

## DON'T LET THE \$ GUIDE YOU.

A good rule to observe at any time, but particularly when buying a Watch. By the inexperienced most Watches are judged by the appearance, without any regard to the quality of case or reliability of movement.

### IT IS OUR BUSINESS TO SHOW YOU THE DIFFERENCE

and we do it willingly, if you will give us the opportunity. If you have the purchase of a Watch in mind—whether for yourself or for a gift—call and see the large assortment there is here for you to choose from. You will also get the benefit of our long experience when making your selection.

EVERY WATCH THOROUGHLY GUARANTEED.

Prices as high as \$75.00; as low as \$1.50.

**T. J. DULEY & CO.,**

THE RELIABLE JEWELLERS.

## THERE WAS A TIME

when a man wore a heavy winter overcoat, or none at all. But that idea has changed—men are beginning to realize that

## Lightweight Overcoats

are the most serviceable and sensible Overcoats they can own.

Ours are correct in style, correct in price, in color and in value, too.

## Chaplin,

THE STORE THAT PLEASES.



## A FEW ITEMS

Which will suggest others to supply your

### Larder.

**BUFFALO FLOUR**  
in 14 lb. saks.  
Bluenose Butter.  
Empress Butter.  
St. John's Ham and Bacon.  
Camp Coffee.  
White House Coffee.  
Fry's Breakfast Cocoa.  
Instant Postum.

**BAKING POWDER**—  
Red Cross, Magic,  
Royal, Coleman's,  
Kellogg's Corn Flakes.  
Table Corn Meal.  
Hunter's Scotch Oatmeal.  
Force, Grape-Nuts,  
Quaker Oats.  
Plasma Oats.

### Whitman's Instant Chocolate

WILL MAKE A CUP OF CHOCOLATE INSTANTLY.

Fry's Navy Chocolate.  
Potato Flour.  
Brown & Phipson's Corn Flour.  
Seeded Raisins, 1 lb. pks.  
Cleaned Raisins, 1 lb. pks.  
Sultana Raisins, 1 lb. pks.  
Cut Mixed Peel, 1 lb. drums.

If you like a good cup of  
our Royal, Crown, and Our Best  
Brands cannot be surpassed.

### BOWRING BROTHERS, Ltd.

Phone 332. GROCERY. Phone 332.

Over 40,000 People read The Telegram

## German and Austrian Losses

ARE NOW 1,350,000, SAYS A BERLIN REPORT.

9.30 A.M.

### FLEET SELLING GERMAN LINES.

AMSTERDAM, To-day. The Telegram's Dutch correspondent reports that the German fleet is becoming still heavier. The shells of the Allies, the correspondent says, are raining down upon the German ships, causing terrible destruction. The battlefield is covered with bodies but fresh German troops continue to arrive. Since morning the Germans have retreated slightly. A French squadron is taking the English warships which can only be reached with difficulty by German gunners. The German cavalry is useless, men and horses alike being mowed down. The Allies' position is strongly fortified by the inundations of the territory and entrenchments. The Allies are also firing in the direction of Jabbeke about 7 miles south-west of Bruges in order to destroy the railway line between Ostend and Bruges. All Ostend hotels are filled with wounded.

11.00 A.M.

### WESTMINSTER ABBEY INSURANCE.

LONDON, To-day. Westminster Abbey has been insured for \$750,000 against damage from air craft attacks.

### 70,000 GERMANS CAPTURED.

LONDON, To-day. An Amsterdam despatch quotes a telegram from the Russian minister of War, as follows: "Victory is with the Allies; seventy thousand men have been taken prisoners between Chalone and Longwy; 3 guns and 31 flags have also been captured."

### TURNING POINT IN HOSTILITIES.

LONDON, To-day. Telegraphing from Petrograd the Daily Telegraph's correspondent says. The latest Russian success cannot be ascribed as a decisive blow but it may easily prove to be the turning point in hostilities. It is clear that the German advance towards the Vistula coincided with the virtual completion of Russian preparations for carrying the war definitely into the enemy's country. By pursuing the retreating Germans, the Russians will not merely be following up the success but they will be taking the first step in the execution of a prearranged plan for the fulfillment of which the necessary degree of readiness has only recently been attained. The participation of Siberian troops in the operations shows that the Russian has concentrated at the front her best forces from the most distant portions of the Empire, and it may now be expected that operations will take the form of a steady Russian advance right along the line.

