physical Culture.

WALL PAPER
Painting and Decorating.

H. & C. COLERICK,
443 Richmond Street.
Store will close at 6 p.m. Saturdays during July and August.

CALL AND SEE US AT OUR
New Factory and Showrooms
32 to 40 Dundas Street.

The Electrical Construction Co. of London, Limited,
Dynamos, Motors, Electric Light Fixtures and Wiring Supplies.
Phone 1103.

FAIRBAIRN,
THE TAILOR,
Richmond Street, Opposite City Hall

A BAD CORNER.

Bicyclists rounding the corner of Horton and Ridout streets are impressed with the fact that the roadway is far from suited to their convenience, for since the new walk has been laid the space between it and the track is exceedingly narrow. When two people meet there and a street car comes along at the same time, trouble seems to be imminent, and often accidents are averted more by good luck than good management. As the sidewalk cannot be used without an acrobatic feat on the part of the bicyclist, it is suggested that the engineer might at least have the road leveled and thus earn the lasting gratitude of many people who live in that direction.

What's the use of going about limping and hobbling with sore feet, when BRITISH ARMY FOOT POWDER will allay the burning inflammation, make the feet cool and restful, and cause the shoes to slip on like a glove. All it costs is 25 cents a box. Sold by Cairncross & Lawrence.

Since the year 1000 England has suffered 57 famines, Ireland 34, Scotland 12, France 10 and Italy 36.

Between 22,000,000 and 24,000,000 cans of "French peas" have been packed in Indiana this year.

IS YOUR RAZOR DULL?

Razorine will sharpen the dullest razor or your money refunded.
15 cents a cake.

GURD'S, 185 Dundas St.

Hold Their Shape.

We fit you perfectly and you will find lasting satisfaction in one of our made to order suits.

Southcott's, 163 Richmond St.

W. A. PIPER, D.D.S.,
Specialty Gold and Porcelain work.
Hours—9 to 5 p.m.
Drs. D. H & W. A. Piper
D. H. PIPER, M. D.,
Ear, Nose, Throat and Lungs.
Hours—10 to 2, 7 to 8 p.m.
Phone 804. 232 Dundas St. (cor. Waterloo).

Meteorological.

Toronto, Aug. 2—8 p.m.—Showers are occurring this evening over the greater portion of the lake region; elsewhere in Canada fine weather has prevailed. In the Northwest Territories and Manitoba it has been very fine, and fine weather is indicated for Ontario.

Minimum and maximum temperatures: Victoria, 42-66; Calgary, 46-70; Qu'Appelle, 44-68; Winnipeg, 52-72; Winnipeg, 52-72; Port Arthur, 54-70; Parry Sound, 54-74; Toronto, 62-73; Ottawa, 44-78; Montreal, 60-72; Quebec, 60-72; Halifax, 60-80.

Local temperatures, Friday: Highest, 75.5; lowest, 46.5.

Today (Saturday) the sun rose at 5:08 a.m. and sets at 7:39 p.m. The moon rises at 9:07 p.m. and sets at 8:54 a.m.

HOTTEST JULY IN 33 YEARS.

Now that it is all over, residents of Ontario will be proud to know that they have endured the hottest July since 1868. This is what the weather man announces, and he conveys the further information that the average temperature for the month, 73°, is exactly the same as 1857, and 6° above the average temperature for July since the observatory was established. The people who lived in Ontario in 1868 had to endure 2° more, the average temperature that year being 75°. The rainfall in Ontario for the month was also considerably above the average, especially in the northern parts, where the rainfall for the month reached four inches.

PURITY.

No mystery about our bread. It is made from the best ingredients to be procured. Phone 818. Made for years by
JOHNSTON BROS.
JERSEY CREAM.

HOT WEATHER NECESSITY

You know the satisfaction of wearing a suit that FITS—and we guarantee to fit you perfectly—or KEEP the suit. Our garments are finished and trimmed with all the little details that tell of careful, painstaking workmanship. Come in and examine fabrics.

THOS. WILSON, —213— Dundas St.

Have You Seen Our
Pearl Sunbursts and Crescent Brooches
IN 14k GOLD.

Pearls are very fashionable both in rings and brooches. We have all the latest designs and would be pleased to show them to you.

Thos. Gillean,
402 Richmond Street.
Official Issuer of Marriage Licenses.

London Advertiser.

UNION LABEL

A LOCAL BUDGET.

