

**"Dey am dun quick"**  
*Aunt Salina*

In thousands of homes wash day is looked upon as one of ordinary pleasant occupation since the advent of the New Century Washer.

Start your washing at 8 o'clock in the morning and you are through before 10, with the clothes on the line, the kitchen cleaned up and the assurance that every particle of dirt or stain has been removed from the clothes without the slightest injury to the fabric, if you use a

## New Century Washer

Just ask the woman who has one. This machine is not classed with ordinary Washers. They are Better Machines, Better Made on a Better Principle, and do Better Work in Better Time.

The NEW CENTURY is well made and the smallest details in its construction are given the closest attention. The wood in the tubs is the best Louisiana swamp cypress, ribbed like a washboard, tongued, grooved and reinforced inside by a rust-proof steel ring to prevent warping and leaking. All metal parts in contact with water are galvanized by a secret process—will not rust or stain the clothes. All parts are made by automatic machinery, are absolutely interchangeable, and can thus be readily replaced in case of accident.

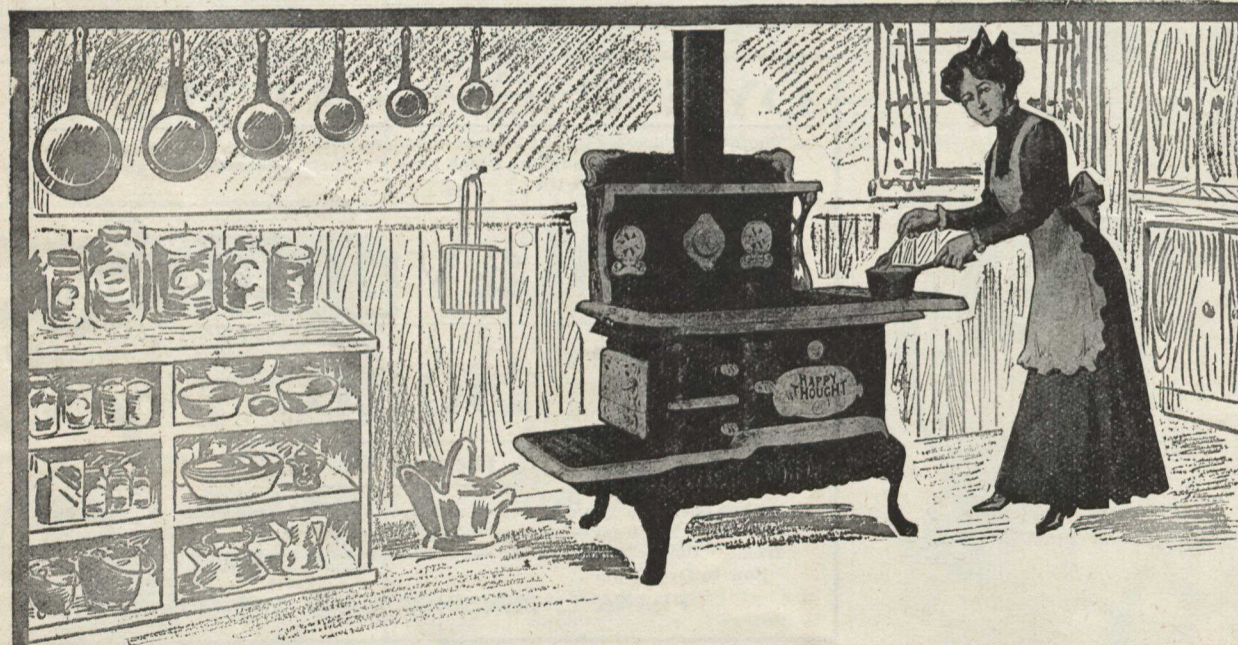
The NEW CENTURY is sold by all the best dealers. If your's don't handle them write us direct.

"Aunt Salina's Wash Day Philosophy" is our new FREE Book, and gives many valuable hints on the washing of all kinds of textiles. Send us a postal and get it to-day.

**MUMFORD-DOWSWELL Limited**  
**HAMILTON, ONT.**



If this issue pleases you, pass a copy to your neighbor that she may become a member of The Canadian Home Journal family.



## You Should Know the Facts About the "Happy Thought" Before Buying a Range

### OVEN VENTILATION AND GOOD COOKING.

Few women understand the important part fresh air plays in healthful cooking. In the latest model Happy Thought Range we have provided for it by a patented ventilating device. The oven door of the Happy Thought contains a register damper through which the air is admitted and heated as it enters. By this means the oven is kept perfectly fresh: all steam and odors being drawn off through a tube in the oven and finally to the smoke pipe.