### PRUSSIAN DIET PASSES WAR BILL.

BERLIN, To-day. The Prussian Diet has passed the war bill, including one granting a credit of 1,500,000,000 marks (\$375,000,000). Clement Del Bruck, Vice-Chancellor, submitted the bill. Herr Del Bruck said Germany had been forced into the war by the hatred and envy of her neighbors. He regretted, he said, that the Imperial Chancellor who had accompanied Emperor William in the field, was unable to be present. He said the Emperor's sincerest greetings to the Emperor, you continued Herr Del Bruck. He is following with the liveliest interest your work which will heal the wounds created by war. He wishes you swift progress in your deliberations. All three stages of the war bill were passed unanimously. Count Von Schwerin-Lowitz, President of the Chamber, said the Emperor's words were "we should feel proud that we are permitted to live and see them." There was scarcely one house in our country that does not mourn for somebody.

Innumerable other sacrifices we will have to make but we shall show our enemies what unconquerable power and determination we have for a good and just cause can bestow upon a united people," declared the Emperor, "and the people of Germany are unshakable in their purpose to continue the war until a lasting peace is secured."

### NAVAL LONG RANGE GUNS ARE SMASHING GERMAN FLANKS.

LONDON, To-day. The Secretary of the Admiralty issued the following statement on the operations of the British warships in co-operation with the allied army on the Belgian coast: On October 18, requests for naval assistance were made to the Admiralty by the allied commanders. In consequence a Naval fleet, moving a large number of powerful long range guns, came into action at daybreak on the 19th on the Belgian coast, supporting the left of the Belgian army and firing against the right of the German attack which they were by their position able to inflame. The Germans replied by shells from their heavy guns, but owing to the superior range of the British marine artillery practically no damage was done. A heavy bombardment on the German flank has been maintained without intermission since the morning of the 19th, and is being continued to-day. Yesterday a considerable explosion probably of ammunition was heard from upon a naval ship. The naval losses have so far been very small considering the damage and importance of the distance rendered to the Belgian left flank. All reports received by the Admiralty show the courage and determination with which the Belgian army, animated by the King in person, is defending the last few miles of Belgium soil. The operations are being carried out under the command of Rear Admiral Hon. Horace L. A. Hood. (For Latest War News See 4th Page.)

## German and Austrian Losses

ARE NOW 1,350,000, SAYS A BERLIN REPORT.

London, Oct. 16.—The Daily Chronicle has received the following from a correspondent in Holland, who has lately been in Berlin:

"The authorities in Berlin estimate their total losses in France and Belgium up to date at more than 700,000 men. This does not include their losses on their eastern frontier, which they estimate at more than 150,000."

"They also acknowledge that Austrian losses exceeded 500,000. Official reports which have been published only concern a portion of Prussian losses in France. No official lists have been published regarding losses of troops from Bavaria, Wurtemberg, Saxony or Hanover."

"From this evidence the Austro-German losses approximate 1,350,000. This figure covers killed, wounded and missing, and, of course, includes all prisoners."

## Salvia Will Grow Hair.

SALVIA, the Great Hair Tonic and Dressing, will positively create a new growth of hair.

If you want to have a beautiful head of hair, free from dandruff, use SALVIA and watch the results.

SALVIA is guaranteed to stop falling hair and restore the hair to its natural color. The greatest Hair Vigor known.

Watch your hair if it is falling out. If you don't, you will sooner or later be bald.

SALVIA prevents baldness by fastening the hair to the roots.

### "The Battle of Manila"

The show presented by the Crescent Picture Palace to-day is of a superior class and no doubt will attract many city houses. The feature picture, a war drama in two reels, produced by the Bison Biograph Company, is said to be one of their best battle subjects. The scenes for this great picture were taken at the actual fighting and shows the American Navy in action as well as the Army. "The Battle of Manila" is certainly a great war picture.

"When he Wore the Blue" is a screaming farce produced by the Nestor and contains some very funny situations.

The famous French Acrobats, Berthia Brothers, are seen in their trapeze act, the most wonderful act of the kind ever seen.

The Universal Animated Weekly is a reel of interesting happenings, such as horse racing in England, five thousand children in Empire Day parades, London, New York Club thrilling yacht races and many other interesting things of the world.

