

THE CANADIAN MISSIONARY LINK PUBLICATIONS.

Link and Visitor Campaign.

Now is the time to really go at this work in earnest.

Ask your delegate how to do it.

Get a live convener.

Let her get a good committee.

Divide up all possible subscribers. Do not give more than ten to each canvasser.

Persist when you have once failed. Now, about that 50c for Link. Don't be afraid of it. Ask people what they pay for one fashion paper, or one year of the dally. Is 50c too much for eleven numbers, all full of news of the Kingdom?

A CALENDAR.

Ask your delegate to show you the beautiful calendar she bought at convention. It contains a personal message or an item about the work of each of our missionaries on the field. *Everyone should have one. Buy them for Christmas presents.* Send in a big order for your Circle. Send to Mrs. Albert Matthews, 169 Warren Road, Toronto. Price is 25c and postage 2c.

ANOTHER ANNOUNCEMENT

From now on the date on the label of your Link *will not appear*. The putting on of the date means considerable expense, and it is no longer necessary as Mrs. Pettif has made a complete card calendar of all subscribers, and she will send a receipt for all moneys received. Agents and individual subscribers will please notice when their subscriptions expire and see that they are promptly renewed. Due notice will be sent to those who are in arrears, and if payment is not made within a reasonable time their names will be dropped.

NEW LEAFLETS AND BOOKS.

Life of Miss Simpson—every woman should have this	7c
Stewardship Charts—splendid to hang up at any public meeting	17c
A new supply of Foreign Mission Studies—a set of 4 for	20c
A Map Exercise on Palestine, by Miss Laine	7c
"The Children of Japan for Christ and the Church," a splendid book in paper	25c
"The Missionary Education of Juniors," by J. Gertrude Hutton (a book)...	75c
"Money, the Acid Test" (a book), by David McConaughy	85c
"Some Chinese Characters"	30c
"His Dominion," by William Gunn (a fine book on history of missions in Canada)	75c
The Birthday Book of Balu, a splendid present for a child	75c
Until someone is found to care for the Bureau of Literature the above and other helps now in the Bureau may be had by application to Mrs. E. J. Zavitz, 15 Glenholme Avenue, Toronto. Be sure to send postage.	