

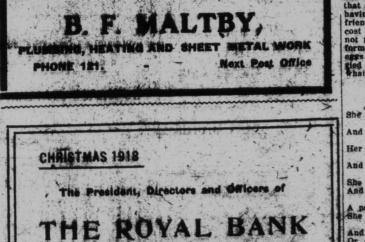


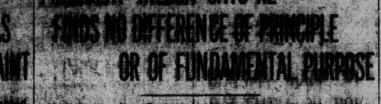
We have about two hundred Heating Stoves in stock and also everything in the fitting up of Stoves. We make all our own Stove Pipe and can give you the lowest price possible.

Brick Lines	from	it and Tor	toise Heate \$10.0	rs, four 00 to \$	19.00
Oak Stove,		, ffort		00 to \$	
Box Stoves	five size	g from		00 to \$*	
Airtight Sta	tves, all st		\$ 3.0	00 to \$	7.00

Camp Heaters 30 In. Steel Body, cast ends .. \$20.00

that we have. We have not dropped into the Store business attriantally; we are in it legitimately with 30 years of Stove experience to our credit. If ther is anything you want to know abdut any Stove, our information is free.





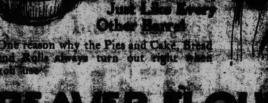
by your con s any e or of fundamental purpose. Ropt, Dec. 35- (By the Asso-

ndet cordi people of s Deen

cloths were a sight to And scaris and a towel rack

of scissors and sewingthread.

apon a communion of principle. "You have spoken very generously and beautifully of the relations which have spring up between yourselves and our soldiers. That is because they came not only to associate them setyed with you as the champion o liberty, but they came with persons affections in their hearts for the peo-ple of France, and it must have bee that which you realized. They di-the come as strangers in the She bopad some practical friend scould stop and figures but that she'd like a mop. Or a bathroom rug or a lacquered



(周圍隆)

bid rou a Merry

Truth is mighty-mighty ant to the fairs trader.

Bow to Cure

A CHARLEN AND THE STREET BOTHER

Stor Bar

These wonderful results were accomplished by Press Adv

curity.

The result is, that Canadians today are a nation of boniholders. They know what a convenient, safe and profitable form of investment bonds are. Instead of one man in two hundred owning bonds, how one Canadian in eight-men, women and children-owns a Covernment Se-curity.

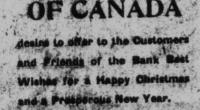
This complete transformation in the national mind and bahits was brought about by advertising in the press of the nation. Press adver-tising has institued itself as the surest and speediest method by which a man's reason can be influenced and directed.

The Minister of Einance acknow-ledges this. His own words are:

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fact that all the	day which is delightful, as I is down upon these undisturbed fie and think of the terrible sce	
we accepted that		1 AND
Meaton of these	A second terror of the second s	CONTRACTOR OF
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the soldiers who	I LA TO STA BANK & I	
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t only in the as-		
interests but		



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SCOTT

EMULSION

THE THE STATES

1998 - 19 AN 19 MINARD * Regulate of climate or within the Nature exacts environment, it at use exacts her toll of wear and tear on the system and there is frequent need for an effectual aid to restore arough and vitality. ad not

And and a second Extract from a letter of a Cam-D. Barry, Tar

Dane Mother to-I am keeping well, have good food and well protected from the resthand, but have some difficulty toopring unanveloed speerts from viding me. mic strengthener, has to a support of the second sec and replenishes the replecial the body naturally. Scott's may be used daily, in any climate, with benefit and strength to this body. Take Scott's Envelopm-te builds up the body. Sear 2 west, Tessing on 1912 Manglating Dy de

网络家山马属教育的小学校的小学校和学校和

the without permission?

Or a hathroom Tug or a lacquered trag

Or a tax plain plates for every day.

She hoped and hoped and she wished a lot.

Or at ex plain plates for every day.

She hoped, and hoped and she wished a lot.

But these ching to course, were the things she got:

A cut plass vase and a bophonniere.

A cut plass vase and a bophonniere.

A cut plass vase and a bophonniere.

A cut plass for receiving haft.

Some orise or forks, a manfcure set.

A bould's cap sed a drawn. or A indice them shall always say as I say now. The borne curling tongs and a powder put and a bonk to wardly Targed shot.

Some curling tongs and a powder put and set to wardly Targed shot.

To all of her friends the self-same acid and to each of the damtool host.

""But thow did ove preses what T need ed most?"

"Just they did ove preses what T need ed most?"

"But they did ove preses what T need ed most?"

"But they did ove preses what T need ed most?"

"But they did ove preses what T need ed most?"

"But they did ove preses what T need ed most?"

"But they did ove preses what T need ed most?"

"But they did ove preses what T need ed most?"

"But they did ove preses what T need ed most?"

"But they did ove preses what T need most delines and fellow soldiers: We are sathered here

There is not the diamage here and there is a lister result to the first diamage here is and there is an and there is an and there is a lister result to be the first diamage here is and there is a lister result to be the diamage here is an and there is a lister result to be a lister res

wie pire of cless weater

Marr's officier

TO SHE FOR

Before the war one half of one per cent of our people bought bounds. Now quite twelve and one half per cent of our people are bound buyers overloaked .. No selling point was

Before the supendous amount of \$676,000,000 worth of bonds could be sold to our Canadian people in three weeks a most thorough and exhaus-tive campaign of education was accessary, and this campaign was carried through by advertiging in printed word never had a more con-vicing demonstration. By means of the printed word, through the medium of advertise-ments in the press of our country, the Canadian people were indee to know what bonds are, the nature of know what bonds are bonds.

Every point and feature of Victory Bonds was illustrated and described before and during the campaign -in advertisements. No argument was

"The wonderful success of the Laan was due in large manue to Mer (the press of Canada) Splendid and uniting efforts during the whole of the campaign."

Mr. E. R. Wood, Chairman of the Dominion Executive Committee having oversight of the campaign to raise Victory Losn, 1918, said "The press publicity committee will rank as one of the most remarkable and edicient publicity committee sub-taken is any country," and Me. J. M. Qundy, Vice-Chairman of the same committee suid: "I have been adding bonds for a long time, but I never found it so can to sell them as at this time. The reason is the spicality work she press has done. I take all my hat to the press of Ganada."

The success of the Victory Loan, 1918, and the knowledge which Canadians naw possess of hands are a straight challenge to the man who doubts the power of the printed work, in the form of advertisements, to sell goods- and this applies not to bonds alone, but to the goods you are interested in selling.