BIG MID-SUMMER FURNIIURE SAIE
Read this. Think of the sacrifice it means to us. A stock of between $\$ 12,000$ and $\$ 15,000$ worth to be slaughtered to the core in our Mid-Summer Sale of Furniture, and it will be a corker and record-breaker in the history of Saskatchewan. At least $\$ 7,000$ worth of this stock must move off our floor within the month of July, If slaughtering prices cuts any figure it will go in half that time. If there is any enterprise in the people of Regina and surrounding country they will be out early, purse in hand. It is the only weapon you will require to slaughter prices right and left and carry away the greatest values ever captured in Regina. Read carefully; it costs money to advertise. We are giving you our profit, therefore we have nothing to waste. Here are a few of the many values we will offer

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Enamelled Beds, Parlor and Hall Furniture, Window Shades and Poles, in fact everything in our store at equally reduced prices. Room Moulding and Plate Rail at factory prices. A few Baby Carriages at about half-price. We haven't space to quote prices, but everything will be marked in plain figures at prices that will convince you that we sell as we advertise. The old saying goes: "The proof of the pudding is the eating thereof." All we ask is that you come in and prove our bargains. We are out for business. You come out for bargains and we will all get what we are after.

Standard Sewing Machines at Special Prices During Sale
Picture Framing

## J. H. JOHNSTON, The Furniture Man

DARKE BLOCK, PLDVENTH AVINUE
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