

# BRUNSWICKAN

## Adam And The Business Woman

THERE IS SOMETHING WRONG WITH US!

by MICHAEL McMASTER

by LOUISE MORROW

There was once a man,  
And there was also a woman,  
A garden was given them,  
So that they might live quite happily.  
And so they did, but,  
The woman was also intelligent,  
The woman was able, and,  
She became consequently

Slightly fraudulent.  
She stole an apple.  
She really didn't think she was "Doing Evil",  
And neither do I.  
It was for profit she took it,  
And by and by,  
She shared this profit with

The man.  
Very generous don't you agree,  
For, he shared in all the glee,  
But never lifted a courageous hand  
Never had the initiative,  
To take and to give.

The beginnings of business  
You see,  
Were initiated by a WOMAN.  
It is to her men owe their wealth,  
To her they owe "satisfaction"  
(For a job well done), and administration,  
From her come finances, marketings,  
And many such things;  
To her even comes the glory  
For our course, and all its dependability.

From all this,  
Comes but one logical conclusion,  
Women belong in business,  
From men, such strong statements, such laughter,  
Such prejudice,  
When we state the reason  
We chose to enter  
A domain they feel "reserved for themselves".  
One of ours opened the door  
For you all,  
When all is done, it will be one of ours  
That will close it!

Success in life for any business-man entails a great deal of hard work, and the ability to co-ordinate in his mind and successfully analyse a number of problems relating to a number of situations. These characteristics are certainly well within the grasp of any individual and it is at University that these characteristics can be obtained.

The question is, "How many Business students attempt to adopt these characteristics?" Very few. The reason for this, is that they do not have enough on their minds. I do not say that they are not receiving enough work from their professors. On the contrary, I am trying to point out that it is only their class work which is on their minds, and Nothing Else. Many will say: "Isn't that enough, if it keeps me going all the time?" The answer to that is "Baloney!" since in the majority of cases, no one has tried to find out their capacities.

Indeed, there is no doubt that some of us have begun to realize that we must work diligently at our courses, and only our courses, to obtain adequate marks. However, how many of us obtain what appear to be adequate marks, by doing just the necessary amount of work, and spending the rest of our time on our fat fannies, drinking, sleeping and continually complaining.

There is little doubt that if we gave some serious thought about making our college lives a little more constructive, we would

discover that we could do hard work, co-ordinate and analyse our problems because of the fact that the new interests that confronted us would demand more of our minds.

What can be better for the development of an individual's character than a mind with a diversification of ideas and where is this obtainable to us as business students, but within the numerous groups which make up the University's extra-curricular activities? By taking an active part in these different groups and by making a determined effort to become leaders of these groups, we, as business students, will find our minds take up with problems and ideas of considerable value. At the same time, we will find ourselves in positions which are basically similar to the ones we will face in the future.

Indeed, there is the problem of over-fortification which could seriously affect our studies; and this again brings up the point of realizing one's capacities. Some of us must neglect outside activities to get passing marks but most of us are under-participating and not showing others what we can do. Foresters, Artsmen, Engineers, and Scientists, Phys. Ed., and all other students are approaching these activities with the same, and perhaps even less enthusiasm, than we are, consequently it is up to us to get off our fannies now, find our capacities, and lead the others in group activities as well as our studies.



"Now me, I'm strictly impartial—maybe that's because I've never had any direct contact with either Capital or Labour!"

HAVE YOU  
VOTED YET

## Whatever became of:

Nero C. Caesar,

CLASS OF '577



Whenever conversation on the campus turns to music, someone is sure to mention the name of Nero Claudius — the man with the golden lyre. No other virtuoso on this difficult instrument has ever come close to the renown achieved by this boy from Antium. In his formative college years, Nero was something of a traditionalist, but at his apex he came very close to what moderns call "Le Jazz Hot". Those of his contemporaries and relations who survived the era he dominated — and they are regrettably few — recall that in his final phase he was strangely preoccupied with torch songs. His career reached its peak in Rome in a blazing performance of his famous lyre solo against a trumpet obligato by a group of cats known as the Praetorian Guardsmen. Rome was never the same thereafter.

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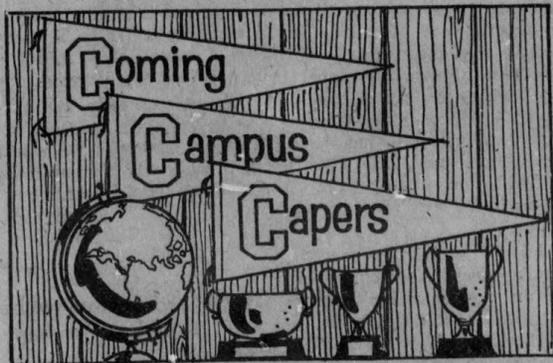
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