

Electric Service

Means comfort, convenience, economy and safety.

The home that is completely equipped with electrical devices is a happy one.

All the drudgery of house-keeping is eliminated by electricity.

You can wash, iron, sew, sweep, cook, keep cool in summer and warm in winter, by means of electrical apparatus designed especially to relieve you of unnecessary and fatiguing labor.

At our showrooms all these devices are ready for your inspection. Competent demonstrators will operate and explain them for you.

**The
Toronto
Electric
Light
Company,
Limited**

"At Your Service"

**12 Adelaide St. E.
Telephone Adel. 404**



ye CHRISTMAS BOX

A striking Christmas design and the Season's greeting combined with an assortment of the best chocolates made. A beautiful, cheerful-looking box in bright reds and greens.

Sure of a warm welcome because of its Christmas sentiments but even more so because the chocolates are of such good quality and so excellent in flavor and taste.

Ganong's GB Chocolates

The candies that are famous all over Canada — a testimony in itself to their indisputable superiority.

An appropriate greeting for
Christmas Day.

*Sold in 1 lb., 2 lb.,
3 lb. and 5 lb. Boxes.*

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PADDLE YOUR OWN CANOE

and meanwhile puff gently at your pipe filled with fragrant slow-burning, satisfying Master-Mason,

SMOKE
Master Mason

"IT'S GOOD TOBACCO"

Equal by test to the very best,
Much better than all the rest.

Say MASTER-MASON to your dealer — he knows.

PRICE: 15 CTS. THE ROCK CITY TOBACCO CO., LIMITED

and the coolest, smoothest, sweetest smoke obtainable. Made of selected fully-matured tobacco, pressed into a solid plug Master-Mason is the sportsman's choice being convenient, easy to carry, easy to cut, handy and always in prime condition for smoking.

OUR ADVERTISING POLICY

We will not, knowingly or intentionally, insert advertisements from other than perfectly reliable firms or business men. If subscribers find any of them to be otherwise, we will esteem it a favour if they will so advise us, giving full particulars.

Advertising Manager, Canadian Courier