At the Saturday matinee the usual extra pictures for the children will be shown; send them along.

## Have You an Itchy Spot?

Somewhere on your body? If so, attend to it at once. In Eczema and itchy spots, whether dry and scurfy, or moist and inclined to "weep," are generally eczematous—delays are foolish, allowing the disease to spread and affect more of the good skin. Your best chance for a cure is to use Zylex, which will give almost instant relief, and it used in the earlier stages of the trouble will almost certainly bring a cure. But in any event will greatly ameliorate the trouble. Ask your druggist about it. Price 50c. a box. Zylex Soap, 25c. a cake.

ZYLEX, London.

Keep a careful eye on the refrigerator in this warm weather, and any meat, gravy, broth or vegetables that threaten to turn sour, reheat, and thereby kill the little germs of decomposition.

## TO-DAY:

Fresh stock choice

**Plums,**  
Choice Quality Blues.

**Butter,**  
Best quality Canadian

Table Butter, 2 lb. slabs.

**Soper & Moore.**

Phone 480.

## Hr. Grace Notes.

Word was received in town on Tuesday of the death of Mr. George Sweetland at Catalina. Mr. Sweetland was on the way home from Labrador in the schooner Mary E. Harris, Capt. John Power. Mr. Sweetland, who was 71 years old, leaves one son here, and one daughter, Mrs. Patrick Madigan. The schooner arrived this morning.

The schooner Mary E. Harris, Capt. Brien, arrived from Labrador this morning.

The Horwood Lumber Company are shortly expecting another large cargo of lumber from their mills at the north.

Mrs. Snow, of St. John's, nee Miss Lucy Gordon, of this town, arrived yesterday on a visit to her brother, Mr. George Gordon. All her old friends are pleased to see her.

The Harbor Grace Coal Co. are notifying the public to-day by posters that they are selling coal at \$7.00 per ton.

There was quite a lot of fresh fish in the market this morning. It sold readily at good prices.

CORRESPONDENT.

Hr. Grace, Oct. 22nd, 1914.

## Sulphate of Ammonia.

St. John's Gas Light Company. Dear Sir,—I have analyzed a sample of Sulphate of Ammonia made at your Works, and I found 20.5 per cent. of NITROGEN, Sulphates of Ammonia and Nitrate of Soda are the two principal Nitrogen manure.

Sulphate of Ammonia is less soluble than Nitrate of Soda, consequently it is a safer manure to use during a wet season.

Yours truly,

D. JAMES DAVIES, B.S.C. F.C.S.

Analyst and Assayer.

## Cape Report.

Special to Evening Telegram:

CAPE RACE, To-day. Wind N. N. E. blowing strong, weather showery. The bark, Caladonia passed west and the three-masted schooner Nellie Louie supposed bound inward was sighted yesterday morning, the steamer Beatrice followed in at 8 a.m. to-day. Bar 29.50; ther. 37.

## Here and There.

Stafford's Liniment cures all aches and pains. Sold everywhere.—seps,tf

SALES FOR ALICANTE.—The S.S. Rudolph Hansen sailed this afternoon for Alicante, taking 20,000 qtls. of codfish.

LEAVES FOR PETERBORO.—Mrs. C. S. Benedict leaves next week by the S. S. Morwenna on route to Peterboro, Ont., on an extended visit.

Stafford's Phoradone Cough and Cold Care is the best preparation for all kinds of Coughs and Colds. Price 25c. a bottle; post, 5c. extra.—seps,tf

FISH CARGOES.—The schooners John and Ida, Zink are now ready to sail for Alicante and Barbados, respectively, with codfish cargoes.

DELAYED SAILING.—The Furness line Durango, which was expected to sail from Liverpool yesterday for this port, will not get away till to-morrow.

Stafford's Phoradone Cough Cure will cure that cough and cold you have had for a long time. Price 25 cts. Postage 5 and 10 cts. extra.—seps,tf

WED. HIGHLANDERS.

ORDERS O. C.

A. and B. Companies with Pipes and Drums will parade at the Armoury on Sunday morning next, October 25th, at 10 o'clock sharp.

C. I. HENDERSON, Lieut. & Adj.

Uniform: Tunic-Trews. oct23,21

## DIED.

On Thursday morning, after a long illness, Edward, beloved son of Mary and the late John Walsh, aged 13 years; funeral on Sunday at 2.30 p.m. from his late residence, 22 Barnes Road—R. I. P.

