conjunction with the 100th anniversary celebration of the Canadian Trade Commissioner Service, the 50th anniversary celebration of the Export Development Corporation and the annual convention of the Canadian Exporters' Association.

Applications for the 1994 Canada Export Awards must be received by the Department of Foreign Affairs and International Trade no later than May 15, 1994. To obtain an application form or for further details, contact the Department's InfoEx at 1-800-267-8376 (toll-free) or 944-4000 (in Ottawa), or by facsimile (613) 996-9709.

A backgrounder is attached.

- 30 -

For further information, media representatives may contact:

Media Relations Office Department of Foreign Affairs and International Trade (613) 995-1874