EATONS

SPRING & SUMMER CATALOGUE for 1909

WRITE FOR IT

LOOKING INTO OUR BEAUTIFUL
SHOW WINDOWS. EVERY DETAIL THAT
POSSIBLY CAN BE CARRIED OUT IS SHOWN
IN BEAUTIFUL ILLUSTRATION

SENT FREE TOANYADDRESS

SAVINGS ARE GREAT

■ Every price in our catalogue is quoted because it means a saving to you on that particular article. Buying in large quantities for two stores; obtaining discounts for cash; cutting out middlemen's profits by dealing direct with manufactures, and economical selling reduces the cost and you receive the benefit in a lower price.

When you buy an article from us by mail you are assured that the goods will satisfy you in every respect. If for any reason they do not come up to your expectations, return them to us and we will refund your money or exchange the goods, paying transportation charges both ways.

We manufacture much of the Women's and Men's Clothing. High speed machines, saving time; expert designers and cutters, saving cloth; each operation on one line of work, saving quantity and quality; working the year round, saving in cost of production; thorough workmanship and good material, saving in small amount of goods returned.

¶ Many of our customers have verified in letters to us that the above statements are true. The continued custom of whole families and their recommendation of us to others is ample assurance that our methods and merchandise please the people. Your neighbor has been saving a nice bank account by dealing here by mail. Won't you make a trial?—and be satisfied also.

¶ Prompt and efficient service is the corner stone of this business. On the very day your order is received, it is started on its way to be filled. If possible, that same day it is shipped. No unnecessary delay is permitted. Expert salespeople have each order in charge and make the selections according to the desire of the customer. Any advantage in style, quality and price are freely given.

TORONTO CANADA

REASONS WHY

YOU

SHOULD

SHOP

AT

EATON'S