—Miss Eva Roblyn, of this city, assisted the pupils of Mr. Wodell in a rendition of the "Creation" at Picton, on Thursday evening.

—The St. John's Athletic Club go into quarters at Port Stanley next week, and will stay for three weeks. They have secured the Osoyoso club house, and engaged an expert chef, and expect to have a big time. Nearly thirty members will avail themselves of the annual outing.

—The Detroit Today advertises an excursion tomorrow on the Grand Trunk Railway to London. Rate for adults, $2 35; children, $1 20. Train leaves Brush street depot at 8 a.m., arriving in London at 11:50 a.m. Tickets will be valid to return on all trains, except No. 15, up to and including Aug. 6th.

We Have

just received the latest novelties in Men's Neckwear. Having received several shipments from the leading factories we can supply you with something new.

Prices 25c and 50c.

ROSS',
Phone 1319. 196 Dundas St.

IN DIAMOND RINGS.....

We give as good value as any firm in Canada, and better than most. You have only to try us to find out this fact.

WARD, The Jeweler, 374 Richmond St. Phone 1084.

The Ontario Loan and Debenture Co

PAID UP CAPITAL, - $1,200,000.
RESERVE FUND, - - 535,000.

Deposits Received,
Interest 3½ per cent per annum, half-yearly.

Debentures issued
for one year and upwards. Coupons attached for interest half-yearly.

WILLIAM F. BULLEN, Manager.
Offices—Cor. Dundas Street and Market Lane, London, Ont. wtz

—The C. P. R. telegraph along the line of the L. E. and D. R. R., from Walkerville to this city, was completed yesterday, and is doing business.

—Rev. John McDowell, of Second Avenue Presbyterian Church, Detroit, will conduct services at St. James' Presbyterian Church Sunday, exchanging with A. J. McGillivray.

—Two 'bus loads of young people from All Saints' Church, Hamilton road, spent a most enjoyable evening at the residence of Mr. R. B. Summers, con. 1, of Westminster township, the other night. In all about forty were present, who left with pleasant memories of the hospitality received at the hands of their host.

—St. Thomas Times: The London Old Boys expect to have about 75 of their members go to London from here on Monday to attend the reunion. The excursion on the M. C. R., it is expected, will be patronized by at least 500. The 25th Regiment band will accompany the Old Boys. The members of the band will wear white hats and coats, and the Old Boys white caps.

AYLMER OLD BOYS COMING.

The London Old Boys who reside in Aylmer will attend the reunion here next week. The majority of them will come up on Saturday night.

ALSO INTERESTED IN TAR MACADAM.

The mayor of Bay City has appointed Ald. Fox and Schindehette and the city engineer as a committee to go to London, Hamilton and Toronto, Ont., at the expense of the taxpayers, to investigate the tar macadam pavement in those cities.

DEATH OF FORMER LONDONER.

Mrs. Euphrasia Dumont, widow of the late Abel Dumont, died in Amherstburg this week. She was 72 years old, and was married 35 years ago. Her husband died eight years since. From the time of her marriage, Mrs. Dumont was a resident of London, until six weeks ago. She died after a few days' illness, from paralysis.

QUITE A HAMILTONIAN.

Adapting a remark that was once made about Alfred Austin, we would say that a Hamilton Spectator man is out with a new poem that must have hurt him when it was in. Here it is:

"A chap down from London did come
To put this good town on the bum,
He went through the Gore,
With a rip and a roar—
In the cells he was reminded of "hum."

DEATH OF A LONDON OLD BOY.

Word was received yesterday by relatives in the city of the death of Mr. James C. Sloan, of Cleveland, Ohio. Deceased suffered a paralytic stroke some three months ago, and never recovered from its effect. Two brothers survive, Mr. Robert Sloan, of 550 Elizabeth streeet, this city, and Mr. Samuel Sloan, of Crumlin. Many London friends will regret to learn of the demise of Mr. Sloan, who was held in high esteem during his residence in London.

AT LEAST 300 WILL COME.

Various committees of the London Old Boys appointed to make arrangements for the annual reunion in London, Ont., reported last night at a meeting held in the rooms of the Builders' Exchange that at least 300 Clevelanders would be in attendance. The boat will leave Saturday evening at 8 o'clock. The tickets will also be good Monday at 10 p.m. The members of the association will carry red, white and blue umbrellas, and wear white yachting caps and light-colored shirt-waists. A band will furnish music for the occasion. Tuesday morning memorial services will be held at the grave of Sidney Hamm in London. He was a member of the association.—Cleveland Leader.

