

In the Good Old Times

YOU LADIES

Who Were Careful Shoppers,

could wander down Water Street, or perhaps up the Middle Street
AND GET A BARGAIN
 in a Remnant or in perhaps
A BIT OF POUND COTTON.

With housewifely vision and foresight you could see how these purchases would make up satisfactorily and economically. Even on the ordinary piece goods you could often see your way clear to save money in the making up, rather than buying readymade goods.

"But Them Happy Days is Past."

Now 'tis a strain on one's brain to know how to make ends meet, and on one's purse 'tis worse. For that reason we are going to let you in on a secret. Possibly some ladies know it already. However, the secret is,—

YOU CAN BUY

Ladies' Readymade Wear

AT

BLAIR'S

far cheaper than it can be made up or purchased elsewhere.

There are various reasons for this. The most important is, that these goods were booked before the last great rise in prices, and the materials with which they are made, before the other big rise previously. The next important reason is our conscience. As you are aware, the White Shirting that we used to sell at about 12c. per yard has, on late purchases, to be retailed at about 35c. to 40c. yard, and we hate to mention the price.

But the Prices of Our Ladies' White Wear

we feel we can mention with pride to any customer. We have at the moment for the early purchaser a large stock of

- Ladies' White Embroidered Cambric Camisoles and Chemises.
- Ladies' White Embroidered Cambric Knickers and Combinations.
- Ladies' White Embroidered Cambric Nightdresses.
- Ladies' White Embroidered Cambric Underskirts and Princess Underskirts.

ALL THESE GOODS WE ALSO HAVE IN QUANTITY
IN FLANNELETTE MAKES.

Some of the Flette Goods were last season's, and some we imported lately, so as to be able to give you decent prices next Fall. Still, there is nothing like buying ahead these times.

Ladies' Blouses.

We are getting a Name and a Fame for Ladies' Blouses, for we sell good goods at low prices in this department, most assuredly, and stylish goods.

OTHER GOOD VALUES IN

Ladies' Ready-to-Wear Goods

- are shown in our stock of
- LADIES' TWEED and SERGE COSTUME SKIRTS.
- LADIES' SHOWER and COVERT COATS.
- LADIES' BLACK RUBBER COATS.

HENRY BLAIR.

"The Sorcerer" Draws Big House.

"The Sorcerer," Gilbert and Sullivan's famous comic opera, which was produced by the pupils and ex-pupils of the Patrick's and Holy Cross Schools and the Casino Theatre last night, was a clear demonstration of the wonderful talent that is to be seen in the youth of our city, and being a brief outline of the performance, we hasten to extend our congratulations to Prof. Chas. Hutton, the audience with him in development of the opera, such a production. The opera was under the distinguished patronage of His Excellency the Governor, and was attended by Miss Harris, the Archdeacon who was represented by Mr. Rev. Mons. McDermod, and Rev. Dr. Greene. As the opera was an exhibition of eight pieces of the orchestra of eight pieces, the performance opened with a chorus of some fifty boys, and the early Victorian style which was followed by the appearance of Mrs. Partlett (a new opener) W. J. Galgay, who greets her daughter Constance (W. J. Ryall), the latter being much in love with Rev. Dr. Daly, vicar of Ploverleigh (W. J. Wallace). The tactful but honest Mrs. Partlett endeavors to broach the subject of matrimony to the learned vicar, but her efforts at first are unsuccessful. The next to appear is Sir Marmaduke Pointdexter, an elderly baronet (S. O'Leary), accompanied by his son Alexis (P. J. Dobbin), who is much in love with Alina (D. J. Duchesne), daughter of Lady Sangsaur, who is of ancient lineage, represented by H. C. Jocelyn. Master J. R. Hearn as a Notary, also filled the bill to perfection. While we would delight in giving an exposition of this most excellent performance to our readers, we refrain from doing so, as a visit to the Casino to-night and to-morrow night can afford them the pleasure of seeing it for themselves. During the last act Master W. J. Ryall, who played to perfection the part of Constance was the recipient of a large box of chocolates presented by an admirer. Between the acts Masters Leahy and Croke gave an exhibition of Bolas drill and were accompanied on the piano by Master G. Kelly. The orchestra, probably the best that can be produced in the city, afforded a treat to all lovers of good music. Those assisting were: Conductor, Prof. Hutton; Prof. McCarthy, piano; Hon. Alex. News, solo; Mr. A. St. John, bass viol; Mr. A. Bulley, French

horn; Mr. F. Bradshaw, 1st violin; Mrs. Pligoun and Miss Power, 2nd violin; Mr. F. Bradshaw, cymbals; etc. Mr. J. C. Pippy, who attended to the business arrangements and stage setting is also worthy of special mention.

