

All Must Go Regardless of Cost-GENUINE SAVINGS on Newest Goods!

To keep up to our motto of stocking only the latest advance styles of the World's Leading Fashion Centres, all left-overs must be cleared out at the end of each and every season.

For Ten Days Only

we offer this splendid opportunity to secure these up-to-the-minute, seasonable wearables at such unheard of values. Gigantic preparations going on for our

Annual White Sale

to take place immediately after this Sale.

Ladies' Hats!

Reg. \$2.20. Sale Price \$1.47
Reg. \$2.80. Sale Price \$1.87
Reg. \$3.50. Sale Price \$2.33
Reg. \$8.40. Sale Price \$5.60
Reg. 10.50. Sale Price \$7.00

Children's Hats!

Reg. \$1.00. Sale Price 67c.
Reg. \$1.50. Sale Price \$1.00
Reg. \$2.00. Sale Price \$1.34
Reg. \$2.70. Sale Price \$1.80

Ladies' Dresses!

Reg. 10.30. Sale Price \$8.24
Reg. 12.00. Sale Price \$9.60
Reg. 21.00. Sale Price \$16.75
Reg. 26.00. Sale Price \$20.80

Children's Dresses!

Reg. \$2.70. Sale Price \$2.16
Reg. \$3.80. Sale Price \$3.04
Reg. \$7.70. Sale Price \$5.13

Tweed Coats!

Regular \$10.30.
Sale Price \$8.24
Regular \$14.00.
Sale Price \$11.20
Regular \$17.00.
Sale Price \$13.60
Regular \$25.00.
Sale Price \$20.00
Regular \$37.50.
Sale Price \$30.00

Fur Coats! Costumes!

Regular \$46.00.
Sale Price \$34.50
Regular \$53.00.
Sale Price \$45.00
Only Ten left.

Fur Lined Coats! Fur Sets & Collars!

Reg. \$1.80. Sale Price \$1.44
Reg. \$3.30. Sale Price \$2.64
Reg. \$6.40. Sale Price \$5.12
Reg. 14.00. Sale Price \$11.20
Reg. 21.00. Sale Price \$16.80

BISHOP, SONS & CO. LTD.

LONDON GOSSIP.

LONDON, Dec. 23rd, 1916.

ROYAL BOOK LOVERS.

Then Queen and Princess Mary both love good literature, and books always figure among their Christmas gifts. Lately in a quiet West End bookshop I saw the Queen with Princess Mary and Lady Mary Trefusis in attendance, going round incognito inspecting books for Christmas purchases. The Queen, who looked extremely well in her black dress and furs, was making many purchases, among them several volumes of "The Queen's Gift Book," and Princess Mary was dipping into the new novels with a young girl's keenness. The Royal ladies, who went about among their customers quite at their ease, practically unrecognised, made a stay, and when they left a big volume-travel books, biographies, books on the war, and the volumes of poetry in which the young Princess delights—was taken out to their motor.

FOOD CONTROLLER'S PALACE.

Lord Devonport is to control the nation's food from temporary quarters in Grosvenor House, the Duke of Westminster's mansion in Upper Grosvenor Street and Park Lane. It is one of London's largest houses, with a magnificent suite of State apartments. The balls at Grosvenor House after gala performances at Covent Garden were as splendid as have ever been seen in England. Like Devonshire and Lansdowne Houses, it is really a country house in town. Its principal features is the famous Grosvenor gallery, which contains Gainsborough's "Blue Boy" and Reynolds' portrait of Mrs. Siddons as the Tragic Muse. Grosvenor House was built for George III's brother, the Duke of Gloucester, and was originally called Gloucester House.

THE NEW FRENCH WAR MINISTER.

