

The best there is  
is what you get  
when you order

**SALT**

from

**Verret, Stewart & Co.**  
Limited  
Montreal

**MR. GROCER,**

Are you stocking the mince meat  
that can be sold ALL SUMMER as  
well as ALL WINTER?

ASK YOUR JOBBER FOR

**WETHEY'S**  
**Condensed**  
**Mince Meat**

Wrapped in sanitary packages.

Absolutely dust-proof.

3 dozen to a case.

**J. H. Wethey, Limited**  
ST. CATHARINES, - ONTARIO

## "In Addition to tracing Direct Business to our Advertising in The Canadian Grocer---

—our representatives, working all the way from Sydney to Victoria, have many times reported the assistance it has been to them, because the trade had already been acquainted with our lines."

The above is taken from a letter written us not long ago by a Toronto firm doing a national business.

A manufacturer in Windsor, Ont., writes as follows:

"The direct effect of our advertising in The Grocer is easily traced, as our business is about 90 per cent. mail order.

"We have received business from coast to coast, where we were not soliciting patronage, so The Grocer must have been directly responsible."