### FOLLOWING COOK BOOK DIRECTIONS

is a comparatively easy matter if you have a properly constructed range. The reason why so many

stoves are poor cookers is largely due to the firebox not being large enough for the oven. Sounds simple, doesn't it? Yet on it rests the results—the success or failure—of your culinary efforts. In the construction of the Happy Thought Range certainty replaces doubt by providing a firebox which has been scientifically proportioned to the size of the oven. Result: the firebox is not overtaxed and there is always sufficient heat to ensure good cooking.

### ALWAYS READY FOR SERVICE.

Very few Ranges there are that will bake, fry and boil equally well at same time. You can, however, with the Happy Thought. A patented damper in the Happy Thought Range—an ingenious device—that

brings fire under all the cooking holes on top. No matter whether your Range be running with direct draft or with heat turned around the oven, each top cooking hole is ready for heavy service.

### THE TEST OF A STOVE.

What is most required in a Range by every careful housekeeper is great baking heat in the oven with small fuel consumption. This requirement is provided for in the Happy Thought Range by Pyramidal Oven Plates. This is an exclusive feature of the Happy Thought that makes it far more valuable than an ordinary range. Yet it is only one of the several important and exclusive advantages that have made the Happy Thought the standby of thousands of Canadian housewives.

Other exclusive features of Happy Thought Ranges are told in an interesting little book, which will be sent free for the asking.

**WM. BUCK STOVE CO., Limited** - - **BRANTFORD**  
TORONTO AGENT:—R. BIGLEY, 96 AND 98 QUEEN ST. EAST



## IN THE SHOPS

AS September advances, the shops begin to glow with an autumn brilliance and richness which gladden the eyes and rejoice the heart. What they do to the purse is not a matter for idle conjecture.

The house-furnishing department is always a scene of animation and interest in the autumn, as so many of us are thinking of having the hall done over or a few rooms "just freshened up a bit" in preparation for the winter days when we want the four walls of home to shelter as bright and cosy a scene as cheery furnishings can present.

The rugs are much in demand and their increased use bids fair to drive the old-fashioned carpet entirely out of existence. The English tapestry rugs are serviceable and entirely reasonable, with coloring in fawn, brown, red and green which affords an attractive prospect to the would-be purchaser. The oriental rugs are, of course, the most coveted floor coverings of all, but the woman who would invest in these must make sure that her other details of furnishing will be in accord with the soft richness of the eastern rug, or a clashing is bound to result. The most beautiful of all, are the silky Persian rugs, whose delicate and subtly-blended coloring appeals to the fastidious taste and arouses a desire for a room so "berugged," with furniture to match.

THE wall-paper, also, is an allurement at this season, and never were there more attractive or appropriate designs than those shown in the year 1910. The Crowns nearly all have a sunshiny undertint which makes for brightness, while the greens show a range, from Nile to a rich, dark, forest tint, which is cool and refreshing. The soft blues of the pastel order appear to hold popular favor and are extremely attractive in a dainty bedroom.

The landscape borders are still in fashion and have an artistic effect which is extremely "taking." A nursery was recently papered in Dutch style, and the delft blue and orange made a charming background, while the wind-mill frieze provided endless entertainment for the fortunate youngsters.

AT Eaton's the autumn suits hold first place in feminine interest.

For school wear for girls, nothing could be more desirable than the all-wool serge, in brown, green, navy or black. A special lot of such costumes at the low figure of \$12.75 shows a coat cut in the popular three-button, single-breasted style, and the skirt exploiting the desirable straight line effect by means of a stitched band confining the series of pleats at the foot.

There are some exquisite waists of Dresden silk, in fancy stripes and shot effects. The Parisian blouses, indeed, arouse the greatest admiration in the feminine heart. The fancy blouse has been enlivened this season by a greater strength of color and a tendency towards heavier embroidering and odd metallic effects in the nets and bandings used by way of ornamentation. The veiling of silk, net and lace, with chiffon and other transparent fabrics, continues in vogue, and Paisley, Dresden and Persian are still expressions to conjure with, their bright tints reaching a climax in a unique peacock feather design, which appears in both silk and crepe. The seamless shoulder and the two-piece sleeve—which consists of one sleeve capped by another to the elbow—are prominent features.

The white waist is now worn almost as much in winter as in summer and, although it is prophesied each season that the white waist is to disappear, that article of wearing apparel is sure to be retained as a favorite for everyday use. The tailored variety in Irish linen is very satisfactory and is neat.

At Eaton's also, can be procured the new V-shaped stiff collar. This collar, of course, is a trifle low and is worn with a ribbon tie of some description. As the weather is becoming chilly, however, the high collars and stocks will be more in taste. The jabots are with us still, but will not be worn as long as they were last season.