General Lyautey, the new French War Minister, is not much known in this country. He has been Resident General in Morocco, and service in that post has withdrawn from him the publicity which has come to a galaxy of brilliant French soldiers during the war. The accounts which I hear of his organising and administrative ability are of the very highest. His talents have had scope hitherto for the most part in the French Colonial possessions in Tonkin, Madagascar and North Africa. An informant who had opportunities to watch on the administration in the Western Algeria during the time when he was in progress at Algiers tells me that not only he is organising powers,

but that he maintained a great personal ascendancy over the Algerian troops—Spahis, Turcos, and the rest—who have now proved their courage on the Western front. A review of the variegated regiments of the Oran garrison by General Lyautey was one of the most vivid of the day in the dazzling African sunshine. The silent figure on horseback looked master of them all. He had a great reputation in Algeria, and it was a natural step for the French Government to send him to Morocco as Resident General, a post which called for the highest qualities of resolution and tact.

A GREAT LITTLE BOXER.

More than 3,000 men including not only Lord Lansdale but George Robey, a popular music hall comedian, attended the Holborn Stadium on Dec. 18 to see the boxing match between Jimmy Wilde and the Italian gentleman from America known as "The Zulu Kid." A further crowd waited outside, and when the first man from the hall reached the street and was asked, "Who won?" he replied, "Lloyd George." This was a pleasing roundabout reference to the fact that Wilde is a Welshman. He is a very remarkable little boxer, and if we had a heavyweight of the same quality as this "flyweight" our boxing championship would not have gone abroad. Wilde was much lighter than his opponent, as he demonstrated by weighing-in before dressing, and he was also the smaller. The Italian had a great reputation in America. The fight lasted eleven rounds. The main part of the audience were soldiers, many of whom had tried to time their leave for this battle.

THE BRITISH ARMY.

Parliament, despite the existence of the Military Service Acts conscripting for military services every man between the ages of 18½ to 40, has still the inalienable right to determine the size of the British Army. Up to the present time, sanction has been given to raise 4,000,000 men, and as that number has been reached—if not exceeded—by the recruits flowing in under the Service Acts, the Government must ask from Parliament authority to add to the strength of the Army, if that course is deemed necessary. That it has been rendered necessary is shown by the presentation of an estimate to Parliament asking for an addition of 1,000,000 men for the year ended March 31, 1917, to the present establishment of 4,000,000. Exact figures as to the size of the British Army have never been published, but the chief point to

be noted in connection with the estimate is that, when passed, it will arm the Government with the authority—whether they use it or not is another matter—to increase the strength of the British army to 5,000,000. The extent of the naval and military effort of the whole Empire was indicated by Mr. Asquith on May 2, when he stated that from the commencement of the war up to that moment it exceeded 5,000,000 men. The last peace Army Estimate, I may mention, provided for an establishment of 727,147 of all ranks, exclusive of the forces in India.

GERMAN FINANCE AND SCANDINAVIA.

Information which has reached authoritative quarters here from both Danish and Norwegian sources indicates the probability that Germany may be compelled by the end of the year to redeem the greater part, if not all, of the paper currency with which she hitherto has insisted upon paying her bills in Norway and Denmark. The continued destruction by submarines of Norwegian and Danish among other neutral shipping has naturally tended to inflame commercial as well as political feeling in Christiania and Copenhagen, and it is recognised that unless proper allowance is made for the depreciated mark, and if supplies are to be paid for only by paper, to be redeemed whenever and at whatever figure Germany may dictate, the sooner those supplies are stopped the better. Threats of increased "frightfulness" are expected to follow from Berlin, but it is evident that Norwegian and Danish feeling is becoming very strong on the matter, and it may have marked results.

INTERESTING NEWS FROM BERLIN.

A distinguished neutral who has visited Berlin on nearly thirty occasions since the war broke out, and is at present in London, says that all classes in Germany earnestly long for peace. "War weariness" is very pronounced. Food supplies are becoming very restricted, though he himself found the menu at his hotel fairly satisfactory. He surmised, however, that as a visitor from the outside world special care was taken to ensure that his meals were adequate in quantity and quality. The German casualties are much larger than is allowed to become known especially among officers. All the officers of the original German Army, he says, have been wiped out, and Bethmann-Hollweg, the Imperial Chancellor, has lost no fewer than 16 nephews on the battlefield and on the sea. The most unpopular man in Germany at the present time is the author of the "Hymn of Hate." His effusion is now recognized to have been a big Teutonic blunder. There is very little of the "Gott strafe England" spirit among the people. Hate literature,

hate medals, and Lusitania commemorative medallions are rarely seen in the shops. They are unsaleable. The temper of the people has changed since the early days of the war; they are chastened, mournful, and depressed. They yearn for an early peace. They hope it will be a "good" peace for them, but they fear the worst.

