

## KNOWLING'S

To-Day and every day in the week the  
UTMOST VALUE in every article offered.

**Ladies' Fashionable Neckwear.**

Splendid lot of Lace and Embroidery Collars, Newest Styles, viz.: Jabots, Duchesse, Side Frill, Peter Pan, Quaker, etc., all samples, from  
**10c. to \$1.10,**  
regular price would be 20c. to \$1.90.

**Millinery Silks and Satins.**

Striped and Striped with Border, beautiful colouring, the very latest Hat Trimming,  
**45c. and 65c.**  
yard.

**Double Width Dress Silks. NINON Jewelled Chiffon.**

JAP SILKS,  
**65 cts. yard.**  
Chiffon Taffeta, Empire, Paillette, Satin Directoire.

**NEW HATS, RIBBONS, OVER LACES.**

Ninon, a very fashionable and popular Silk fabric for veiling and overdresses. Jewelled Chiffon, a most effective material for inexpensive evening dresses, only  
**40 cts. yard.**

**GEORGE KNOWLING.**

april 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 1912

## BURRELL'S Sanitary Distemper.

THE BEST WATER PAINT SOLD.

The Following Colours in Stock:

Pea Green	Emerald Green	Olive Green
Crimson	Pink	Salmon Pink
Pink Rose	Primrose	Maroon
Cold Grey	Light French Grey	Cream
Sky Blue	Azure Blue	Dark Brick Red
Light Brick Red	Dark Terra Cotta	Light Terra Cotta

BURRELL'S MIXED PAINTS AND LINSEED OIL, in all size pkgs. and White.  
**STEER BROTHERS.**

## JACKMAN'S Sale Continuing.

**25 per cent. off everything.**

We have one thousand Sample Suit lengths to select from in our Custom Tailoring Department. This is a splendid chance for a man to get a high-class Custom Tailor Suit at a bargain.

**JACKMAN THE TAILOR, The Mail Order House.**

## Some New Arrivals!



**The Popular Quaker Girl Waist,**

from one of the best American makers, made of fully mercerised Baptiste; a material possessing a splendid appearance and good wearing qualities. The newest and best in the market—twelve patterns. All same price

**\$1.60.**

**R. TEMPLETON, 333 Water St.**

**J. J. ST. JOHN.**

Skinner Sardines, Ordinary Sardines,  
Baltimore Oysters, No. 1 Tinned Salmon,  
Fresh Halibut, Pickled Herring,  
California Peaches—tins, Cal. Pears—tins,  
California Apricots—tins, Evap. Apples,

**J. J. ST. JOHN.**

## NEW GOODS

Laundry Baskets,  
Market Baskets.

Clothes Wringers,

Washing Tubs,

Wash'g Machines,

Butter Churns,

Ice Cream

FREEZERS.

**BOWRING BROS.,**

Limited.

Hardware Department

**White's' Cement**

Now landing ex S. S. Rappahannock,  
1,500 BARRELS

**White's Best Portland Cement**

Engineers, architects and users of cement requiring a sound, reliable and genuine article of uniformly high quality should specify "WHITES" Brand.

**H. J. STABB & Co.**

**Royal Victoria College, McGill University, Montreal**

For Resident and Day Students. Students prepared for Degrees in Arts, Pure Science and Music. Scholarships are awarded annually.

For all information apply to  
**THE WARDEN**

**John Collins**

**Old Scotch Whisky.**

The kind you get at home in Scotland. Keep on asking for it everywhere.

**JOLLINS, TODD & CO.,**  
53, m. w. f. s. Glasgow, Scotland.

**Infants' Coats and Bonnets,**

Blue, Green, Veilux Rose, Reseda, &c.,  
**\$1.95 the Set.**

**Infants' Velvet & Cloth Bonnets and Hats,**

From 35 cts.

—AT—  
**LARACY'S**

345 & 347 Water St. opp. Post Office.

**VINARD'S LINIMENT CURES DIS-**

**TAMPER**

## For EASTER DAY



**For Easter Day.**

YOUR resolution should be to "Live Better and Dress Better." The former will help you to accomplish the latter, and the English and American High-Class Tailoring Store can help you to keep your resolution to "Dress Better" more so than any of our competitors, for the following reasons:—

1. Our Cutter is direct from New York City, with the latest ideas;
2. We have the Goods, personally selected in the world's metropolis;
3. We now have a large thoroughly competent staff of help;
4. Every customer receives personal attention, and has his individual ideas catered to.

Not How Cheap—But How Good.

**CHAS. J. ELLIS, 302 Water St.**

Telephone No. 230.