Parade Cancelled.

Owing to last night's big casualty list which brought sorrow to many a home in the city and throughout the Dominion, the parade which was to be held this morning in honor of Capt. Kevin Keegan, M. C., and Corp. M. Stick, escaped prisoner of war, who returned from active service was cancelled. Capt. Keegan is a cousin of Lieut. Leonard Edens, whose name appears in last night's casualty list.

The members of Jubilee Lodge, No. 137, of the Ladies' Orange Association, are requested to meet in Victoria Hall on Wednesday, May 8th, at 1:45 p.m., for the purpose of attending the funeral of our late Sister, Charlotte Saunders. By order, H. TAYLOR, W.M.—11

All the Men Who Are Worth Their Salt.

They're coming strong, right straight along. And by next week you'll see a thousand men, any ten, in St. John's will there be. But still they'll come, to the call of the drum. To the call of the boys over there; And I'll bet you that our thousands, two, Won't take very long to appear. For every man will come who can. If he is worth his salt. He'll come along while the going's strong. You won't get him in fault. And you'll never see what e'er may be. Anything occur again. As just befell when we all said—Hell! For we all felt the bitter shame. For the Soldiers spoke and the Country woke. And 'twill do the best it may; For between you and I, and the limit's the sky. We are in the scrap to stay. And by May 25, as I'm alive. Well, the old burg will raise some noise. As it sees 'em come to the beating drum. All the stalwart Outport boys. THE RETURNED SOLDIERS AND REJECTED VOLUNTEERS ASSOCIATION. May 7th, 1918.

Our "Victory Loan."

Editor Evening Telegram. Sir,—The Finance Minister, in his speech Saturday last in the Assembly introducing the Resolutions for the raising of a War Loan of SIX MILLION of Dollars within this Dominion, made a strong plea for unity on the part of all political parties. A few will, I think, be inclined to raise any embarrassing objections to the Government in this matter. The money must be had, and it is better to raise the loan locally, if at all possible. One thing certain it will have the advantage of showing our people the benefit of thrift. The Loan should be a success; but in this respect I make bold to say, the matter rests entirely in the hands of the Government themselves. If the example of Canada is to be followed, as regards the question of canvassers, the Government must, if it is honest, see that they do not themselves introduce partisan politics into their methods. To my mind the proper persons for the work of soliciting subscriptions to this, or any loan of a similar nature, are our returned soldiers and sailors, the clergymen of the various outports and the members of the civil service. We are different from Canada in as much as here we all know one another. Our settlements are small, and those who have the FIFTEEN MILLIONS of money in the four Canadian Banks in this city are not hard to find. Let the Government be honest themselves in this Loan enterprise, and they will find that our people of all political faiths will rally to the call, and willingly invest, in what the Finance Minister truthfully calls, a splendid investment. Just one other point before closing. It is this: I think the Minister should have tried the people of this Colony first before seeking to raise a loan in Canada or the United States? Yours truly, LIBERTY BELL. St. John's, May 6th, 1918.

Auto Importations.

Editor Evening Telegram. Dear Sir,—The following news item appeared in the Herald a few evenings ago: "In spite of the shortage of shipping and the lack of means to get foodstuffs to this country, large amounts of space are taken up in every ship which is chartered to meet the carrying demands of the trade, by motor cars." Now, Sir, this to my mind is nothing but a positive slap in the face both to the members of the Food Control Board and the celebrated Tonnage Committee. The latter Committee, we are daily told, is performing wonders on behalf of the Dominion. Is this one of them? The Herald, some time back made a similar reference to the one quoted above, and for reasons best known to the editor of that paper, took occasion to state that not one of the cars was for any member of the National (?) Government. There was absolutely no need for this startling information as residents of this city, at least, know that almost every member of this so-called Government has a car. In fact the major portion of them got cars since the war broke out. If the Herald editor would like a list of them I can accommodate him. It stands to common reason that, if the Tonnage Committee and the Food Control Board cannot handle the situation any better than they are doing, the quicker they "beat it" the better. Of course this would be a severe blow to Hon. Mr. Ellis, who got his friend to hire three offices he had on his hands, for only \$600 per annum. The Food Control Board is about as big a joke as the Wonderful Circus which struck the village last fall. They have accomplished nothing to justify their existence. They had a Commission last summer and all we learned from

it was that two or three butchers were charging too much for meat. Gee! Isn't that great. Can you beat it?