Clarified Milk and Cream

Milk of excellent quality that has been clarified, cooled and sealed in sterilized bottles delivered in the early morning at, per quart..... 5c
Cream at, per quart..... 25c
Delicious Butter from our own creamery, at, per pound..... 20c
Buttermilk 2 quarts for..... 5c

PHONE 1065.
J. E. CREALEY DAIRY CO., Ltd.
247 DUNDAS STREET.

TORONTO WANTS THEM, TOO.

Toronto News: On July 12 the residence of Mr. Bethune, Beverley street, was entered by burglars and a quantity of jewelry stolen. In London, yesterday, three men, Robert Thompson, John Bascom and Thomas Mitchell, were arrested, charged with robbing a residence there. The three men were wearing clothes stolen from the London house, and had left their old clothes behind them. In the pockets of the discarded garments were found a number of articles taken from Mr. Bethune's residence. A description of the three men was furnished to Inspector Stark, who picked out Thompson as having had two convictions recorded against him here.

INCREASED OVER $3,000.

The inland revenue collections for London for July amounted to $37,589 29, as compared with $34,495 80 for July, 1900, or an increase of $3,093 49. The returns were as follows:

Spirits, ex-warehouse	$ 5,594 93
Malt, ex-warehouse	6,355 16
Tobacco (foreign leaf), ex-warehouse	1,712 00
Tobacco (Canadian leaf), ex-factory	146 35
Tobacco (Canadian leaf), ex-warehouse	116 30
Raw leaf, ex-warehouse	4,858 22
Cigars, ex-factory	10,458 45
Cigars, ex-warehouse	5,474 70
Methylated spirits	140 18
Licenses	2,521 00
Electric light registration	180 00
Other revenue	2 00
Total	$37,589 29

ALLISON—DAWSON.

On July 22, in London, England, Miss Josephine Dawson, M. A., of this city, was married to Mr. William Talbot Allison, M. A., B. D., of Toronto. The wedding took place in the Wesleyan Church at Acton Hill, London West, the officiating minister being Rev. W. Rodwell Jones, assisted by Rev. A. Johnson. The groom was supported by an old college friend, who has distinguished himself in study abroad, Dr. H. A. Beatty, M.B., M.R.C.S., L.R.C.P., of Toronto, who is at present holding the appointment of house surgeon in Westminster Hospital, London. The bridesmaid was Miss Louisa Gaynor, a cousin of the bride, who came from her home in Tipperary to take part in the ceremony. Little Miss Jascah Dawson, the five-year-old niece of the bride, acted as maid of honor. After the ceremony luncheon was served at the residence of the bride's brother, Mr. J. H. B. Dawson, by whom the bride was given away. The bride was attired in a rich gown of white silk, trimmed with lace and insertion. The bodice was made entirely of stitched bands of silk and insertion. The bride wore a long veil and carried a bouquet of white roses. The bridesmaid wore a dress of cream silk, with a floral design in blue. Jascah Dawson, the maid of honor, was dressed in pink silk. She was decorated with a girdle of roses and carried a basket of sweet peas. Miss Josephine Dawson is the youngest daughter of the late R. J. C. Dawson, postmaster, of this city, for so many years.

DIED AT HESPELER.

The Hespeler correspondent of the Galt Reporter says: "Death removed another pioneer of this section last night at 11 o'clock, in the person of Sarah E. Musser, relict of the late Charles Richter, who passed away into her eternal rest after an illness of only four days' duration. The deceased last visited Hespeler on Friday, when she called in several of her old friends here. Later she was stricken with an attack of peritonitis and when it was seen that the end was approaching the children were notified. Deceased retained consciousness to within a couple of hours of her death, which came peacefully. The deceased died on the farm where she spent most of her life. She was a God-fearing woman, and possessed many fine qualities of heart. During her life she identified herself with the Mennonite faith. Since the death of her husband, which occurred about a year ago, her daughter, Mrs. G. Langton, and children, of Bay City, Mich., have been living on the homestead with her. The following are the children who are left to mourn the loss of their mother: Mr. John G. Richter, manager of the London Life Insurance Company; Peter, of Portland, Ore.; Levi, of Beaverton, Mich.; Mrs. G. Langton, Bay City, Mich.; Mrs. Potter, of Bay City; Leah and Mrs. John Mann, of Manitoba."

BICYCLES...

Fishing Tackle, Guns, Rifles and Cartridges at Lowest Prices.