At South Boston, Friday, Oct. 16th, Peter Thomson, eldest son of Margaret and the late Egbert Warren. Funeral services were held at St. Andrew's Church, Orient Heights, Mass., on Sunday at 2 p.m.

Yesterday morning, Robert Nash, aged 77 years, leaving a wife, two daughters and one son to mourn; funeral on Sunday at 1 p.m. from Toppin Road.

At noon to-day, after a short illness, Nicholas J. Coady (Grocer), aged 40 years, leaving a wife to mourn her sad loss; funeral on Sunday at 2.30 p.m. from his late residence, 23 Duggan Street—R.I.P.

This morning, at the Fever Hospital, Harry T. Vaughan, aged 29 years, leaving father, mother, two sisters and seven brothers; funeral on Sunday at 2.30 p.m. from his late residence, Leslie Street.

MILNARD'S LINIMENT RELIEVES NEURALGIA.

## Furs! Furs!

We are now offering balance of stock of Fur Goods, comprising:

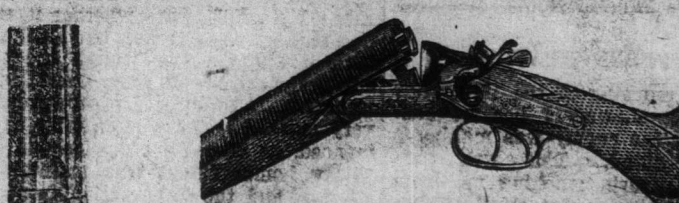
LADIES' MUFFS, SCARFS and TIES, GENTS' SEAL LINED and DOGSKIN COATS.

All will be sold at 25 per cent. below Wholesale Prices.

SHOWROOM OPEN FROM 2 TO 6 P.M. EACH EVENING AFTER THIS DATE.

**The Royal Fur Company, Ltd.,**

oct22,23,26,29,31 Job's Cove.



## FIRE STOCK of GUNS

Selling Cheap to Clear.

Slightly disfigured by water, but guaranteed in perfect working order.

English Single Barrel Muzzle Loading Guns from \$4.00 to \$10.00

Hollis Double Barrel Muzzle Loading Guns, 1/4 bore, 36 in. brls., from \$17.50 to \$12.50.

Double Barrel Breech Loading Guns, 12 G., \$10.50 to \$25.00.

22 Calibre Rifles.

Winchester Rifles, all Models and Calibres.

Also New Stock of Gun Powder in 6 1/4, 12 1/2 and 25 lb. kegs.

## Martin Hardware Co., LIMITED.

Front & Rear, next West of Old Store

P.S.—All Mail Order goods will be supplied in new stock unless otherwise ordered.

## My Lady's Wardrobe!

Autumn is here. Say what we may as to the Calendar, we can no longer shut our eyes to the fact that now or never we must decide upon the additions to our wardrobe which are to serve us throughout the cold weather.

The changes are many and fundamental, but thanks to the process of Dry Cleaning and Dyeing most of us can wear our last season's garments, with a few necessary alterations, throughout the winter months and conform to the prevailing styles.

Inquire into this method of dressing economically.

Call or write Messrs. NICHOLLE, INKPEN & CHAFF, Ltd., Agts.

## UNGAR'S LAUNDRY & DYE WORKS,

oct19,31,eed Halifax.

## TRAPNELL

The Eyesight Specialist

Examines the eyes without DRUGS, DROPS or DANGER.

He not only finds the trouble, but with his perfect optical machinery he can grind the correct lenses to suit the most complicated cases, and do it quickly.

There was a time when all compound lenses had to be sent out of the country for, involving a delay of three or four weeks, but that day has passed; an hour or two is sufficient to produce any lenses that may be called for.

Prescriptions filled or broken lenses replaced if you have the pieces.

## TRAPNELL

IS YOUR MAN WHEN EYE TROUBLE APPEARS.

## The Elite Tonsorial Parlour,

Prescott Street, near Rawlin's Cross.

**F. ROBERTS, Proprietor,**

Has just installed the very latest appliance in Electric Massage Machine for face and hair. Also we carry a full line of Cigars, Cigarettes, Tobaccos, etc.

OPEN EVERY NIGHT TILL 11 P.M.