



# North American Life Assurance Co.

"SOLID AS THE CONTINENT."

→ 1911 ←

EDWARD GURNEY,  
President.

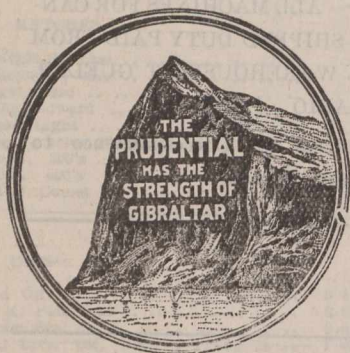
L. GOLDMAN,  
J. K. OSBORNE,  
Vice-Presidents.

TOTAL CASH INCOME . . . . . \$2,404,757.25  
 TOTAL ASSETS . . . . . 13,224,159.41  
 NET SURPLUS to POLICYHOLDERS . . . . . 1,576,045.78  
 PAYMENTS TO POLICYHOLDERS . . . . . 1,116,907.58

L. GOLDMAN,  
A.I.A., F.C.A.,  
Managing Director.

W. B. TAYLOR,  
B.A. LL.B.,  
Secretary.

HOME OFFICE, - - - TORONTO.



## Twenty-Five, Thirty, Thirty-Five Years

The Prudential has agents who have been in its service for these long periods. It is the Company that helps and holds its men.

WRITE US ABOUT AN AGENCY.

The PRUDENTIAL INSURANCE COMPANY OF AMERICA.

FORREST F. DRYDEN, President.

Home Office, NEWARK, N.J.

Incorporated as a Stock Company by the State of New Jersey.

WANTED.—Commercial Travellers for a profitable side-line required by all business men; no samples. Address in confidence, A.B.C., P.O. Box 1408 Montreal.

## PERPETUAL CALENDAR

1913 MARCH 1913

Sat SUN Mon Tue Wed Thu Fri

1913 APRIL 1913

Tue Wed Thu Fri Sat SUN Mon

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Jan., Mar., May., July, Aug., Oct., Dec., 31 Days.

April, June, Sept., Nov., 30 Days.