

The "Know How"

It makes all the difference in the world. The best material in the hands of a poor workman cannot produce good results. Our Dyeing, Cleaning and Finishing Departments are each under the management of practical workmen from Europe.

R. PARKER & CO.,
Dyers and Cleaners,
217 DUNDAS STREET, LONDON.
Telephone 614.

Window Shades

Fringes and Laces to match.

O. B. Graves,

222 Dundas Street.

BIRTHS, MARRIAGES AND DEATHS

MARRIED.

TEMPLAR-HULL—On Wednesday, Oct. 2, by the Rev. Geo. Daniels, Albert E. Templar, to Emma C. Hull, both of this city.

DIED.

SMITH—At the family residence, lot 21, con. 2, London township, M. A. Ralph, relict of the late Robert Smith, aged 70 years. Funeral from above residence, Saturday, Oct. 4, at 2:30 p.m. Please omit flowers. 14u



This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.
USE NO OTHER.
J. D. SAUNBY
267 York Street.
Telephone 113.

R.K. Cowan
Barrister, etc., over Bank of Commerce
London.

Beaton's Fall Styles of

HATS AND FURS

ARE NOW OPEN FOR INSPECTION.

Parties having furs to alter or repair should send them in at once before the busy season opens.

H. BEATON,

138 Dundas Street, - Opposite Market Lane

A CARD.

The Toronto Fruit Vinegar Company tender their thanks to the housekeepers of Canada for their keen appreciation of our efforts in giving them pure fruit vinegar. You are pleased. We are more than satisfied with the enormous trade we have done, and will continue to give you the purest and strongest vinegar in the market.

The Toronto Fruit Vinegar Co.

New Undertaking Establishment
264 Dundas St. - Spencer Block
Telephone - 1150.

WESLEY HARRISON,
Embalmer and Funeral Director,
N. B. - We have in stock a complete line of Picture Frame Mouldings.

D. J. WHITNEY'S

All-Wool Underclothing

AT 90c PER SUIT
AT \$1.20 PER SUIT
AT \$1.40 PER SUIT

The New Cheap Hat and Furnishing Store,
264 DUNDAS STREET.

School Shoes.

We have now a large assortment of Girls' and Boys' Reliable footwear. Hundreds of different styles in laced and buttons, all sizes and widths, low in price, quality considered.

Boys' Boston Calf High Cut Laced Boots, \$1.25
Boys' Oiled Grain High Cut Boots, 1.25
Boys' all kinds of Strong, High Laced Shoes.
Girls' Glove-Grain High Cut Button and Laced.
Girls' all kinds of Strong High Cut Laced, Sizes 11 to 2.

CHILDREN'S STYLISH SHOES

Keep J. & S. Bell's Child's and Misses' Fine Footwear. They are now in design, correct in shape, low in price, and of guaranteed wearing qualities. Try a pair. Keep all kinds of Rubbers and Overshoes.

Pocock Bros.

PHONE 809.

Priddis Bros

Dress Goods.

It is an acknowledged fact that we are showing the largest range of novelties in Colored and Black Dress Goods that has ever been imported to the city, and at prices to suit all, with trimmings to match. Come early for selection.

TELEPHONE 324.

153 Dundas Street,
157 Carling Street.

FINE WEATHER, POSSIBLY WARMER.

Toronto, Oct. 3-11 p.m.—An important area of high pressure covers Canada and the Northern States from the lake region eastward, and a shallow depression extends from Manitoba southward to Colorado. The weather today has been showery in Western Manitoba; elsewhere in the Dominion it has been fine and pleasant.

Minimum and Maximum temperatures: Calgary, 32-58; Edmonton, 32-60; Prince Albert, 38-46; Qu'Appelle, 42-48; Winnipeg, 36-72; Parry Sound, 38-62; Toronto, 44-59; Montreal, 46-58; Quebec, 42-53; Chatham, 44-53; Halifax, 42-61.

PROBABILITIES.
Toronto, Oct. 4-1 a.m.—Lakes—Moderate to fresh easterly winds; fine weather; stationary or higher temperature.

Roses, Carnations, Violets.
Funeral Designs.

J. GAMMAGE & SONS,
Phone 93, 213 Dundas Street, 21V

Trusts Corporation

OF ONTARIO.
Safe Deposit Vaults.

Bank of Commerce Building, King Street, Toronto.

