

# THE "FIFTH AVENUE" STORE

## Commences TO-DAY its first ENORMOUS EASTER CLEARANCE SALE

We intend making our EASTER CLEARANCE SALE an annual event. If you don't miss this one—AND WE ADVISE YOU NOT TO—we KNOW you'll take good care not to miss any of our other Sales.

2 DOZEN ONLY

### Gingham Dresses

Dainty small Checks and Broken Plaids. White Cuffs and Collars **1.48**

2 DOZEN ONLY

### Fancy Ratines

Very smart shades, faced with contrasting shades **2.48**

2 DOZEN ONLY

### Navy Serge Dresses

Neat and Serviceable Dresses for Maids' Afternoon wear. All sizes **2.88**

18 ONLY

### Fancy Voile Dresses

Pretty Spots and Fancy Designs, Navy, Nigger & Black ground **2.98**

### All-Wool Check Ratines

Grey, Black, Mauve, Rose, Lovat, Green. A stylish little Dress **4.48**

### Ladies' Costumes

Some Smashing Values are among this fine assortment of Spring Costumes. All the most approved designs of the season as well as the new shades and fabrics are well represented. Good "straight-line" models for stout figures and "sporty" Tweeds for country wear, as well as "dressy" Costumes for town use are all on display TO-DAY!

**11.98 16.25 18.50 24.50 up to 42.00**

### Ladies' Coats

Becoming—Stylish—Uncommon in design—more than reasonable in price—Our large stock of COATS for immediate wear has never been more tempting in its great variety. Many new materials are now being shown in beautiful shades and exceptionally good styles. In all sizes. Prices from

**3.58 11.98 14.48 17.90 up to 42.00**

### Ladies' Dresses

Only 30 of these, very beautiful styles for all figures; in Navy and Black Silk Cantons, Crepe Marocain, Meteor and Satin Cantons.

From **11.90 up**

The "Silvia" on her last week's trip from New York brought us a very large stock of Ladies' Fashions for early Summer, including Coats, Costumes, Dresses and Hats, also some very modish styles for Misses and Children. Full description will be given in to-morrow's "Daily News."

### Ladies' Dresses

Navy and Black Serges, neatly and becomingly trimmed; Black or Saxe; all sizes,

**4.98**

Poiret Twills and Tricotines in Navy, Fawn, Cinnamon, etc.; stylishly trimmed,

**6.48**

Silk and Satin Cantons, Morocains, Meteors and Satins in exquisite colors and designs. From

**6.90 up**

### Ladies' Dresses

Handsome Poiret Twills and Tricotines in Fawn, Navy, Nigger, Cinnamon and Black,

**8.48**

Tricotines, Velvet, Poiret Twill, Gabardine, Cantons and Crepe-de-Chene; very stylish,

**12.75**

Tricotine and Poiret Twills in Fawn, Nigger, Navy and Black; a very exclusive line,

**13.48**

**Rock-bottom Prices on every garment and in every Dept.**

### Stylish Skirts

Good stout Tweeds in Fawn, Grey and Navy only. **1.98**  
To Clear . . . . .

### Georgette Camisoles

Good quality, Fresh and White Only . . . . . **48c**  
All sizes.

### Georgette Waists

All soft pale shades; a real big bargain all sizes . . . . . **1.69**

### Tricolette Waists & Jumpers

Splendid heavy silk, in rich soft shades. **1.25** In all sizes. **2.98**  
To Clear

### Children's Slip-Ons

For the small girl or boy; cute little Slip-ons of soft Rose & Wht. Wool . . . . . **1.88**

### Get Your Little Daughter's New Dress at Our Clearance Sale

Handsome little Sunday Dresses for the small girl, in pretty soft shades of Coral and Saxe

Blue; finely hand embroidered in self shades, lined throughout; sizes

up to 8 years . . . . .

**2.29**

BUMPER VALUE AT \$5.75. NOW

### Easter Clearance in Our Gent's Dept.

### Navy Serge Suits

**25.50** First quality English All-Wool Serge. Every Suit good value **25.50**  
at \$40.00 . . . . .

Good stout Worsteds Suits, dark shades, for hard wear . . . . . **9.00**

Stylish Brown Tweeds, fine cut and finish; for business wear. . . . . **19.75**

OTHER STYLES AND MATERIALS UP TO \$39.00.

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