AN EXPERT ON COLDS.

Comparatively few people realize that a cold is a signal of physical weakness. To treat a cold with weakening physics, alcoholic syrups or drugged pills, may smother the cold but they also reduce the body powers still further and invite more serious sickness. Scott's Emulsion has always been an expert on colds, because it peculiarly enriches the blood, quickly tones up the forces and strengthens both throat and chest. Try Scott's Refuse Substitutes.

Important to Importers

The Colonial Secretary has written the Board of Trade as follows:—"In relation to exports to this Colony of certain articles required in connection with the industries of the Colony, the export of which is, however, prohibited in the United Kingdom, the Secretary of State intimates that it is desirable that when a request is made for the issue of licenses for the export of such goods, the names of those persons who will actually use the goods, be given. It is that only such quantities shall be exported as are actually required for present use, and it is not desired, in view of the conditions at present existing in the United Kingdom, that any of such goods should be held in stock."

AT THE CRESCENT.

Go to the Crescent Picture Palace to-day and see the great three reel Kniekerbocker Star feature: "The Ancient Blood" with Virginia Norden and an all star cast; and Helen Gibson, the most daring woman of the screen in "The Engineer's Horn," an episode of the "Hazards of Helen" railroad series; and Burns and Stull as "Pokes and Jabbs" in "The Raid," a lively Vim comedy. Professor McCarthy playing a programme of high class music. This is a great all feature show, don't miss seeing it to-day. In addition to the regular programme "The Two Orphans" will be shown at the Saturday matinee for the children's benefit.

To Cure a Cold in One Day.

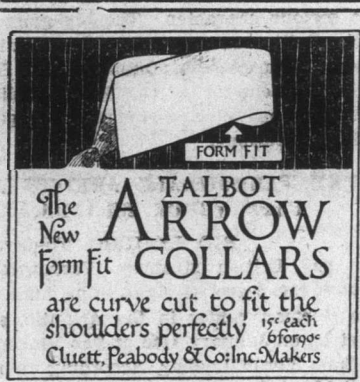
Take LAXATIVE BROMO QUININE Tablets. Druggists refund money if it fails to cure. E. W. GROVE'S signature is on each box. 25c. dec1317

To make a good pot roast, first brown the meat on all sides in a frying pan on top of the stove. This prevents the juice from boiling out.

First Curling Match.

The Bonavista Trophy was competed for last night by the Green and Red Divisions at the Curling Rink. The players and scores were:—

Greens.
J. O. Hawvermale M. G. Winter
J. J. Brown S. Thompson
D. McFarlane S. J. Foote
H. E. Cowan W. R. Warren
G. Peters (sk.)—6
J. Tobin
H. Cleary
J. McFarlane
E. W. Rowe
(sk.)—7
J. Cornick
W. H. Ronnie
W. F. Joyce
(sk.)—14
F. G. House
J. A. Young
S. Thompson
T. J. Daley
(sk.)—8
J. Cornick
Substitute
E. Harvey
P. C. O'Driscoll
J. Peters
(sk.)—14
J. Mulcahy
T. J. Barron
W. L. Donnelly
J. C. Jardine
(sk.)—9
H. Winter
W. Ellis
G. Knowling
T. Winter
(sk.)—12
The Whites and Blues will play for the Victoria Trophy to-night.



C. C. C. Band Dance.

A dance was held by the C. C. C. Band last night for the purpose of raising funds to help to pay off a portion of the debt on their new hall. The affair was well attended and proved a grand success. The music discoursed by the band was of the usual efficient class. Refreshments were served at midnight by lady friends of the band.