Capital - \$1,000,000
Hos. J. C. Akins, P.C., President
Hos. Sir R. J. Cartwright, Vice President
R. C. M. G., Vice President
Hos. E. C. Wood, Vice President

This Company acts as ADMINISTRATOR in case of intestacy or with will annexed. EXECUTOR, TRUSTEE, RECEIVER, COMMITTEE OF ASSETS, GUARDIAN, LIQUIDATOR, ASSIGNOR, etc., etc., also as agent for the above offices.

All manner of trusts accepted, moneys invested, estates managed, rents, incomes, etc., collected. Bonds, debentures, etc., issued and countersigned.

Deposit safes to rent, all sizes. Parcels received for safe custody.

Solicitors placing business with the Corporation are retained in the professional care of same.

A. E. PLUMMER,
Manager.

A Killing Affair

PARTRIDGE VS. GUN.
VICTORY FOR GUN.

Knocked Out in the First Round.

Partridge's friends claim unfair advantage was given to gun, as it was loaded with Brock's superior loaded shot shells, using the special brand Schultz's Nitro Gunpowder. You'll be in it if you use them.

W. A. BROCK,
192 Dundas St., London, Ont.

THE FALL FAIRS.

Annual Exhibitions of the Leading Agricultural Associations—Where and When They Will be Held.

Secretaries of agricultural societies whose exhibitions are not mentioned in the following list are requested to forward the dates to the "Advertiser".

Otterville, South Norwich	Oct. 4-5
Springfield, South Dorchester	Oct. 4-5
Stafia, Hubert	Oct. 7-8
Midleton, Howard Branch	Oct. 7-9
Kintore, East Nisour	Oct. 8
Morris Agr. Society, Blyth	Oct. 8-9
Clonsburg, Decolam	Oct. 8-9
Carleton Place, Carleton	Oct. 8-9
Bresden	Oct. 9-10
Clifford, Horticultural	Oct. 9-10
Chippewa Indian Agr. Soc., Carleton	Oct. 9-10
Comber, Tilbury W. and N.	Oct. 9-10
Thorncliffe, West Windsor	Oct. 9-10
Barford, Barford	Oct. 9-11
Port Elgin, North Bruce	Oct. 10-11
Rockwood, Brantford	Oct. 10-11
Calabona	Oct. 10-11
London Township, Halton	Oct. 11
Agricultural Society, Delaware	Oct. 11-12
London, Norfolk	Oct. 12-13
Harrow, Colchester South	Oct. 12-13
Orford	Oct. 12-13
Highgate, Highgate	Oct. 12-13
Erin	Oct. 22-23

Feather beds and hair mattresses renovated. We do all renovating on the premises. First-class work guaranteed. We are manufacturers of first-class mattresses and pillows. Dealer in stoves, spring beds and furniture. **JAMES F. HUNT,** 593 Richmond street north. Telephone 961.

Adapt thyself to the things for which thy lot has been cast, and love the men with whom it is thy portion to live, and that with a sincere affection. No longer be either satisfied with thy present lot or shrink from the future.—Marcus Antonius.

We have no hesitation in saying that Dr. J. D. Kellogg's Dysentery Cordial is without doubt the best medicine ever introduced for dysentery, diarrhoea, cholera and all summer complaints, sickness, etc. It promptly gives relief, and never fails to effect a positive cure. Mothers should never be without a bottle when their children are teething.

WE HAVE bargains in footwear and are willing to take public into our confidence. Come and get in some of them. Talk about the ground floor! we are willing to let you in via the cellar.

J. P. COOK,

173 Dundas St.

Your Money back if you want it

London Advertiser.

Call Us Up! Telephone Numbers:
107.....Business Office
134.....Editorial Rooms.
175.....Job Department

London and Environs

—Miss May Daville, of Glencoe, is visiting friends in London.

—Baseball goes and football comes. We're bound to keep the ball rolling.

—Mr. L. E. Rowen, of Guelph, has returned after visiting Mr. James Gustin.

—Mr. Joe Vernon, who has been visiting at his home in Glencoe, has returned to the city.

—Mr. W. Everett has returned from Exeter, where he was attending the funeral of his sister, Lottie L. Everett.

—Miss Edith Gustin, of this city, left yesterday for Woodstock to visit her brother Mr. Harry Gustin and friends.

—Dr. Gustin, wife, and young son, of Day City, who have been visiting the parents of the former in this city for the past month, returned home yesterday.