D. McKENZIE & CO., 200 RICHMOND STREET.

Parnell's Eureka Bread Is made for people who want the best.

THE PARNELL-DEAN STEAM BAKING CO., Limited,
Phone 929. 75 Bruce Street, London, Ont.

THE.....
VOGUE
$4.00.

Excels in Fit, Style and Durability.
Men and Women who wear the Vogue Shoes may rest assured they have the very newest and best shoes made.

OUR.....
TRY-ME
Is only $2.50,

but is a better and more stylish boot than is sold in any other store in the city for $3.

Brown Brothers'
BOOT SHOP.
182 Dundas St., Phone 860.
John S. Brown. Frank A. Brown.

THIRTY-THREE YEARS AGO TODAY.

What Was Happening in Local, Dominion and Foreign Circles.

[From The Advertiser Files of Aug. 3, 1868.]

Dr. Chas. G. Moore has been appointed medical officer for the western division of the Great Western Railway.

John Curtis, who wounded a young lady, while shooting at pigeons on the market square, was fined $5 and $3 costs, or 21 days in jail. The young woman recovered fully.

The London cricket eleven left on a tour embracing Toronto and Hamilton.

A young man named Greenwood, of Parkhill, was tarred and feathered. He laid information against four supposed assailants before Squire Owrey.

The Grand Trunk Railway advertises an alteration in trains as follows: Mail train for Toronto and Goderich, 6:35 a.m.; express train for Toronto, Sarnia, Buffalo and Goderich, 11:25 a.m.; mixed train for Toronto, Buffalo, Goderich and Sarnia, 3:30; freight train, with passengers, connecting with night express from St. Mary's, for Toronto. Arrivals—Mixed train from east, 9:30 a.m.; express from Toronto and east, 1:30 p.m.; mixed train from Toronto, Goderich and Detroit, 5:25 p.m.; mail train from Toronto and east, 9:10 p.m. Fares—Toronto, $3; Montreal, $10; Montreal and return, $17; Quebec, $13; Detroit, $3 50; Buffalo, $3 75; Ogdensburg $8; Portland, $14.

In a race at Buffalo, between Billy Boyce, pacer, and Rolla Golddust, trotter, under the saddle, Boyce won the race and made the fastest time on record for pacing, the nearest approach to it being made by Pocahontas, in 2:17, to wagon. The track was heavy from frequent showers, or Boyce might have made better time. Time, 2:31½, 2:15¼, 2:14¼, 2:29½.

The Irish Canadian, suppressed for Fenian proclivities, advertises to appear again on Aug. 5.

In a fire panic at Manchester, England, 23 people were crushed to death.

The rumor is denied that a case of cholera has broken out in Hamilton.

In an affray at Columbia, S. C., between a dozen negroes and five whites, one of the latter was killed.

A special to the New York Sun says that Maddens Stevens has been so ill that it is feared he will not be able to go home.

The turf on a Welsh mountain—Vrondeg, where a spur of the Eglwseg mountain abuts on the village of Rhosllanevchrugog—has been on fire for a week.

VETERAN FIREMEN WILL BE IN LINE.

Final Arrangements Made for Their Part of the Show Next Week.

All plans have been completed by the veteran firemen for the reunion next week. R. McBride presided over the meeting held last night and S. H. Craig acted as secretary. It was decided to meet in Victoria Park Monday and assist in the Old Boys' reception. If the helmet badges arrive in time on Monday they will be procured, and each visiting fireman will be presented with a uniform, the style of which has been decided upon. Tuesday they will join in the procession to Queen's Park, and as an old fire engine has been procured and an effort will be made by Secretary Bell to obtain a hose reel from the G. T. R. roundhouse, the turnout will be a unique one. Messrs. S. Stewart and John Christie will act as marshals, and Messrs. Carter and Drewe as branchmen.

Don't Spoil Your Breakfast In the Hot Weather.

Many a breakfast is spoiled at this season and pleasures marred, by commencing the morning meal with oatmeal and other starchy grain foods that tax digestive strength and irritate the stomach. Malt Breakfast Food is the ideal summer breakfast dish. It is predigested, therefore requires no digestive exertion on the part or old or young. Malt Breakfast Food is delicious in flavor, as well as the most appetizing and most nutritious of all grain foods. It keeps the blood cool and pure and the brain clear. Ask your grocer for a packet, you will certainly relish it.

BASEBALL GAME OF THE OLD SORT.

Rockets and Londons Play Monday Morning in the Championship Series.