Unless the chicken is young it should not be fried. Young chicken is known by the tender breastbone and the clean yellow feet.

Rev. Dr. Jones Gives an Address

On Billy Sunday, The Most Remarkable Man in the World. Canon Wood Hall Filled to Capacity. At last night's meeting of the St. Thomas's Men's Bible Class there was a large gathering of men, including many members of other religions in St. John's, all drawn together for the one purpose of hearing the Rector of St. Thomas's deliver an address on "His Impressions of Billy Sunday," the world-famous Evangelist. After the singing of two hymns followed by prayer, the Rev. Dr. Edgar Jones who recently returned from a visit to Boston where he was privileged to attend an evangelistic meeting held by William (Billy) Sunday, after extending a hearty welcome to all said in part:—

"I like Billy Sunday. I like him better since I have heard him. He is the most famous man in America. Go down into the shows, hotels or where you will, everybody knows Billy Sunday. He is, despite the many hard things said of him, a great man. He is 54 years old, of no great physique, only standing 5 feet 7 inches and weighs 135 lbs. About 30 years ago, Sunday, who was then 24 years of age and considered one of the best baseball players in America, could cover the diamond in remarkably quick time and like a great many ball players of those days was a heavy drinker. He was sitting on a kerstone after a heavy day's drinking, when the Union Pacific Guard of Missions came along and held an open air meeting. Some great influence took hold of him and forthwith he followed the Mission to their hall where he gave his soul to God. All the other members of Sunday's team were Roman Catholics and congratulated him on the step he had taken. Shortly after, he was released from his contract with the club he represented and took up work in connection with the Y. M. C. A., drawing a salary of \$85 per month. Almost every club in the country offered him big money to sign a contract. One club offered to pay him \$500 per month, but all attempts to secure his services were of no avail, for Sunday had started to seek the Lord. He kept up his communion with God and in it found an experience that was new every day. I was spellbound by his magnetic spiritual and mental devotion, and in addition he has the power of God in him. He has an active and observing mind. This great preacher would most easily be described as a Child of the Old Testament, as the ten commandments summarise his sermons, and at all times he thunders out the moral law, and has a most impressive way of making the sinner feel his sins. Above all he has a bitter hatred for drink. Mr. Sunday has about 100 sermons of his own composition,



"DON'T WORRY."
Hundreds of people are suffering from Coughs and Colds at the present time. You may be as careful as you like in trying to avoid catching this miserable Cough and Cold but you'll get it don't matter what you do—so "Don't Worry" while Stafford's Phorone Cough and Cold Cure is obtainable. "Whooping Cough" is also very prevalent amongst children, you can use nothing better than "Stafford's Phorone." The above preparation is manufactured only by DR. F. STAFFORD & SONS, Theatre Hill, St. John's, Nfld. -Open every night till 9:30."

which he changes from time to time. The event of Billy Sunday coming to town is a matter of no small importance, when one considers that for over one and a half years an organization of business men in the City of Boston were constructing a building at a cost of \$50,000, large enough to hold over 20,000 people. It is estimated that the sum of \$92,000 was spent on the evangelistic session in Boston. As might be imagined, a great many people think Sunday is making a pile of money out of his work. It will be interesting to know that not one cent with the exception of the last day's proceeds does Billy Sunday touch. During his stay in Boston there were more Bibles sold than all other books combined, and people from all parts of the United States and Canada came to hear him. The most surprising thing is the great organization he has surrounding him, who attend to every little detail, which is performed in the quickest possible manner. For instance, the collection is taken up from an audience of 20,000 people in two and a half minutes. During his 30 years of full-time work upwards of 300,000 people have "hit the trail," and while some of those may have passed out into the world without giving the matter a serious thought, the majority have followed his advice.

A delicious pudding is made with cooked and stoned prunes spread over the bottom of a baking dish and covered with a rich biscuit dough. Serve hot with cream and sugar or hard sauce.

ASK FOR MINARD'S LINIMENT AND TAKE NO OTHER.

Hitt and Runn—Evidently This Cheese Was Made Long Before Washington Crossed the Delaware!



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