In his speech, on the opening day of the House, Mr. Grimes another member of the "Food Control Circus," told us that they could not even regulate the price at which potatoes were to be sold to housekeepers. Now, Mr. Grimes, will WASTE a two cent stamp and a sheet of paper and drop a line to the Bureau of Information at Washington, D.C. he will get some information on the Conservation of Food Supplies that will prove positively to him that our Food Control Board have not as yet realized they are alive.

The series of letters which have appeared in the Telegram from "Argus" have thrown considerable light on the shortage of food supplies. Why not the Board get busy and see if they cannot urge the Reid Company to handle freight a little speedier that they have up to the present. Why not the Board take a "pic-nic" as far as North Sydney and look over the surroundings. Let them do something and cease coddling the general public. I have before me a book, the cost of which was a TWO CENT STAMP, which deals with gardening. EVERY householder should have one in his possession. The various articles are written by Agricultural Experts (not our local ones). This book has been distributed by the million over the United States. The book has resulted in making gardens grow where a garden was never seen before. Two cents isn't much gentlemen! You can get one by applying to the Department of Agriculture at Washington, D.C. Seeing who you are they might send you a sample free.

For Heaven's sake do something or go out of existence. Let your slogan be, "Put up the middle and the bow; take down the shawl and the hoe." Yours truly, FARMER. St. John's, May 4th, 1918.

P.S.—Will the Herald inform the public who are the purchasing agents for the Food Control Board as regards the imports of sugar?—"F."

Here and There.

When you want Steaks, Chops, Cutlets and Collops, try ELLIS'.

NEW SCHOONER—A three-masted schooner of about 250 tons, is being built at Story's yard, Essex, Mass., for W. & T. Hollett of Barin, Nfld. It is expected she will be ready for launching in July.

When you want Roast Beef, Roast Veal, Roast Mutton, Roast Pork, try ELLIS'.

STRICKEN WITH SMALLPOX—A 40 year old man who resides at Gorman's Lane, was removed to the Fever Hospital yesterday suffering from smallpox.

Save all your Outside Green Wrappers from Stafford's Liment. (See advt.)—may, 11

VOLUNTEERS ON LEAVE.—A number of volunteers from points in Conception Bay, who have been given home leave, left by train last night and this morning and will be absent for a few days.

The Books

That Will Tell You How!

- The Greenhouse (Its flowers and management) 45c.
- The Potato Book 45c.
- Potatoes and Other Vegetables 65c.
- Vegetable Growing for Amateurs 45c.
- Gardening, a complete guide 45c.
- Everybody's Flower Garden 45c.
- Pictorial Practical Gardening 45c.
- Small Gardens and How to Make the Most of Them 40c.
- Pictorial Practical Bulb Growing 45c.
- Garden Guide, the Amateur Gardener's Handbook 30c.
- Beston's Shilling Gardening 35c.
- Popular Poultry Keeping 45c.
- Standard Perfection Poultry Book 60c.
- \$500 Yearly Profit from 12 Hens 65c.
- Egg Production 35c.
- Success with Hens \$1.25
- Making Poultry Pay \$1.25
- Poultry Keeping \$1.50
- The Poultry Book 45c.
- Poultry and Profit 45c.
- The Cow and Milk Book 45c.
- Home Pets for Young People 45c.
- Citler's Horse Doctor 90c.
- Horse Training 60c.
- Horse Breeding, \$6.50 for \$4.50

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 For outside or inside work this is the paint that gives satisfaction.
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 IN STOCK:
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GEO. NEAL

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 1000 Sacks
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 WHOLESALE ONLY.

Now is the Time and This is the Place to Buy
Millinery Flowers,
 Your choice of 5000 bunches for
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 Special Prices to Wholesale Buyers.
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Here and There.
SEEDS.
 Confidence is the greatest factor that enters into the buying of seeds, since you are not buying a finished product, but only the means by which your garden may be either a success or a partial failure. You will make no mistake in placing confidence in our selection of seeds. Don't be half-hearted about working your war garden—make it a big success.
PETER O'MARA,
 The Druggist,
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 MINARD'S LINIMENT CURES GARBET IN COWS.
 KEEP MINARD'S LINIMENT IN THE HOUSE.



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Space given to the Soldiers by
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 with the Boys?
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is to go!
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REGIMENT BY G. M. BARR.

QUITTER!

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the Regiment by
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