Received by "Rosalind,"

**1000 bags Finest**

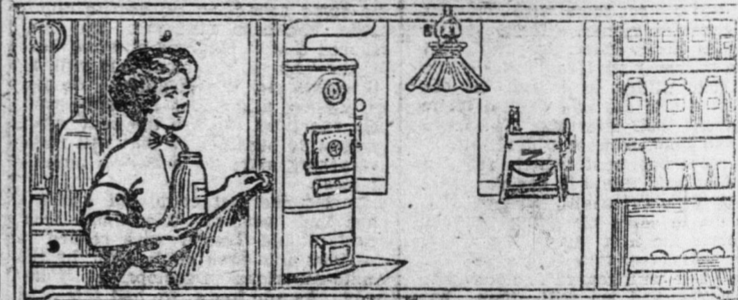
**Yellow Corn Meal.**

Send in Your Order Early.

**HARVEY & CO'Y.**

WHOLESALE.

**REID NEWFOUNDLAND COMPANY.**



Is your house really lighted from top to bottom or do you still have to take a candle or lamp when you go to the attic or cellar at night? A great many people who have electricity in the rest of the house have no light in the cellar or attic because it is seldom needed; but, when you do need it, you need it badly.

One Incandescent Lamp set in a Holophone Reflector will give sufficient light for the darkest cellar or attic. Holophone Reflectors are especially adapted to lighting places of this sort as they control the light rays so that every ray is utilized. Wouldn't it be a convenience if you could turn a switch and light your cellar or attic before entering? That means an end to dangerous matches and flames—it means that you no longer need stumble against misplaced boxes and bark your shirts in the dark.

We would like to tell you more about electric lighting and more about the wonderful light-saving Holophone Reflectors. May we send a representative to see you?

**Reid Newfoundland Company**

**CHARLES HUTTON**

**Reliable Pianos, Organs**

**Piano Players.**

N.B.—Big Discounts for Cash.

Easy Payment System.

## WEATHER FORECAST.

TORONTO, Noon.—Strong winds and moderate gales, S. shifting to W. showery.  
ROPER'S, Noon.—Bar. 29.70; ther. 42 above.

VOLUME XXXIV.



**FRESH POULTRY, FRESH FRUIT, NEW VEGETABLES.**

**ELLIS & CO., Ltd.**  
203 Water Street.

Fresh New York Turkeys,  
Fresh New York Chicken,  
Fresh New York Ducks,  
New York Sausages,  
Fresh N. Y. Corned Beef.

Fresh Finnan Haddies.

New Asparagus,  
New Cauliflowers,  
New Cabbage,  
Sweet Potatoes,  
Ripe Tomatoes,  
New Celery,  
Parsnips and Carrots.

Fresh Smoked Kippers.

Navel Oranges,  
Ripe Bananas,  
Dessert Apples,  
Russet Apples,  
Bartlett Pears,  
Grape Fruit,  
Tangerines.

Fresh Rhubarb.

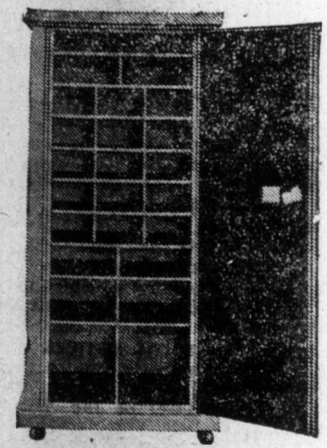
Fresh Consignment of

**Huyler's**  
Celebrated Easter

**Confectionery,**

1-2, 1 and 2-lb. boxes.

Remember Our Telephone,  
Nos. 482 & 786.



Pay only a trifle more for  
**The Safe-Cabinet**

Then you will have a cabinet that does all a wooden file can do plus this most important thing—protects your papers from fire, theft, dust and moisture. Measured by price alone, anyone can afford to buy *The Safe-Cabinet*. Measured by value, no one can afford to be without it.

**FRED. V. CHESMAN, Agt.**

**NOW LANDING**

Ex "Galveston,"  
**1,500 TONS**

**Anthracite COAL.**

IN STORE,

**North Sydney Coal,**

**OLDMINE. OUR COAL!**

There is no better Coal.  
It's good Coal.

**M. MOREY & CO. F. N.**

## THE SYRINGE PIPE



Has the advantage over all other Pipes. An article that smokers have always been inquiring for since Briar Pipes first came into use. The Syringe Pipe means a Pipe smoking at its very best.

To be had at

**CASH'S TOBACCO STORES, WATER ST.**