—Mr. Purten, of Huron College, who has supplied the pulpit of Christ Church, Port Stanley, acceptably during the summer months, has returned to London to resume his studies.

—The anniversary services of the East Nisour Baptist Church, will be held on Sunday next, when Rev. T. W. Charlesworth, of Grosvenor Street Church, this city, will preach.

—Mr. Harry Harding, of the Merchants' Bank, Berlin, formerly of this city, is confined in the Berlin-Waterloo Hospital with an attack of typhoid fever. He is reported to be progressing favorably.

—Every man in the city who is opposed to giving the ballot to women ought to go to the Congregational Church next Tuesday to hear the question debated. Five members of the Baconian Club and the Rev. Edward Sawers, of Wilton Grove, will handle the pros and cons.

—Jack Frost has arrived, but too late to do any material damage. He will lead some more vivid hues to the autumn foliage and give a nipping and eager air to these fine October mornings. All this is reasonable, and what everybody is prepared for. This is autumn.

—Mr. George Hunter, of the South Evangelical Mission, is in the city on his lecturing tour through Western Ontario. He represents the recently formed mission to propagate the Gospel in the South. Having spent three years in the South he is thoroughly conversant with its moral and spiritual condition. On Sunday he speaks in the South London Baptist Church, and in the King street Presbyterian at night.

WHITE-GOTT.

A very pleasant social event came off last evening at No. 17 Campbell street, Strathroy, the residence of B. and M. L. Gott, when their youngest daughter, Lily May, was united in marriage to Mr. Walter A. White, of London, Ont. Rev. W. G. Jordan, pastor of St. Andrew's Church, in his usual precise and effective way, performed the ceremony in the presence of invited guests and friends. The groom was ably supported by his friend, Mr. B. Bryant, principal of the Princess avenue school, London, and the bride by her young friend, Miss Lottie Cook, Waterloo, Ont. All looked very charming in their beautiful and seasonable costumes, and after a very cheerful tea the young and happy pair boarded the evening train for a short trip westward.

DYSPEPSIA AND INDIGESTION.

C. W. Snow & Co., Syracuse, N.Y., write: "Please send us ten gross of Pills. We are selling more of Partridge's Pills than any other pill we keep. They have a great reputation for the cure of Dyspepsia and Liver Complaint." Mr. Charles A. Smith, Lindsay, writes: "Partridge's Pills are an excellent medicine. My sister has been troubled with severe headache, but these Pills have cured her."

A Better Investment.

If you deposit \$507 in the saving bank, and are given 3 1-2 per cent compound interest each year for fifteen years, you will have exactly \$1,000 at the end of that period. That would be a safe way of investing and a good return, when you consider there is no labor or care on your part. But there is a better investment than that for you. If you will pay the Ontario Mutual Life Assurance Company the same sum of money, varying slightly, according to the age, they will guarantee to pay you \$1,000 at the end of fifteen years, and in addition they will guarantee to give you cash dividends either at the end of the fifteen years or each five years of the policy. They further guarantee to pay the full \$1,000 at once in the event of your death.

Have you any money to invest? There is no better security than one of their policies. Would you like a different period of years? You may have any period from ten to thirty years. May you need to realize on your policy? It has a cash and loanable value. You may procure any amount from \$500 to \$25,000. Consult the agent here, A. N. UDY, office in C.P.R. building. 12c xiv

Have that old photo you have copied and enlarged. Mr. C. D. Anderson will make you one for \$3, framed and all. Call and see.

Found With My Wife a Wonderful Cure.

The Aylmer Express reports: "Mr. and Mrs. Chute, of Aylmer, desire that we should publish their testimonial and let other sufferers know what WILLIAMS' ROYAL CROWN REMEDY (Nature's Liquid) had done for Mr. Chute. He writes: 'For ten years or more I have been a sufferer with dyspepsia, and doctored with six of the most skilled doctors in this part of the country, but with little relief and no benefit in return for the very large doctors' bills that I paid. I tried almost every conceivable remedy, but all to no purpose, until April, 1898, I took to myself a wife, and it so happened that three years previous to our marriage she had been in poor health and used part of a bottle of Royal Crown Remedy, and knowing of its excellent qualities she prevailed upon me to give it a trial. I purchased one bottle of the Remedy and Pills, and by the time I had them used my general health was much improved, and by the time I had taken three bottles I was restored to good health, and my neighbors say that I am looking healthier than I have done for years. I believe Royal Crown Remedy to be the best value for the money on earth, and am, thankfully yours, WILLIAM CHUTE.'"