The Londons still think they can play better ball than the Rockets, whose followers are sure that they can't. The Rockets don't wish to claim superiority over a team weakened by the absence of regular players, so the two teams have arranged for a series of games to decide which is really the better. The first will be played Monday morning at 10:30, and a 15c admission, stand and all, will be charged. Keen interest is being taken in the games especially among the large number of Rocket followers. The play is bound to be fast and interesting. The line up is:

Londons.		Rockets.
Gibson	Catcher	Stein
R. Gibson	Pitcher	Phillips
McFadden	First base	Steele
Sippi	Second base	Healy
Ashplant	Third base	Noble
Lee	Shortstop	B. Stein
Hutchinson	Left field	Eggleston
Wanless	Center field	O'Dell
Gunn	Right field	Graham

Give the Old Boys pure, sweet milk and fresh buttermilk. Order from Sanitary Dairy Company. Call and inspect the place the good milk comes from—the dairy on Wellington street.
40g

Navigation has been resumed in the Cornwall canal, the broken gates having been replaced.

Minard's Liniment Cures Dandruff.

J. H. CHAPMAN & Co

Double Stamps Until 10 o'clock Tonight.

LAST OPPORTUNITY.

STORE CLOSED MONDAY

Open bright and early Tuesday morning to receive the "Old Boys," their wives and children.

Flags! Flags! Flags!

ALL SIZES. ALL PRICES.

MEN'S UNDERWEAR.

For the "Old Boys," get a suit while you are here.

50 dozen suits of Men's Fine Scotch Finish Lambswool Underwear. Some of these suits are slightly imperfect, but you wouldn't know it if we didn't tell you; will wear every bit as long as perfect suits. By clearing the mill we can sell regular $1.75 suits for $1, or each..... 50c

NEGLIGEE SHIRTS, 69c.

Gingham and Percale Shirts, good stripes and checks, all sizes, negligee or stiff bosoms, worth from $1.25 to $1.75. Clearing the lot for each..... 69c

From the Men's Dept. For the "Old Boys."

Ties, 2 for 25c—All silk, four-in-hands and knots; regular price 25c.

Negligee Shirts, big men's sizes, good colors, worth 50c and 75c, at..... 32c

Peak Caps, boys' and men's, navy cloth; worth 20c, for 10c

Men's Union Black Socks, seamless feet, very special, pair for..... 25c

BICYCLE HOSE—Men's and Boy's All-Wool Black and Mixtures; worth 50c and 75c, to clear at..... 25c

Leather Belts..... 5c

Men's Leather Belts, genuine leather, strongly made, tan and gray suede finish, special..... 35c

Balbriggan Drawers, extra fine, sizes 32 and 34; regular price 60c and 65c, for... 25c

Linen Collars, straight stand up, and turn down, sizes 14, 14½, 16 and 16½, at 2 for..... 5c

Hemstitched Handkerchiefs, deep hem; regular 10c, 5 for..... 25c

Soft Felt Hats, brown; regular price $1, at..... 69c

Ladies' Waists and Parasols.

BLACK MERCERIZED.

Ladies' Black Mercerized Sateen Waists, pleated back and front; regular price $2 and $2 50, for..... $1 19

BLACK WAISTS.

Ladies' Black Mercerized Sateen Waists, pleated front, new bishop sleeve, soft button cuff; regular $1 and $1 25, selling for..... 95c

MUSLIN WAISTS.

Ladies' Muslin Waists, red stripe, blue and white stripe, new bishop sleeve, soft button cuff, white linen collar; regular 75c, selling for..... 39c

PERCALE WAISTS.

Ladies' Percale and Muslin Waists, Dresden patterns, blue and white stripe, bishop sleeve; also some White Lawn Waists in this lot; regular price $1, for..... 50c

SUMMER PARASOLS.

Special bargain in Ladies' Fancy Parasols, pure silk, blue stripes, black and white stripes, and flowered patterns; new handles; regular prices $2 25, $2 50, $2 75; your choice for..... 75c

Big bargain table LADIES' VESTS, sleeveless, long sleeves, half sleeves; at 2 for..... 25c

Novelties for Souvenirs.

Visitors will find a store full of useful and ornamental souvenirs of London:

Jewelry Novelties, Fancy Purses, Lace Ties, Japanese China, Christmas Display.

CHAPMAN'S,
126, 128, 128 1-2 Dundas Street.

FOR 50c.

ANY STRAW HAT in our store today, one day only,

FOR 50c.

GRAHAM BROS.