

matter. This, if not cured, will result in baldness of the most inveterate kind, but by using the VITALIZER in time, it will eradicate the disease. Another phase of disease is a contraction of the skin which closes around the hair sheath, and prevents a circulation of the coloring matter. This disease is caused by the use of oil and alcohol preparations, which have been sold under the name of tonics and restorers. Excessive perspiration will not only produce gray hair, but baldness. The perspiration contains an excess of salt, which after being thrown out by the pores of the skin, the water evaporating, deposits the salt upon the scalp, and is again absorbed by the skin, which will change the condition of the coloring matter, and destroy the nutritious principles of the hair.

The proprietor of the HAIR VITALIZER does not pretend that in those cases in which the bare scalp presents a shining, glossy appearance, and in which the hair follicles are closed up, and the hair bulbs dead, that the VITALIZER will produce a new growth of hair. In such cases the skin is chalky white, thinner than the surrounding skin, and almost transparent, so that the skins of the bones can be seen. There is a lack of subcutaneous fat wherewith to nourish the oil tubes. In such cases, that occur past the prime of life, it is generally hopeless. The powers of nature are limited. He can induce more vitality in natural processes, but nature must supply something to work upon. To create is beyond his power.

But in very large proportion of cases, baldness and thinness of hair are the result of an inactive state of the scalp, a dormant condition of the hair bulbs, and a choking up of the hair follicles. Very often this is the result of fever, or other wasting disorders. In these cases the HAIR VITALIZER will be found a specific. Under its use, the short, stumpy, brittle hair, whose color is dead, and whose general appearance has not inaptly been compared, by some facetious youth, to that of a half worn scrubbing brush, will at once take on new life. The scalp, instead of being covered with dry branny scales—Dandruff—resumes its natural pinkish hue, it becomes soft and elastic; the hair bulbs change their wizened appearance, and swell out round and full; the half dead shafts of hair resume their natural gloss, their ends instead of being split or stumpy lengthen out apace; while the renewed circulation brings back the original brightness of its color, deepening it in proportion to the renovated vitality.

Nor is it merely on account of the greater beauty which the new growth of hair produces, that the HAIR VITALIZER is a boon to mankind. The increased thickness of the hair, for a strong, healthy hair bulb will send off more than one shoot or shaft, gives a necessary protection to the brain beneath from the vicissitudes of the weather, and from accident, and thus often wards off disease and even death.

But it is not only to bald or partially bald persons

that the Vitalizer is of decided benefit, as a dressing for the hair, or an invigorator for the scalp, it has no superior. A luxuriant head of hair is a most noble ornament to the person. Those who are by nature thus endowed, will find the HAIR VITALIZER just what they want. It keeps up the natural growth, it cleanses the scalp, it prevents the necessity for hair oils and greases, which are both uncleanly and detrimental to the hair. Even the most vigorous growth of hair must fail, if the scalp is not kept clean and healthy, and its natural gloss and color must be deteriorated if the pores are not kept open, and the circulation allowed to penetrate the whole of the shaft, by the occasional use of some such cleanser as the VITALIZER, and for that purpose we know nothing can be compared to it. The young should not fail to use it, when they desire to give a deeper shade to that light, faded, undecided color of the hair, which is so repulsive, and which so detracts from the beauty of the person. Those whose locks are wearing thin and bare, and becoming sprinkled with gray, either from age, sickness or mental anxiety, by using the HAIR VITALIZER will soon rejoice in an increased growth of hair, rivaling in luxuriance and beauty that which was their pride in their youthful days.

The HAIR VITALIZER will also be equally certain and effective in restoring the color of the whiskers. It will be necessary, however, to make more frequent application than when it is used to restore the color of the hair, as the whiskers change more slowly than the hair. They should be rubbed thoroughly with the VITALIZER every night, and it will be better to keep them tied up every night with a piece of old silk until morning. The proprietor is fully confident, after long study and medical research, employed in investigating the various agents that have been used and recommended for renewing and restoring the hair, that HURD'S HAIR VITALIZER comes nearer perfection than any other preparation of the kind before the public, as it is a hair reviver, hair restorer, hair beautifier, and a hair dresser.

DIRECTIONS.

After well shaking the bottle, wet a sponge with the Vitalizer, and completely saturate the hair and scalp, then rub the hair thoroughly with the fingers until it has been equally distributed. Do this every other day until the hair has resumed its natural color. After that, once a week is sufficient to keep it soft and silky. To restore whiskers to their original colour, a daily application must be made (they being coarser) until the natural color appears, after that twice a week. If a new growth of hair is desired, first rub the hair briskly with the hands. Do this every day, and apply the Vitalizer immediately after, rubbing it well in, and a vigorous growth will follow in due time. If applied only as a dressing, once or twice a week, as the hair demands. Price 75 Cents.