

SWEET CAPORAL



CIGARETTES STANDARD OF THE WORLD

SOLD BY ALL THE
WHOLESALE TRADE.

WESTERN CANADA TO EASTERN
CANADA.

Eastern patronage of the Winnipeg Fair was a pleasing feature this year. Canada's National Exhibition at Toronto, which begins on August 26th, will

A Healthy Sign

in the life of any publication is First: the condition of its subscription list; Second: its class of advertisers. The Commercial has never enjoyed a more prosperous period than the present—particularly in the matter of new subscribers. The reason is not far to seek.

This journal's paid circulation is larger than that of any weekly trade newspaper in Canada, and in the middle and Western Canada its circulation is larger than the combined circulation of all other trade newspapers.

Advertisers in the Commercial get RESULTS. If you want business from the rapidly growing and best buying provinces place an advertisement in

THE COMMERCIAL
WINNIPEG

1854 THE 1854
Home Bank
OF CANADA.
HEAD OFFICE AND
TORONTO BRANCH.
8 King St. West.

City branches open 7 to 9 o'clock every Saturday night.

78 Church Street.
Queen St. West cor. Bathurst.
Bloor St. West cor. Bathurst.
Alliston, Belle River, Cannington,
Lawrence Stn., Melbourne, St.
Thomas, Walkerville.

Fernie, B. C. Winnipeg, Man.
JAMES MASON,
General Manager.

be well patronized by visitors from the West.

The fruit, flowers and vegetables, which have always been shown in abundance and in superfine quality at the Exhibition, are to have suitable housing. A handsome new structure has been erected on the commanding site of the old main building, 254 feet in length by 58 feet in width, with three wings 156 feet by 58 feet. The building will be surmounted by a majestic dome 65 feet in diameter and 70 feet in height. Steel, pressed brick and stone have alone been used in the building, which will consequently be entirely fire-proof. The flooring will be of cement. Provision has been made for electrical lighting on a magnificent scale. In the basement ample temperature-regulated storage will be found for plants and shrubs. When the building is complete it will have cost nigh on to \$100,000.

The Exhibition executive have taken the initiative in adopting a rule that all cattle competing for prizes at their shows must be registered in their respective Canadian herd books. The high standard to which the stock of the Canadian breeder has reached, is well worthy of this consideration, and it is an undoubted fact that the greatest exhibit of pure bred stock to be seen on this continent is at the Canadian National Exhibition.

A special prize will be given for the best hard winter wheat produced in Manitoba.

The Canadian Hackney Horse Society has given a special first prize of \$50 for the best Hackney stallion any age shown in harness at the Exhibition.

SMITH, KERRY & CHACE

CONSULTING AND CONSTRUCTING ENGINEERS
Hydraulic, Electric, Railway, Municipal, Industrial
W.U. Code used. Cable Address "Smithco."
Rooms 124-7 Confederation Life Bldg.,
TORONTO
Cecil B. Smith J. G. G. Kerry W. G. Chace

MONTREAL

AND RETURN

\$48.40

FROM WINNIPEG

Correspondingly low rates from all stations on the Canadian Northern Ry., and to other destinations in the East. Any agent will be pleased to furnish information.

City Ticket Office:

COR. PORTAGE AND MAIN,
Phone 1066.



Depot Ticket Office:

WATER STREET,
Phone 2826.



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Just one roof is GUARANTEED in writing to be good for 25 years and is really good for a hundred. That's a roof of

"OSHAWA" GALVANIZED STEEL SHINGLES

Put them on yourself—common sense and a hammer and snips does it. The building they cover is proof against lightning, fire, wind, rain and snow. They cost less because they're made better, and of better material. Write us and learn about ROOFING RIGHT. Address

The PEDLAR People
Oshawa Montreal Ottawa Toronto London Winnipeg



For Quality
and Purity
BUY

"EXTRA GRANULATED"

and the other grades of
refined Sugars of the old
and reliable brand of

Redpath

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**THE CANADA SUGAR
REFINING CO. Limited**
MONTREAL

Phoenix Assurance

Limited,
OF LONDON, E
Established 1782.

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Paterson & Son,
Chief Agents for the Dominion.

ESTABLISHED 1864.

New York Underwrite

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ASSETS

PROVINCIAL AGENT

JOSEPH MURPHY, JNO
Toronto, Ont.
W. R. COLGATE, WH
Winnipeg, Man.
ALFRED J. BELL, Halifax.

T. D. RICHARDSON, Superintendent for

Western Assurance Co.

Head Office
Toronto
Ont. Assets, over -
Income for 1906 over

Hon. GEORGE A. COX,

W. B. BROCK, Vice-President W. B. MEIKLE, General Manager

QUEEN Insur

WILLIAM MACKAY, Resident
J. H. LABELLE, Assistant M
MUNTZ & BEATTY, Resident

Temple Building, Bay Street, Toronto. Tel. Main 66 & 67. C. S. SCOTT, H

Caledonian Insurance Co., o

The Oldest Scottish Fire Office

Head Office for Canada MONT

LANSING LEWIS, Manager J. G. BO
MUNTZ & BEATTY, Resident

Temple Bldg., Bay St., TORONTO.

Economical Fire Ins. C

CASH AND MUTUAL SYST

Total Net Assets, \$319,377. Amount of
Government Deposit, \$35,
John Fenwick, Geo. C. H. Lang, W. H. Schum
President. Vice-President Mgr-S

NORTHERN ASSURANCE CO. O

"STRONG AS THE STRONGEST"
Canadian Branch, 88 Notre Dame St. West

Income and Funds, 1906

Capital and Accumulated Funds
Annual Revenue from a Fire and Life Premiums and from i
vested Funds
Deposited with Dominion Government for the Security of I
G. E. Moberly, Inspec. E. P. Pearson, Agt. ROBT. W