SIFTON & CO.

Full supply of Public and High School Books, Scribbling Books, Exercise Books.

Express Wagons, Velocipedes, Children's Barrows.

New lines of Purses, Shopping Bags, School Bags, Footballs.

168 DUNDAS ST

Fine Tailoring

Our fall stock, just received, includes Suits, patterns which are beautiful. This season's designs are very neat. See them early.

Jos. Dambra,

Fashionable Tailor,

262 1/2 DUNDAS STREET.

Johnston's

198 Dundas St.



Having now received most of our

Fall Stock

We are prepared to give

Special Value

—AT—

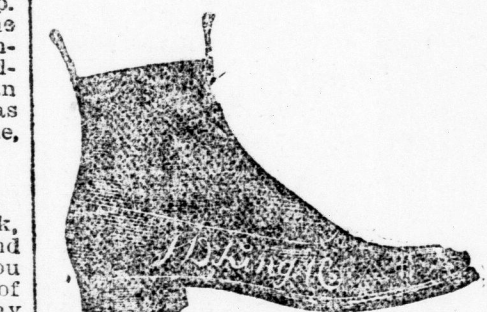
OLD PRICES.

Call and Inspect Our Goods.

We have in stock a complete range of Scotch Welt and Turn Sole Shoes.

SEE OUR

Tan Shoes at 50c and 75c
Tweed Slippers, - 10c



A Good Trunk, - \$1 50

Pacific Bags, - - 50

Satchels, - - - 25

Purses, - - 5c, 10c, 15

—AT—

Johnston's

198 Dundas St.

We Lead--Others Follow

Saturday Attractions

MARA'S

FOR THE BENEFIT OF

Out-of-Town Purchasers!

Every Monday is Bargain Day, but recognizing the impossibility of the outside residents to attend our store on that day, it is our intention to give them the same opportunities to buy cheap as we do to our city customers. Every man, woman and child who visits London on Saturday can't afford to stay away from our stores. It is the cautious people we wish to talk to—those who know a big round dollar's worth. Read this list of

Shrewd Bargains

Men's Arctic Socks, sold elsewhere for 25c, Mara's price 3 for 50c.
Men's All-Wool Socks, heavy, 12 1/2c pair.
Men's Silk Braces, 15c pair.
Men's White Shirts, extra quality, 49c each.
Men's Gloves, extra quality, 73c pair.
See our 36 inch White Cotton, for 7c.
36-Inch Twill Sheetting, for 9c yard.
See our Gray Flannel, 23 inches wide, for 12 1/2c yard.
Special line Heavy Tweeds, for 25c.
Flannel Sheetting, 36 inches, in white or gray, 25c yard.
Fancy Tweed Flannels for Shirts, 20c yard.
Children's Peak Caps, red and blue, only 15c.
Children's Turkish Caps, only 20c.
Men's Fedoras, latest styles, only 75c.
Men's Frieze Overcoats, only \$5.
Men's Beaver Overcoats, only \$5.
Men's All-Wool Tweed Suits, only \$3 50.
Children's Tweed Suits, only 75c.
44-Inch All-Wool Tweed Dress Goods, 35c, worth 50c.
44-Inch All-Wool Fancy Nigger Head Tweeds, 65c, worth \$1.
3 pieces of Black and Navy Serge, Anchor dye, 54 inches wide, 75c.
5 pieces of Fancy Checks, worth 35c, for 15c.
1 piece Black Beaver Cloth, suitable for capes and light coats, 75c, all wool.
Feather Boas, 75c.
Plain and Fancy Eiderdowns, 45c.
Ladies' Vests, long sleeves and heavy weight, 25c.
Ladies' All-Wool Hose, 12 1/2c.
Veilings, in all colors and spots, 15c.
Ladies' Mantles, beautiful goods and latest styles, \$3 50, \$3 75, \$4, \$4 50, \$5. Greatest value in London.
Ladies' Cashmere Gloves, fleece lined, only 25c, worth 40c.

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Standard Publications

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DON'T FORGET OUR

Saturday Night Sale

From 7 to 10 O'Clock.

The T. E. Mara Co.

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153 Dundas Street,
155 Dundas Street,
And Market Square } **London.**

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