

The Broadway  
House of Fashion

# SALE

The Broadway  
House of Fashion

OF

## Style, Service, Value and Satisfaction!

The Emblem of this Sale is Economy

THE MAJESTIC VALUES AND THE MAGNIFICENT REDUCTIONS WILL VIBRATE IN UNISON DURING THIS SALE, WHICH IS A MASTER-PIECE OF PERFECTION. THE QUALITY IS THE BRIDGE WHICH UNITES THE VALUES AND THE REDUCTIONS. THIS SALE SPEAKS FOR ITSELF THROUGH THE VALUES AND REDUCTIONS WITH WHICH IT IS COMPOSED. EVERY PURCHASE MEANS WORTH WHILE ECONOMIES.

### Coats, Capes and Wraps

11.50, 18.95, 24.95

Whether you go a-calling or attend the tea dansant, it is the well-gowned women who invariably evokes admiration. More charming and lovely than before, more mystically simple, and more potently individual are these New Creations.

IF THE FIRST PRINCIPLE IN KNOWING HOW TO DRESS WELL, IS KNOWING WHERE TO SELECT, THEN YOUR FIRST AND LAST THOUGHT SHOULD BE: THE BROADWAY HOUSE OF FASHION!

### Spring Costume Suits

8.90, 29.00, 32.50

Tailored with the masterly craftsmanship of an expert, assuring the fastidious women of a permanency of line that is characteristic of the costliest custom-tailored-to-order productions.

### Voile and Gingham Dresses

\$3.50

Quality Voile and Gingham in a big variety of patterns, but full and true to size. Dainty Organdie, Chambray and other attractive trimmings.

### Dresses

Models for Street, Afternoon, Sport and other informal occasions, in a splendid variety of styles and a wide selection of colors. A rare opportunity to choose an extra Dress for Spring and Summer wear at much below regular cost.

8.90, 11.50  
14.00

MEN!—WHEN YOU CAN BUY CLOTHES AT SUCH LOW PRICES, DON'T MISS THE OPPORTUNITY. THERE IS A FULL AND COMPLETE RANGE OF SIZES FOR MEN OF EVERY TYPE OF BUILD—AN UNBROKEN ASSORTMENT OF SMART UP-TO-DATE STYLES TO CHOOSE FROM. FOLLOW THE CROWDS. BE HERE TO-MORROW AT 9 A.M.

Get Two Garments for the Price of One

Prices range from **\$18.00, 19.50, \$27.00**

### Extra Special!

Boys' Suits, Mixtures and Navy Blue Serge.  
Sizes 6 to 12, \$4.50 and \$5.90

Please Notice We Do Not  
Accept Mail Orders

Men's and Boys' Clothing Department--Second Floor



## The Broadway House of Fashion

331

Water Street

331

### Fire Raises Interesting Point.

CANCELLED BY ONE COMPANY  
FIVE DAYS BEFORE; LEA-  
VING COMPANIES QUESTION.

Discussion of the pa-  
per of a fire insurance company  
risk in the process of being  
from one company to an-  
other in connection with  
the Parkdale Canoe Club  
in Toronto recently. It ap-  
pears that one insurance company  
canceled the policy within a week be-  
fore the fire, and it was replaced by  
another company. The question

arises as to the liability of the com-  
panies concerned.

The opinion is that the company  
taking over the risk, having accepted  
it, is liable for its share of the loss.

but the position of the company that  
made the cancellation is not clear.  
The usual practice is for the com-  
pany to secure the return of its pol-  
icy, which cancels its liability. Pail-  
ing this, the company may effect can-  
cellation by giving seven day's writ-  
ten notice without securing the re-  
turn of the policy. However, much  
insurance is placed through brokers,  
and it is claimed that when a broker,  
being advised that a company wishes  
to withdraw a risk, places it with an-  
other company, the former is automati-  
cally released. Claims occasionally  
occur at the time that insurance is  
being adjusted, one company report-  
ing a claim which arose fifteen min-  
utes before the insurance terminated.  
The exact circumstances surround-

**STANDARD SECURITIES CO.**  
2 YORK CHAMBERS, MONTREAL.  
Members Montreal Mining Exchange  
All mining shares, Un-  
listed Securities and  
Labrador Mining Claims  
bought and sold on com-  
mission. Quotations  
given. A prompt and  
complete service.  
USE IT FREELY

ing the insurance of the Parkdale  
Club have not been made public but  
the result will be carefully watched  
by those interested in fire insurance.

### Less Suicides in Great Britain Than in U.S.

London.—Official statistics which  
have been recently published show a  
striking contrast between the num-  
ber of suicides in England and Wales  
and in the United States, there being  
comparatively few suicides in this  
country. In 1921 the suicide rate in  
ninety-five cities in the United States  
was 15.7 per 100,000 population, as  
against 9.9 in England and Wales.  
In 1920 the respective rates were

12.4 and 9.1 and in 1919 14.3 and 9.1.  
The peak for suicides both in the  
United States and this country since  
1912, in which year the rate in the  
United States was 19.5 and in Eng-  
land and Wales 9.9, was in 1914, the  
year the world war started. In that  
year the rate of suicides in ninety-  
five cities in the United States per  
100,000 population was 20.0, and in  
England and Wales 10.1. There were  
also fewer homicides in England and  
Wales than in the United States in  
the years mentioned, according to the  
statistics here. In twenty-eight cit-  
ies in the United States the rate of  
homicides in 1921 was 9.3 per 100,000  
of population, as against 6.7 in Eng-  
land and Wales. In 1920 the rates  
respectively were 8.5 and 6.2 and in

1919 they were 8.5 and 6.8. In such  
statistics it should be noted that acts  
of violence are more liable to occur  
among city populations than rural  
ones.

### Sir Douglas Hogg.

WHEN THE ATTORNEY GENERAL  
WAS IN THE RUN TRADE.

Sir Douglas Hogg, the Attorney  
General, at the luncheon of the Lon-  
don Association for the protection of  
trade, in London, recently, declared  
that trade, which could not succeed  
unless free from official interference,  
must keep a close watch on the Gov-  
ernment and demand to be satisfied

that the expenditure sanctioned was  
giving a proper return.

Anyone interested in a trade ought  
to be protected against the Govern-  
ment, he said, speaking from his own  
experience of ten years when en-  
gaged in making sugar, and, I regret,  
rum, and in distributing these delec-  
table articles all over the United  
Kingdom.

Sir Samuel Scott, president of the  
association, said he saw signs of  
trade improvement in the recent over-  
subscription of many industrial cap-  
ital issues and in the increased iron  
and steel trade, which, however, he  
attributed in part to the Ruhr occu-  
pation.

GET OUR PRICES ON

Prunes, Raisins  
AND  
Rice.

BAIRD & CO.,  
Water Street, East.

MINARD'S LINIMENT FOR CORNS MINARD'S LINIMENT FOR COUGHS