

# NOW READY



THE NEEDS OF EVERY ONE FULLY MET AT PRICES ALL CAN AFFORD TO PAY IN

# EATON'S BIG FALL AND WINTER CATALOGUE



## WHAT CONSTITUTES WORTHY MERCHANDISE

Is it price, or quality, or both? We answer unhesitatingly both. A good article at an unfair price is just as unworthy of your consideration as one of which the sole claim to attention is its low cost. Every number we list obtained its place in our Catalogue on its merits—not on its price alone.

**BESIDES SAVING YOU MONEY** we offer immediate shipment and a large and varied assortment to choose from. You are absolutely protected when dealing with us, as our guarantee is such that you are running no risk whatever, since we allow you to return any article with which you are not perfectly satisfied. We will pay the transportation charges both ways and refund your money in full. You will readily see that our way of doing business is reasonable and fair, there being no cause for hesitation on your part.

**WE BASE OUR CLAIM TO PATRONAGE** on substantial merit, and our success exemplifies the efficiency of our system. If you have never dealt with **T. EATON CO. LIMITED**, write for our Catalogue to-day—send a trial order and afford us an opportunity of proving that we can serve you with satisfaction, economy and dispatch.

Our Catalogue is FREE  
Write for it to-day

**THE T. EATON CO. LIMITED**  
TORONTO CANADA

EATON Values are remarkable  
Take advantage of them